



## BRP Group, Inc. Welcomes Richard Tallo as Chief Marketing Officer

April 11, 2022

TAMPA, Fla.--(BUSINESS WIRE)--Apr. 11, 2022-- [BRP Group, Inc. \("BRP Group"\)](#) (NASDAQ: BRP) is pleased to welcome Richard Tallo as Chief Marketing Officer, effective April 11, 2022.

In this role, Mr. Tallo will lead marketing and communications strategy across the firm, delivering programs designed to drive profitable growth and long-term brand recognition. He will work closely with BRP's Executive Leadership team and Operating groups to execute multi-channel, client-centric campaigns and experiences that bring BRP's unique value to life.

"As BRP continues to rapidly scale and grow, it's critical that we thoughtfully articulate our purpose and value to current and prospective clients, partner firms, colleagues, and other audiences in a coordinated way across our businesses," said Trevor Baldwin, BRP Group's Chief Executive Officer. "We're thrilled to welcome Rich to the BRP family to lead this important work for the firm."

"Rich brings over 20 years of insurance industry experience deploying world-class marketing and communications programs," said Dan Galbraith, BRP Group's Chief Operating Officer. "His expertise is an excellent fit to support the achievement of BRP's long-term goals and will be an incredible asset to the organization."

Mr. Tallo joins BRP from Chubb where he served as Executive Vice President, Marketing & Communications. In this role, he had executive oversight of the company's marketing and communications operations in North America. Prior to that, he held several senior marketing and communications roles at global insurance carriers and brokers. He holds both undergraduate and graduate degrees from the University of Connecticut.

### ABOUT BRP GROUP, INC.

BRP Group, Inc. (NASDAQ: BRP) is an independent insurance distribution firm delivering tailored insurance and risk management insights and solutions that give our clients the peace of mind to pursue their purpose, passion and dreams. We are innovating the industry by taking a holistic and tailored approach to risk management, insurance and employee benefits, and support our clients, Colleagues, Insurance Company Partners and communities through the deployment of vanguard resources and capital to drive our growth. BRP Group represents over 900,000 clients across the United States and internationally. For more information, please visit [www.baldwinriskpartners.com](http://www.baldwinriskpartners.com).

### NOTE REGARDING FORWARD-LOOKING STATEMENTS

This press release may contain various "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, which represent BRP Group's expectations or beliefs concerning future events. Forward-looking statements are statements other than historical facts and may include statements that address future operating, financial or business performance or BRP Group's strategies or expectations. In some cases, you can identify these statements by forward-looking words such as "may", "might", "will", "should", "expects", "plans", "anticipates", "believes", "estimates", "predicts", "projects", "potential", "outlook" or "continue", or the negative of these terms or other comparable terminology. Forward-looking statements are based on management's current expectations and beliefs and involve significant risks and uncertainties that could cause actual results, developments and business decisions to differ materially from those contemplated by these statements.

Factors that could cause actual results or performance to differ from the expectations expressed or implied in such forward-looking statements include, but are not limited to, those described under the caption "Risk Factors" in BRP Group's Annual Report on Form 10-K for the year ended December 31, 2021 and in BRP Group's other filings with the SEC, which are available free of charge on the Securities and Exchange Commission's website at: [www.sec.gov](http://www.sec.gov), including those risks and other factors relevant to the business, financial condition and results of operations of BRP Group and factors related to the potential effects of the COVID-19 pandemic on BRP Group's business, financial condition and results of operations. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those indicated. All forward-looking statements and all subsequent written and oral forward-looking statements attributable to BRP Group or to persons acting on behalf of BRP Group are expressly qualified in their entirety by reference to these risks and uncertainties. You should not place undue reliance on forward-looking statements. Forward-looking statements speak only as of the date they are made, and BRP Group does not undertake any obligation to update them in light of new information, future developments or otherwise, except as may be required under applicable law.

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