

# PRO FORMA INFORMATION AND NON-GAAP FINANCIAL MEASURES



The pro forma information presented herein gives effect to the results of our 2022 and 2021 Partnerships during the unowned period as if the Company had acquired such Partners on January 1, 2022 and January 1, 2021, respectively. This unaudited pro forma information should not be relied upon as being indicative of the historical results that would have been obtained if the acquisitions had occurred on that date, nor the results that may be obtained in the future.

Pro Forma Revenue, Pro Forma Adjusted EBITDA, Pro Forma Adjusted EBITDA Margin and total revenue of businesses owned as of 12/31/2021 are not measures of financial performance under GAAP and should not be considered substitutes for revenue or net income (loss). These non-GAAP financial measures have limitations as analytical tools, and when assessing our operating performance, you should not consider these non-GAAP financial measures in isolation or as substitutes for revenue, net income (loss) or other consolidated income statement data prepared in accordance with GAAP. Other companies in our industry may define or calculate these non-GAAP financial measures differently than we do, and accordingly, these measures may not be comparable to similarly titled measures used by other companies.

Pro Forma Adjusted EBITDA eliminates the effects of financing, depreciation and amortization. We define Pro Forma Adjusted EBITDA as pro forma net income (loss) before interest, taxes, depreciation, amortization and certain items of income and expense, including share-based compensation expense, transaction-related expenses related to forming Partnerships, severance, and certain non-recurring costs, including capital related expenses. We believe that Pro Forma Adjusted EBITDA is an appropriate measure of operating performance because it eliminates the impact of expenses that do not relate to business performance, and that the presentation of this measure enhances an investor's understanding of our financial performance.

Pro Forma Adjusted EBITDA Margin is Pro Forma Adjusted EBITDA divided by Pro Forma Revenue. Pro Forma Adjusted EBITDA Margin is a key metric used by management and our board of directors to assess our financial performance. We believe that Pro Forma Adjusted EBITDA Margin is an appropriate measure of operating performance because it eliminates the impact of expenses that do not relate to business performance, and that the presentation of this measure enhances an investor's understanding of our financial performance. We believe that Pro Forma Adjusted EBITDA Margin is helpful in measuring profitability of operations on a consolidated level.

Pro Forma Revenue reflects GAAP revenue (commissions and fees), plus revenue from Partnerships in the unowned periods. Total revenue of businesses owned as of 12/31/2021 is a non-GAAP metric that presents growth as if all 2021 Partners were included in the calculation of organic growth. We believe Pro Forma Revenue and total revenue of businesses owned as of 12/31/2021 are useful to investors because the presentation of these measures enhances their understanding of the effect that our Partnerships could have on our financial performance.







AMOUNTS IN 000'S	(	Q2 2022	(	Q2 2021	% Growth	ı Y7	D 2022	YTL	) 2021    %	Growth
ACTUAL										
Total revenue	\$	232,460	\$	119,706	94 %	\$	475,308	\$	272,534	74 %
Net income (loss)		16,593		(20,441)			61,432		10,866	
Diluted EPS	\$	0.14	\$	(0.23)		\$	0.53	\$	0.11	
Adjusted EBITDA <sup>(1)</sup>		42,484		20,054	112 %		115,416		73,478	57 %
Adjusted EBITDA Margin <sup>(1)</sup>		18 %		17 %			24	%	27 %	
Adjusted Net Income <sup>(1)</sup>	\$	26,165	\$	13,475	94 %	\$	83,710	\$	57,150	46 %
Adjusted Diluted EPS <sup>(1)</sup>	\$	0.23	\$	0.14	64 %	\$	0.73	\$	0.60	22 %
Net cash provided by (used in) operating activities							(4,641)		49,419	(109)%
Adjusted net cash provided by operating activities (2)							57,764		54,942	5 %
Organic Revenue Growth %(1)		24 %		32 %			20	%	23 %	
"MGA of the Future" organic revenue growth PRO FORMA		70 %		52 %			57	%	54 %	
Pro Forma Revenue <sup>(3)</sup>	\$	239,912	\$	172,510	39 %	\$	503,058	\$	381,890	32 %
Pro Forma Adjusted EBITDA <sup>(4)</sup>		42,917		39,639	8 %		121,066		118,085	3 %
Pro Forma Adjusted EBITDA Margin <sup>(4)</sup>		18 %		23 %			24	%	31 %	
Total revenue of businesses owned as of 12/31/2021 <sup>(5)</sup>	\$	214,270	\$	172,510	24 %	\$	457,118	\$	381,890	20 %

<sup>(1)</sup> Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Net Income, Adjusted Diluted EPS and Organic Revenue Growth are non-GAAP metrics. Refer to our earnings release issued on August 9, 2022 and posted on our website for a reconciliation of these non-GAAP metrics to the most directly comparable GAAP metrics.



<sup>(2)</sup> Management calculates adjusted net cash provided by operating activity ("free cash flow"), a non-GAAP measure, because the Company holds fiduciary cash designated for our Insurance Company partners on behalf of our clients and incurs substantial earnout liabilities in conjunction with its Partnership strategy. Adjusted net cash provided by operating activities is calculated as net cash provided by (used in) operating activities excluding: (i) the impact of the change in premiums, commissions and fees receivable, net; (ii) the change in accounts payable, accrued expenses and other current liabilities; and (iii) the payment of contingent earnout consideration in excess of purchase price accrual.

<sup>(3)</sup> Reflects quarterly GAAP revenue, plus revenue from Partnerships in the unowned portion of the period for Partnerships closed before the end of Q2 2022 for 2022 periods and before the end of Q4 2021 for 2021 periods. Refer to Slides 8 and 16 of this presentation for a reconciliation of this non-GAAP metric to the most directly comparable GAAP metric.

<sup>(4)</sup> Pro Forma Adjusted EBITDA and Pro Forma Adjusted EBITDA Margin are non-GAAP metrics. Refer to Slides 7 and 15 of this presentation for reconciliations of these non-GAAP metrics to the most directly comparable GAAP metrics.

<sup>(5)</sup> Total revenue of businesses owned as of 12/31/2021 is a non-GAAP metric that presents growth as if all 2021 Partners were included in the calculation of organic growth. Refer to Slide 8 of this presentation for a reconciliation off this non-GAAP metric to the most directly comparable GAAP metric.

#### 2022 PARTNERSHIPS



AMOUNTS IN 000'S				2022				
AIVIOUNTS IN UUU S	Q1	Q2		Q3		Q4		YTD
CONSOLIDATED								
Closed Partnerships	_	2		1				3
Cash/Equity aggregate closing consideration <sup>(1)</sup>	\$ 	\$ 382,990	\$	17,321			\$	400,311
Maximum contingent consideration	_	16,250		11,044				27,294
Acquired revenue <sup>(2)</sup>	_	84,904		11,380				96,284
Estimated acquired adjusted EBITDA <sup>(3)</sup>	_	31,671		1,723				33,394
Phasing of acquired revenue <sup>(4)</sup>	\$ 23,824	\$ 22,477	\$	24,302	\$	25,681	\$	96,284

Equity portion of consideration for Partnerships based on the fair value of the Company's equity consideration paid as of the closing date of each such Partnership.

Represents the aggregate revenues of Partners acquired during the relevant quarter presented, for the most recent trailing twelve-month period prior to acquisition by the Company, in each case, at the time the due diligence was concluded based on a quality of earnings review and not an audit.

Represents the aggregate estimated Adjusted EBITDA of Partners acquired during the relevant quarter presented, for the most recent trailing twelve-month period prior to acquisition by the Company, in each case, at the time the due diligence was conducted based on a quality of earnings review and not an audit. Adjustments to net income (loss) include the adjustments to net income (loss) used by the Company to calculate its Adjusted EBITDA and certain estimated deal-specific cost savings resulting from acquisition by the Company, including commissions grid alignment, technology-related cost savings, personnel-related cost savings and centralized growth services, as well as the normalization of acquisitions/divestitures and continuation of Adjusted EBITDA growth trends seen in the year-to-date quality of earnings.

Represents the aggregate revenues on a quarterly basis under ASC Topic 606 of Partners acquired during the relevant year for the most recent trailing twelve-month period prior to acquisition by the Company, in each case, at the time the due diligence was concluded based on a quality of earnings review and not an audit. Amounts represent 2021 activity of acquired Partners and are not projections of 2022 performance.

#### ACTUAL DISAGGREGATED COMMISSIONS AND FEES REVENUE & KPIs



AMOUNTS IN 000'S					2022		
7 11 11 10 11 11 11 11 11 11 11 11 11 11		Q1		Q2			YTD
MIDDLE MARKET							
Commissions <sup>(1)</sup>	\$	146,341	\$	101,426		\$	247,767
Profit-sharing	·	10,832	•	16,456		•	27,288
Consulting and service fee		13,290		11,141			24,431
Other		940		2,509			3,449
Total Middle Market revenue	\$	171,403	\$	131,532		\$	302,935
Organic Revenue Growth		13 %		11 %			12 %
		Q1		Q2			YTD
SPECIALTY							
Commissions <sup>(2)</sup>	\$	37,747	\$	56,270		\$	94,017
Policy fee and installment fee		5,708		13,419			19,127
Profit-sharing		3,178		1,374			4,552
Consulting and service fee		1,047		1,047			2,094
Other		1,843		2,191			4,034
Total Specialty revenue	\$	49,523	\$	74,301		\$	123,824
Organic Revenue Growth		31 %		53 %			43 %

<sup>(1)</sup> The Middle Market Operating Group recorded intercompany commissions of \$0.3 million, \$0.4 million and \$0.6 million for Q1, Q2 and YTD, respectively, which are eliminated in consolidation.

<sup>(2)</sup> The Specialty Operating Group recorded intercompany commissions of \$0.1 million, \$8.6 million and \$8.8 million for Q1, Q2 and YTD, respectively, which are eliminated in consolidation.

# ACTUAL DISAGGREGATED COMMISSIONS AND FEES REVENUE & KPIs



	2022									
Q1		Q2			YTD					
\$ 8,203	\$	27,786		\$	35,989					
1,002		1,536			2,538					
 72		108			180					
\$ 9,277	\$	29,430		\$	38,707					
12 %		33 %			23 %					
Q1		Q2			YTD					
\$ 13,582	\$	6,465		\$	20,047					
 99		130			229					
\$ 13,681	\$	6,595		\$	20,276					
26 %		23 %			25 %					
\$	1,002 72 \$ 9,277 12 % Q1  \$ 13,582 99 \$ 13,681	1,002 72 \$ 9,277 \$ 12 % Q1 \$ 13,582 \$ 99 \$ 13,681 \$	1,002 1,536 72 108 \$ 9,277 \$ 29,430 12 % 33 %  Q1 Q2  \$ 13,582 \$ 6,465 99 130 \$ 13,681 \$ 6,595	1,002 1,536 72 108  \$ 9,277 \$ 29,430 12 % 33 %  Q1 Q2  \$ 13,582 \$ 6,465 99 130 \$ 13,681 \$ 6,595	1,002       1,536         72       108         \$ 9,277       \$ 29,430         12 %       33 %             Q1       Q2         \$ 13,582       \$ 6,465         99       130         \$ 13,681       \$ 6,595					

<sup>(1)</sup> The MainStreet Operating Group recorded intercompany commissions of less than \$0.1 million, \$0.1 million and \$0.2 million for Q1, Q2 and YTD, respectively, which are eliminated in consolidation.

<sup>(2)</sup> The Medicare Operating Group recorded intercompany commissions of \$0.6 million, \$0.3 million and \$0.8 million for Q1, Q2 and YTD, respectively, which are eliminated in consolidation.

# PRO FORMA CONSOLIDATED ADJUSTED EBITDA BRIDGE



AMOUNTS IN 000'S	Q1 <sup>(1)</sup>	Q2 <sup>(1)</sup>	2022	YTD
	QI	QZ		110
Pro Forma Revenue	\$ 263,146	\$ 239,912		\$ 503,058
Pro Forma Net Income	\$ 44,617	\$ 15,753		\$ 60,370
Adjustments to Pro Forma Net Income:				
Amortization expense	20,331	20,119		40,450
Change in fair value of contingent consideration	(5,632)	(26,872)		(32,504)
Interest expense, net	13,020	14,956		27,976
Change in fair value of interest rate caps	(15,810)	(5,459)		(21,269)
Share-based compensation	7,564	10,113		17,677
Transaction-related Partnership expenses	8,216	9,208		17,424
Depreciation expense	988	1,105		2,093
Severance	222	653		875
Other	4,633	3,341		7,974
Pro Forma Adjusted EBITDA	\$ 78,149	\$ 42,917		\$ 121,066
Pro Forma Adjusted EBITDA Margin	30%	18%		24%

<sup>(1)</sup> Partnerships closed in Q3 2022 are not yet reflected in Q1 or Q2 2022 Pro Forma Adjusted EBITDA, but will be when we announce Q3 results.





AMOUNTS IN 000'S	Q1 <sup>(1)</sup>	Q2 <sup>(1)</sup>	2022	YTD
Revenue Revenue for 2022 Partnerships in the unowned period <sup>(2)</sup>	\$ 242,848 20,298	\$ 232,460 7,452		\$ 475,308 27,750
Pro Forma Revenue	\$ 263,146	\$ 239,912		\$ 503,058
Net income Net income (loss) for 2022 Partnerships in the unowned period <sup>(3)</sup>	\$ 44,839	\$ 16,593		\$ 61,432
Pro Forma Net Income	\$ (222) 44,617	\$ (840) 15,753		\$ (1,062) 60,370
Revenue Less revenue from 2022 Partners in the owned period <sup>(4)</sup>	\$ 242,848 —	\$ 232,460 18,190		\$ 475,308 18,190
Total revenue of businesses owned as of 12/31/2021	242,848	\$ 214,270		\$ 457,118

Partnerships closed in Q3 2022 are not yet reflected in Q1 or Q2 2022 Pro Forma Adjusted EBITDA, but will be when we announce Q3 results.

The adjustment for Q2 reflects commissions and fees revenue for Westwood Insurance Agency and Venture Captive Management as if the Company had acquired the Partners on January 1, 2022. This unaudited pro forma information should not be relied upon as being indicative of the historical results that would have been obtained if the acquisitions had occurred on that date, nor the results that may be obtained in the future.

The adjustment for Q2 reflects net income (loss) for Westwood Insurance Agency and Venture Captive Management as if the Company had acquired the Partners on January 1, 2022. This unaudited pro forma information should not be relied upon as being indicative of the historical results that would have been obtained if the acquisitions had occurred on that date, nor the results that may be obtained in the future.

The adjustment for Q2 reflects commissions and fees revenue for Westwood Insurance Agency and Venture Captive Management during the owned period of Q2 2022.

#### SHAREHOLDER VALUE CREATION



	Q1	2022 Q2	YTD
Stock price at quarter end	\$ 26.83	\$ 24.15	\$ 24.15
Weighted average Class A & B shares outstanding (000's) (1)	114,985	115,723	115,419
Adjusted Diluted EPS (fully vested and as-if converted)	\$ 0.50	\$ 0.23	\$ 0.73
RECONCILIATION TO GAAP	Q1	Q2	YTD
Diluted earnings per share	\$ 0.39	\$ 0.14	\$ 0.53
Other adjustments to earnings per share	0.16	0.11	0.28
Adjusted income taxes per share	 (0.05)	(0.02)	 (80.0)
Adjusted Diluted EPS	\$ 0.50	\$ 0.23	\$ 0.73

<sup>(1)</sup> Assumes the vesting of all restricted stock and full exchange of LLC Units (and paired Class B shares) for Class A shares pursuant to the Amended LLC Agreement. Shares used is consistent with the calculation of Adjusted Diluted EPS in the Non-GAAP Financial Measures section of our Quarterly Report on Form 10-Q.

### **TREASURY**



INSTRUMENT	DEBT OUTSTANDING AVAILABLE FOR @ 6/30/2022 BORROWING		RATE as of 6/30/2022	MATURITY	CASH INTEREST PAID IN 2022		
Amounts in 000's Term Loan B <sup>(1)</sup>	\$ 842,368	\$	_	LIBOR + 3.50%, Floor of 4.00%	October 2027	\$	17,576
Revolving line of credit	525,000		75,000	SOFR + 2.10% to SOFR + 3.10%	April 2027		4,425

<sup>(1)</sup> Debt outstanding under the Term Loan B represents gross debt outstanding. The gross debt outstanding is netted against unamortized debt discount and issuance costs of \$21.8 million for balance sheet presentation.



## ACTUAL DISAGGREGATED COMMISSIONS AND FEES REVENUE & KPIs



AMOUNTS IN 000'S					2021				
AIVIUUIVI 3 IIV UUU 3	Q1		Q2	Q2			Q4		YTD
CONSOLIDATED									
Total revenue	\$ 152,828	\$	119,706	\$	135,556	\$	159,200	\$	567,290
Pro Forma Revenue <sup>(1)</sup>	209,380		172,510		167,457		169,973		719,320
Organic Revenue Growth <sup>(2)</sup>	14 %	32 %	32 %			18 %	22 %		
"MGA of the Future" organic revenue growth	56 %		52 %	48 %	)	36 %	47 %		
Total revenue growth <sup>(3)</sup>	182 %		133 %		106 %	)	129 %	135 %	
Closed Partnerships	2		3		5		6		16
Cash/Equity aggregate closing consideration	\$ 19,969	\$	13,341	\$	293,377	\$	608,203	\$	934,890
Maximum contingent earnout	11,014		7,948		213,725		312,473		545,160
Acquired revenue <sup>(4)</sup>	3,961		4,595		63,947		133,652		206,155
Estimated acquired adjusted EBITDA <sup>(5)</sup>	252		1,815		19,059		54,338		75,464

<sup>(1)</sup> Reflects quarterly GAAP revenue, plus revenue from Partnerships in the unowned portion of the period for Partnerships closed before the end of Q4. Refer to Slide 16 of this presentation for a reconciliation of Pro Forma Revenue to the most directly comparable GAAP metric.

<sup>(2)</sup> Organic Revenue Growth is a non-GAAP metric. Refer to our earnings release issued on August 9, 2022 and posted on our website for a reconciliation of Organic Revenue Growth to the most directly comparable GAAP metric.

<sup>(3)</sup> Calculated as total GAAP revenue for the current period as compared to the same prior year period.

<sup>(4)</sup> Represents the aggregate revenues of Partners acquired during Q1, Q2, Q3 and Q4 for the most recent trailing twelve-month period prior to acquisition by the Company, in each case, at the time the due diligence was concluded based on a quality of earnings review and not an audit.

<sup>(5)</sup> Represents the aggregate estimated Adjusted EBITDA of Partners acquired during Q1, Q2, Q3 and Q4 for the most recent trailing twelve-month period prior to acquisition by the Company, in each case, at the time the due diligence was conducted based on a quality of earnings review and not an audit. Adjustments to net income (loss) include the adjustments to net income (loss) used by the Company to calculate its Adjusted EBITDA and certain estimated deal-specific cost savings resulting from acquisition by the Company, including commissions grid alignment, technology-related cost savings, personnel-related cost savings and centralized growth services, as well as the normalization of acquisitions/divestitures and continuation of Adjusted EBITDA growth trends seen in the year-to-date quality of earnings.

# ACTUAL DISAGGREGATED COMMISSIONS AND FEES REVENUE & KPIs



AMOUNTS IN 000'S		Q1	Q2	Q3	2021	Q4	YTD
MIDDLE MARKET							
Commissions <sup>(1)</sup>	\$	95,724	\$ 61,328	\$ 64,997	\$	82,523	\$ 304,572
Profit-sharing		7,487	6,628	6,950		8,294	29,359
Consulting and service fee		7,007	7,570	7,353		5,680	27,610
Other	_	337	583	787		574	2,281
Total Middle Market revenue	\$	110,555	\$ 76,109	\$ 80,087	\$	97,071	\$ 363,822
Organic Revenue Growth		6 %	26 %	20 %		14 %	16%
Closed Partnerships <sup>(2)</sup>		_	1	3		5	9
		Q1	Q2	Q3		Q4	YTD
SPECIALTY							
Commissions <sup>(3)</sup>	\$	17,898	\$ 23,170	\$ 34,092	\$	37,259	\$ 112,419
Policy fee and installment fee		4,476	4,792	5,157		5,433	19,858
Profit-sharing		1,925	1,243	879		2,064	6,111
Consulting and service fee		_	_	540		897	1,437
Other	_	783	900	1,318		1,629	4,630
Total Specialty revenue	\$	25,082	\$ 30,105	\$ 41,986	\$	47,282	\$ 144,455
Organic Revenue Growth		39 %	50 %	37 %		22 %	36%
Closed Partnerships <sup>(2)</sup>		1		2		2	5
HO4 Policies in force <sup>(4)</sup>		566,114	605,295	661,946		692,385	692,385

<sup>(1)</sup> The Middle Market Operating Group recorded intercompany commissions of \$0.4 million, \$0.1 million, \$0.6 million \$0.4 million and \$1.5 million for Q1, Q2, Q3, Q4 and the year-to-date period, respectively, which are eliminated in consolidation.



<sup>(2)</sup> The JGS Partnership, which closed in Q4 2021, is a Middle Market Partner and Specialty Partner.

<sup>(3)</sup> The Specialty Operating Group recorded intercompany commissions of less than \$0.1 million, \$0.1 million and \$0.2 million for Q3, Q4 and the year-to-date period, respectively, which are eliminated in consolidation.

<sup>(4)</sup> Figure not in 000's. Represents total HO4 policies in force managed by our "MGA of the Future."

#### ACTUAL DISAGGREGATED COMMISSIONS AND FEES REVENUE & KPIs



ANAQUINTS IN OQQ'S						2021				
AMOUNTS IN 000'S	Q1		Q2		Q3		Q4		YTD	
MAINSTREET										
Commissions <sup>(1)</sup>	\$ 7,316	\$	8,250	\$	8,407	\$	8,286	\$	32,259	
Profit-sharing Profit-sharing	880		304		276		462		1,922	
Other	 26		22		77		38		163	
Total MainStreet revenue	\$ 8,222	\$	8,576	\$	8,760	\$	8,786	\$	34,344	
Organic Revenue Growth	(3)%		11 %		9 %		32 %		12%	
Closed Partnerships	_		_				_			
	Q1		Q2		Q3		Q4		YTD	
MEDICARE										
Commissions <sup>(2)</sup>	\$ 9,390	\$	5,139	\$	5,427	\$	5,831	\$	25,787	
Other	62		13		238		1,292		1,605	
Total Medicare revenue	\$ 9,452	\$	5,152	\$	5,665	\$	7,123	\$	27,392	
Organic Revenue Growth	(5)%		17 %		12 %		11 %		7%	
Closed Partnerships	1		2		_		_		3	

<sup>(1)</sup> The MainStreet Operating Group recorded intercompany commissions of less than \$0.1 million, less than \$0.1 million, \$0.1 million, \$0.3 million and \$0.5 million for Q1, Q2, Q3, Q4 and the year-to-date period, respectively, which are eliminated in consolidation.

The Medicare Operating Group recorded intercompany commissions of \$0.1 million, \$0.1 million, \$0.2 million, \$0.2 million and \$0.6 million for Q1, Q2, Q3, Q4 and the year-to-date period, respectively, which are eliminated in consolidation.

### PRO FORMA CONSOLIDATED ADJUSTED EBITDA BRIDGE



AMOUNTS IN 000'S	Q1	Q2	Q3	2021	Q4	YTD
Pro Forma Revenue	\$ 209,380	\$ 172,510	\$ 167,457	\$	169,973	\$ 719,320
Pro Forma Net Income (Loss) Adjustments to Pro Forma Net Income (Loss):	\$ 45,274	\$ (11,731)	\$ (23,621)	\$	(38,964)	\$ (29,042)
Amortization expense	17,387	17,532	17,435		16,451	68,805
Change in fair value of contingent consideration	(1,503)	13,325	11,341		22,033	45,196
Interest expense, net	9,848	9,933	10,738		9,333	39,852
Share-based compensation	3,542	4,545	3,834		7,272	19,193
Transaction-related Partnership expenses	2,445	3,225	5,556		7,956	19,182
Depreciation expense	594	573	753		868	2,788
Change in fair value of interest rate caps	_	825	334		(1,036)	123
Severance	_		481		390	871
Income tax provision	_		_		19	19
Other	859	1,412	1,951		3,816	8,038
Pro Forma Adjusted EBITDA	\$ 78,446	\$ 39,639	\$ 28,802	\$	28,138	\$ 175,025
Pro Forma Adjusted EBITDA Margin	37%	23%	17%		17%	24%





AMOUNTS IN 000'S			2021					
AMOUNTS IN 000'S	Q1	Q2		Q3		Q4		YTD
Revenue	\$ 152,828	\$ 119,706	\$	135,556	\$	159,200	\$	567,290
Revenue for 2021 Partnerships in the unowned period <sup>(1)</sup>	56,552	52,804		31,901		10,773		152,030
Pro Forma Revenue	\$ 209,380	\$ 172,510	\$	167,457	\$	169,973	\$	719,320
Net income (loss)  Net income for 2021 Partnerships in the unowned period <sup>(2)</sup>	\$ 31,307 13,967	\$ (20,441) 8,710	\$	(24,601) 980	\$	(44,385) 5,421	\$	(58,120) 29,078
Pro Forma Net Income (Loss)	\$ 45,274	\$ (11,731)	\$	(23,621)	\$	(38,964)	\$	(29,042)
Revenue Less revenue from 2021 Partners in the owned period <sup>(3)</sup>	\$ 152,828 711	\$ 119,706 1,547	\$	135,556 16,530	\$	159,200 42,234	\$	567,290 61,022
Total revenue of businesses owned as of 12/31/2020	\$ 152,117	\$ 118,159	\$	119,026	\$	116,966	\$	506,268

- (1) The adjustment for Q1 reflects revenue for Effective Coverage/LeaseTrack, Medicare Help Now, Only Medicare Solutions, Seniors' Insurance Solutions, Mid-Continent, RogersGray, EBSME, FounderShield, The Capital Group and River Oak Risk, K&S Insurance, JGS, WGB, CRP, Brush Creek Partners and Arcana as if the Company had acquired the Partners on January 1, 2021. The adjustment for Q2 reflects revenue for Only Medicare Solutions, Seniors' Insurance Solutions, Mid-Continent RogersGray, EBSME, FounderShield, The Capital Group, River Oak Risk, K&S Insurance, WGB, JGS, CRP, Brush Creek Partners and Arcana as if the Company had acquired the Partners on January 1, 2021. The adjustment for Q3 reflects revenue for EBSME, FounderShield, The Capital Group, River Oak Risk, K&S Insurance, JGS, WGB, CRP, Brush Creek Partners and Arcana as if the Company had acquired the Partners on January 1, 2021. The adjustment for Q4 reflects revenue for WGB, CRP, Brush Creek Partners and Arcana as if the Company had acquired the Partners on January 1, 2021. This unaudited pro forma information should not be relied upon as being indicative of the historical results that would have been obtained if the acquisitions had occurred on that date, nor the results that may be obtained in the future.
- (2) The adjustment for Q1 reflects net income (loss) for Effective Coverage/LeaseTrack, Medicare Help Now, Only Medicare Solutions, Seniors' Insurance Solutions, Mid-Continent, RogersGray, EBSME, FounderShield, The Capital Group, River Oak Risk, K&S Insurance, JGS, WGB, CRP, Brush Creek Partners and Arcana as if the Company had acquired the Partners on January 1, 2021. The adjustment for Q2 reflects net income (loss) for Only Medicare Solutions, Seniors' Insurance Solutions, Mid-Continent, RogersGray, EBSME, FounderShield, The Capital Group, River Oak Risk, K&S Insurance, JGS, WGB, CRP, Brush Creek Partners and Arcana as if the Company had acquired the Partners on January 1, 2021. The adjustment for Q3 reflects net income (loss) for EBSME, FounderShield, The Capital Group, River Oak Risk, K&S Insurance, JGS, WGB, CRP, Brush Creek Partners and Arcana as if the Company had acquired the Partners on January 1, 2021. The adjustment for Q4 reflects net income (loss) for WGB, CRP, Brush Creek Partners and Arcana as if the Company had acquired the Partners on January 1, 2021. This unaudited pro forma information should not be relied upon as being indicative of the historical results that would have been obtained if the acquisitions had occurred on that date, nor the results that may be obtained in the future.
- (3) The adjustment for Q1 reflects revenue for Effective Coverage/LeaseTrack and Medicare Help Now during the owned period of Q1 2021. The adjustment for Q2 reflects revenue for Effective Coverage/LeaseTrack, Medicare Help Now, Only Medicare Solutions, Seniors' Insurance Solutions and Mid-Continent during the owned period of Q2 2021. The adjustment for Q3 reflects revenue for Effective Coverage/LeaseTrack, Medicare Help Now, Only Medicare Solutions, Seniors' Insurance Solutions, Mid-Continent, RogersGray, EBSME, FounderShield, TCG and River Oak Risk during the owned period of Q3 2021. The adjustment for Q4 reflects revenue for Effective Coverage/LeaseTrack, Medicare Help Now, Only Medicare Solutions, Seniors' Insurance Solutions, Mid-Continent, RogersGray, EBSME, FounderShield, TCG, River Oak Risk, K&S Insurance, JGS, WGB, CRP, Brush Creek Partners and Arcana during the owned period of Q4 2021.