

# **PROXY STATEMENT**

AND NOTICE OF 2023 ANNUAL MEETING OF SHAREHOLDERS





## **BRP Group, Inc.**

4211 West Boy Scout Blvd., Suite 800 Tampa, Florida 33607

# **Notice of 2023 Annual Meeting of Shareholders**

Dear fellow Shareholders:

We are pleased to invite you to the 2023 Annual Meeting of Shareholders (the "Annual Meeting") of BRP Group, Inc. (the "Company," "BRP Group," "we," "us" or "our"), which will be held on June 5, 2023, at 10:00 AM Eastern Daylight Time, at 4211 W. Boy Scout Boulevard, Suite 800, Tampa, Florida 33607. At the meeting, shareholders who owned our common stock at the close of business on April 6, 2023 (the "Record Date") are entitled to vote on each item described in this Proxy Statement and we will consider and act upon such other business as properly comes before the Annual Meeting.

	Proposal	<b>Board Recommendation</b>	Page
1	To elect four Class I Directors to serve until the 2026 Annual Meeting of Shareholders or until their successors are duly elected and qualified.	✓ FOR each nominee	52
2	To approve, on an advisory basis, the compensation of our named executive officers.	✓ FOR	53
3	To ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for fiscal year 2023.	✓ FOR	54

The Notice of Internet Availability of Proxy Materials was first sent to shareholders on or about April 25, 2023. It is being furnished in connection with the solicitation of proxies by the board of directors (the "Board" or the "Board of Directors") of the Company to be voted during the Annual Meeting for the purposes set forth in this notice of Annual Meeting. Shareholders of record at the close of business on the Record Date are entitled to participate in and vote at the Annual Meeting.

You may vote your shares in advance of the Annual Meeting via the Internet, by telephone or, if you choose to receive a paper proxy card, by mailing the completed proxy card. Voting instructions are provided in the Notice of Internet Availability of Proxy Materials, or, if you receive a paper proxy card by mail, the instructions are printed on your proxy card.

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting to Be
Held on June 5, 2023 at 10:00 AM Eastern Daylight Time.

The Proxy Statement and Annual Report to shareholders are available at www.ProxyVote.com.

By order of the Board of Directors,

Lowry Baldwin Board Chair April 25, 2023



# Message from our Board Chair



Dear Stakeholders.

Few things in life are more meaningful than a friend who has your back. For society, insurance is that friend. In times of greatest need, insurance provides relief and support. It offers us the launch pad we need to pursue our passions and, most importantly, it protects the people we love and the things we value. In 2022, 18 weather- and climate-related disaster events with losses exceeding \$1 billion per event impacted the United States. In the midst of these crises, we were reminded as a Firm of what we do and why we do it. We don't *just* distribute insurance. We provide peace of mind, and we remind people during unforeseen events that they have a friend who has their back.

At the core of our relationships with our various Stakeholders sits the Azimuth, our corporate and cultural constitution. Its values and tenets of acting with Purpose, Engaging with respect, Discerning after weighing a broad range of perspectives, overcoming obstacles with Grit, being Genuine as we build trust, and using our imagination to Dream up what is not done today but is possible for tomorrow, guide us to our "true north" as we seek to cultivate deep, enduring relationships with our Clients, Colleagues, Communities, Insurance Company Partners, and Shareholders. The Azimuth reminds us that we are a corporate citizen and that how we operate as a business and treat our Stakeholders matters.

I am proud to say that in 2022, our approach once again translated into strong financial results. Despite economic uncertainty and a rapidly rising interest rate environment, we increased revenue 73% year-over-year to approximately \$980.7 million and posted double-digit organic revenue growth (yet again!) of 23%. We completed three Partnerships in 2022, including Westwood Insurance Agency, the largest Partnership in BRP history, which meaningfully accelerated our embedded homeowners' capabilities. Meanwhile, our already-successful MGA of the Future—which benefits from a reputation of underwriting low loss ratios for our Firm and reinsurance partners while also solving Client needs—was able to differentiate itself in a very discriminating capital environment to grow its capacity and build new products. In 2022, we also welcomed 1,787 new Colleagues, and we won numerous accolades, including being recognized in 2022 by Fortune and Great Place to Work as a "Best Workplaces in Financial Services and Insurance" and by Top Workplaces USA as a nationally recognized employer for making the world a better place. We also prioritized paying it forward to the next generation of talent by making a gift to the University of South Florida to facilitate the rapid growth and maturation of the nascent Baldwin Risk Partners School of Risk Management and Insurance.

Moving beyond financial performance and accolades, in the past year, I was moved by the many examples of Grit that our Colleagues demonstrated as they sought to serve each other, our Clients, and our Communities, especially during Hurricane lan. From volunteering to help find alternative housing solutions for those who were displaced, to transporting supplies to southwest Florida, to providing around-the-clock support to our Clients during the claims process, to contributing their time and money to various disaster relief funds, including our own True North Colleague Fund, I was overwhelmed with pride by the sacrifice and resiliency our Colleagues showed during the crisis and felt grateful to be part of an organization that is delivering on its promises to its Stakeholders.

As we strive to continue delivering on our promises in 2023 and beyond, I and the rest of the Board of Directors ask for your support for the items described in the pages that follow. We appreciate your trust and confidence in BRP and, as always, we value your input as we continue building on our successes.

Sincerely,

Lowry Baldwin, Board Chair

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# **BRP Group at a Glance**

#### Who We Are

BRP Group is an independent insurance distribution firm delivering tailored insurance and risk management insights and solutions that give our Clients the peace of mind to pursue their purpose, passion and dreams. We support our Clients, Colleagues, Insurance Company Partners and communities through the deployment of vanguard resources, technology and capital to drive organic and inorganic growth. When we consistently execute for these key Stakeholders, we believe that the outcome is an increase in value for our fifth stakeholder, our shareholders. We are innovating the industry by taking a holistic and tailored approach to risk management, insurance and employee benefits. Our growth plan includes continuing to recruit, train and develop industry leading talent, continuing to add geographic representation, insurance product expertise and end-client industry expertise via our Partnership strategy, and the continued buildout of our MGA of the Future platform, which delivers proprietary, technology-enabled insurance solutions to our internal risk advisors as well as to a growing channel of external distribution Partners. We are a destination employer supported by an award-winning culture, powered by exceptional people and fueled by industry-leading growth and innovation.

In 2011, we adopted the "Azimuth" as our corporate and cultural constitution. Named after a historical navigation tool used to find "true north," the Azimuth asserts our core values, business basics and stakeholder promises. The ideals encompassed by the Azimuth support our mission to deliver indispensable, tailored insurance and risk management insights and solutions to our Clients. We strive to be regarded as the preeminent insurance advisory firm—fueled by relationships, powered by people and exemplified by client adoption and loyalty. This type of environment is upheld by the distinct vernacular we use to describe our services and culture. We are a Firm, instead of an agency; we have Colleagues, instead of employees; and we have risk advisors, instead of producers/agents. We serve Clients instead of customers and we refer to our strategic acquisitions as Partnerships. We refer to insurance brokerages that we have acquired, or in the case of asset acquisitions, the producers, as Partners.

#### What We Do

While what we do may not elicit much intrigue or excitement for the average person, it enhances the lives of millions of people, is essential to the stability of families, businesses and political systems, and is in the process of an exciting transformation. Simply put:

**Insurance is vital.** Insurance plays pivotal roles in society that often go unnoticed. It protects against loss, efficiently fills social security gaps, enables innovative actions that would otherwise be too risky, enhances fairness and equitable sharing of risks, and protects the things we value most—our loved ones, homes, businesses, income, passions, and peace of mind.

**Insurance is what we love.** The insurance business is simply one of the best businesses in the world. It generates resilient and highly durable revenue streams across market and economic cycles, requires minimal capex, and when done thoughtfully and prudently, is exceptionally scalable. Particularly in today's ever-changing environment, there is great untapped potential to leverage technology to provide better, broader, bespoke and more cost-accessible products.

We, together with our Partners, represent over 1.2 million Clients across the U.S. and internationally. Our more than 3,800 Colleagues include over 700 Risk Advisors, who are fiercely independent, relentlessly competitive and "insurance geeks." We have approximately 125 offices in 23 states, all of which are equipped to provide diversified products and services to empower our Clients at every stage.

#### What Differentiates Us

We strive to create an ownership culture that we believe maximizes value for all of our Stakeholders. To that end, three of our non-employee directors have invested personally in the Company, and our Board Chair, Chief Executive Officer, Chief Strategy Officer, Chief Partnership Officer, and Chief Operating Officer have the majority of their net worth invested in the Company. In addition, we grant shares of Company stock to every full-time Colleague. We don't just act like owners; we are owners.

#### How We Did in 2022

During 2022, we delivered total revenue growth of 73%, organic revenue growth of 23%<sup>(1)</sup>, change in net loss of 32%, adjusted EBITDA growth of 74%<sup>(1)</sup>, change in diluted loss per share of 16% and adjusted diluted EPS growth of 29%<sup>(1)</sup>. These successes are attributable, in large part, to the success and growth of the Partners we acquired during 2021 and 2022 prior to their having reached the twelve-month owned mark (such amounts, the "Partnership Contribution") and organic growth. During 2022, we completed three Partnerships, which added \$4.4 million of premiums, commissions and fees receivable, \$223.7 million of intangible assets, and \$187.8 million of goodwill to the consolidated balance sheet. The Partnership Contribution accounted for \$280.7 million of the increase to revenues while organic growth accounted for \$132.6 million.

#### **How We Did It**

During 2022, we remained focused on investing in talent and technology. Importantly, we continued to build on our status as the destination for our industry's best talent, technologists, and highest quality independent firms.

We are all Colleagues and fellow shareholders, and it shows in our operations and programs. For example:

- Our leadership diversity largely mirrors our workforce diversity—women comprise 59% of our Colleague population and 48% of our leadership positions;
- Our extensive mentoring, leadership, learning and development programs help turn jobs into careers and are partly responsible for our strong Colleague retention; and
- Our extensive benefits programs reflect our holistic treatment of our Colleagues and understanding of practices that get the best from our people. These include:
  - Unlimited paid time off for qualifying Colleagues
  - · Community service time off
  - 11 paid holidays
  - Medical, dental, and vision coverage
  - Telemedicine
  - Short-term disability and long-term disability
  - · Basic and voluntary life insurance and accidental death and dismemberment insurance
  - · Wellness program with monetary incentives
  - Adoption assistance
  - Pet bereavement leave
  - HSA program with \$600+ employer contributions
  - Dependent care Flexible Spending Account
  - Health care Flexible Spending Account
  - Group excess liability coverage
  - 401(k) with an employer match on up to 6% of Colleague contributions with a total value of up to 4% of Colleague compensation

Organic revenue, organic revenue growth, adjusted EBITDA and adjusted diluted EPS are non-GAAP measures. Refer to the Appendix to this Proxy Statement for reconciliations of non-GAAP financial measures to comparable GAAP financial measures.

## **Our Board of Directors and Director Nominees**

#### **Director Nominees**



**Lowry Baldwin** 

Director since 2019 (Non-Independent)

Board Chair and Member of Executive Committee

Father of Trevor Baldwin

Age: 64



Sathish Muthukrishnan

Director Nominee (Independent)

Age: 49

#### **Experience**

- · Board Chair since formation of BRP Group, Inc. in 2019
- In 2011, co-founded Baldwin Risk Partners, LLC with his partners, Elizabeth Krystyn and Laura Sherman, to serve as a holding company for further investment into the insurance brokerage space
- In 2006, formed what is today our middle market business with his partners
- In 1997, co-founded Advantec Solutions, Inc., a national professional employer organization serving small and mid-size businesses by providing outsourced payroll, human resources, employee benefits and benefits administration, and workers' compensation
- In 1991, co-founded Davis Baldwin Insurance and Risk Management
- · In 1983, joined Baldwin & Sons
- In 1981, began insurance career at Aetna Property & Casualty

#### **Education**

· BS in Psychology, Wake Forest University

#### **Experience**

- Since January 2020, serves as Chief Information, Data and Digital Officer at Ally Financial, Inc.
- From 2017 to 2020, served as Chief Digital & Information Officer and Chief Technology Officer at Honeywell Aerospace
- From 2007 to 2017, served as CIO Enterprise Digital at American Express
- From 1999 to 2006, served as Enterprise Software Architect at United Airlines

#### **Education**

· Engineering (Computer Science), University of Madras

- · Board Member, Road to Hire
- · Board Member, MMA Chief Digital Officers Board
- · Advisory Board Member, WIT International



Sunita Parasuraman

Director since January 2022 (Independent)

Member of Audit Committee

Age: 50



**Ellyn Shook**Director since January 2022

Member of Compensation Committee

Age: 59

(Independent)

#### **Experience**

- Since July 2020, serves as Head of Investments, New Product Experimentation at Meta (previously Facebook)
- From July 2018 to July 2020, served as Head of Treasury for Facebook's blockchain initiative
- From July 2011 to July 2018, served as Global Head of Treasury for Facebook

#### **Education**

- · M.B.A. in Finance, University of California, Berkeley
- · Master in Engineering, University of Pennsylvania
- BS in Engineering, Indian Institute of Technology, Bombay

#### Other Professional and Charitable Affiliations

• Board Member and member of the Finance, Governance, and Nomination committees of the IIT Bombay Heritage Foundation

#### **Experience**

- Since March 2014, serves as Chief Leadership and Human Resources Officer for Accenture
- From 2004 to 2014, served in Chief Human Resources and Global Human Resources roles with Accenture

#### **Education**

• BS in Restaurant, Hotel, and Institutional Management, Purdue University

- · Executive Committee Member, Professional Roundtable of CHROs
- Board Member, World Economic Forum's Global Shaper Community Foundation, Women's Leadership Board of the Women and Public Policy program at Harvard's Kennedy School, Paradigm for Parity, the HR Policy Association, and Center on Executive Compensation

#### **Other Current Directors**



**Trevor Baldwin** 

Director since 2019 (Non-Independent)

Chief Executive Officer and Member of Executive Committee

Son of Lowry Baldwin

Age: 37

## **Experience**

- Since May 2019, serves as Chief Executive Officer of the Company
- In 2009, joined what is today our middle market business as a Commercial Risk Advisor, working primarily with healthcare and private equity clients, and, over time, led the firm's Commercial Risk Management Group as Managing Director, going on to serve as Baldwin Risk Partners, LLC's President and Chief Operating Officer
- Prior to joining Baldwin Risk Partners, worked at HealthEdge Investment Partners, LLC, a private equity firm

#### **Education**

· BA in Risk Management & Insurance, Florida State University



**Jay Cohen** 

Director since June 2021 (Independent)

Member of Audit Committee and Compensation Committee

Age: 57

#### **Experience**

- From 1995 to 2020, served as Managing Director of Equity Research, BofA Securities Inc., where he covered property and casualty insurance companies and insurance brokers
- · From 1990 to 1995, served as an Analyst, Equity Research, Salomon Brothers
- From 1987 to 1989, served as a Senior Representative, Bond Department, Aetna Casualty & Surety

#### **Education**

- · MBA in Finance, Columbia University
- · BA in Managerial Economics, Union College

- · Board Member, United Way of Putnam and Westchester County
- · Board Member, Parents Network Board, Claremont McKenna College
- · Previously served as Board Member, Association of Insurance and Financial Analysts



Joseph Kadow

Director since February 2020 (Independent)

Chair of Compensation Committee and Member of Nominating and Corporate Governance Committee

Age: 66



**Barbara Matas** 

Director since February 2020 (Independent)

Chair of Nominating and Corporate Governance Committee and Member of Audit Committee

Age: 63

#### **Experience**

 From 2005 to July 2019, served as Executive Vice President and Chief Legal Officer, Bloomin' Brands, Inc., which owns Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse and Wine Bar

#### **Education**

- · BS in Accounting, University of Scranton
- · JD, Dickinson School of Law at Pennsylvania State University

#### **Other Public Company Boards**

 Past Board Member, Audit Committee Member, and Chair of the Special Committee of Habit Restaurants, Inc. until March 2020, when Habit Restaurants, Inc. was acquired by Yum! Brands, Inc. (September 2015 to March 2020)

#### Other Professional and Charitable Affiliations

- · Past Chairman of the Board, National Restaurant Association
- Board Member, Florida Restaurant and Lodging Association and Florida Bar Foundation to commence July 1, 2023

#### **Experience**

- From 1999 to 2016, held various leadership positions with Citigroup, such as Managing Director, Head and Co-Head and Chairman of Leveraged Finance Capital Markets
- From 1985 to 1999, served as a banker in the high-yield capital markets groups of Citicorp and Salomon Brothers

#### **Education**

- · MBA in Finance, University of Michigan
- · BS in Accounting and Quantitative Analysis, New York University

#### **Other Public Company Boards**

- Board Member, Nominating and Corporate Governance Committee Member, and Chair of Audit Committee, MidCap Financial Investment Corporation (formerly Apollo Investment Corporation) (2017 to present)
- Board Member and Chair of Audit Committee, Sleep Number Corporation (2016 to present)

#### Other Professional and Charitable Affiliations

Board Member and Chair of the Investment Committee, DOROT



**Chris Sullivan** 

Director since 2019 (Independent)

Member of Compensation Committee, Nominating and Corporate Governance Committee and Executive Committee

Age: 75



Kris Wiebeck

Director since January 2022 (Non-Independent)

Chief Strategy Officer and Member of Executive Committee

Age: 40

#### **Experience**

- From 1991 to 2005, served as Chief Executive Officer and Chairman of OSI Restaurant Partners, Inc.
- From 1988 to 1991, was the co-founder, Chairman, and Chief Executive Officer of Outback Steakhouse

#### **Education**

· BS in Business and Economics, University of Kentucky

#### **Other Professional and Charitable Affiliations**

- · Co-Chair, Consul Partners LLC
- · Past Chairman, Florida Council of 100
- Chairman, Arise Alliance Institute, a PTSD focused non-profit
- Board Member and Executive Committee Member, Horatio Alger Association
- · Member of Board, The First Tee of Tampa Bay and Copperhead Charities

#### **Experience**

- Since April 2021, serves as Chief Strategy Officer at BRP Group, focused on strategic initiatives across the organization
- From May 2015 until April 1, 2021 served as Chief Financial Officer at BRP Group
- From 2007 to April 2015 served as Senior Vice President at MMA Capital Management

#### **Education**

- · Master of Accountancy, University of Florida
- BA in Accounting, University of Florida
- Honors Program, University of Florida



## **Myron Williams**

Director since January 2022 (Independent)

Member of Nominating and Corporate Governance Committee

Age: 63

#### **Experience**

- From 2013 to 2017, served as President of Sales Strategy and Sales Operations at United Parcel Service Inc.
- From 1984 to 2017, served in various roles at United Parcel Service Inc., including U.S.
   Director of Sales and Vice President of Sales

#### **Education**

- · MBA, Florida Metropolitan University
- BA in Business Administration, Albany State University

- · Chairman of the Board, Atlanta Public Schools CTAE Board
- · Advisory Board Member, VisionX
- Board Member, The MARCH Foundation, the Career Training Agricultural and Education Board, the Business Administration & Economics Board at Morehouse College, the Albert W. Smith Scholarship Committee Board
- Previously served as Board Member, Center for Advance Logistics Management Board at Albany State University and the 100 Black Men Board

## **Board Qualifications, Skills and Expertise**

The matrix below sets forth certain qualifications, skills, and expertise for our Board members and 2023 director nominee, Sathish Muthukrishnan. Our Board members and Mr. Muthukrishnan bring strong and varied skills and experiences in areas of importance to our Company and its future, which are captured in the following matrix. The matrix reflects areas of primary expertise as well as those of deep experience and skill for each director or director nominee.

	Director						Director Nominee				
	Lowry Baldwin	Trevor Baldwin	Jay Cohen	Joseph Kadow	Barbara Matas	Sunita Parasuraman	Ellyn J. Shook	Chris Sullivan	Myron Williams	Kris Wiebeck	Sathish Muthukrishna
ls & Experience											
Accounting / Financial / Auditing Expert (Public Accounting / Finance Exec)			0	x	0	0				0	х
Capital Allocation and Investment	х	0	0		0	х		0		0	
Crisis Management / Disaster Recovery				X			0	х	0		0
Cyber-security / Privacy / Technology						0				х	0
Global Operations Experience						х	0	х	0		х
Government Relations / Public Policy			4	0				x	Х		
Human Resources / Human Capital Management	×	X	0	х	х		0	0	X	х	
Insurance / Risk Industry Knowledge	0	0	0	х		0				х	х
Innovation	0	х				0	0	х	х	0	0
Integrated Reporting / ESG / Legal / Compliance / Public Policy				0						x	
Mergers & Acquisitions		Х	х	0	0	х	х	0	Х	0	
Public Company Leadership and Governance		0		0	0	х	х	0	0	х	0
Sales and Consumer Marketing / Marketing & Advertising / Public Relations	0	0	Х	х				х	0		
Start-up / Entrepreneur	0	×	1-11		lien i			x		x	

X = Denotes experience/skill in the area

#### **Board Selection**

Pursuant to our Certificate of Incorporation as adopted in October 2019, our Board of Directors is divided into three classes of directors who serve staggered three-year terms, with each class as equal in number as possible. Each director holds a term ending on the third annual meeting of shareholders following the annual meeting at which the director was elected. Our Board currently consists of eleven members, each of whom has deep knowledge of the Company. We consider the Board members' skills and experiences, and their deep understanding of the Company to be important during our early years as a public company.

The Class I directors whose terms expire at the Annual Meeting are Lowry Baldwin, Phillip Casey, Sunita Parasuraman and Ellyn Shook. At the Annual Meeting, the Board of Directors is recommending that the shareholders elect Lowry Baldwin, Sathish Muthukrishnan, Sunita Parasuraman and Ellyn Shook to serve as Class I directors for a term ending at the annual meeting of shareholders to be held in 2026.

Phillip Casey, who joined our Board of Directors at our initial public offering and has served as Chair of the Board's Audit Committee with great distinguishment since that time, will be retiring from the Board when his term expires at the Annual Meeting. The entire Board of Directors expresses its gratitude to Mr. Casey for his leadership, sage counsel, financial acumen and dedication to BRP Group and our shareholders throughout his tenure on the Board, which reflected his more than 50-year career as a leader and professional.

The Board welcomes Sathish Muthukrishnan as a Class I director nominee. Mr. Muthukrishnan serves as Chief Information, Data and Digital Officer at Ally Financial, Inc. Mr. Muthukrishnan was identified as a prospective Board nominee by RSR Partners, which was retained by the Nominating and Corporate Governance Committee of our Board to identify qualified and independent candidates with expertise in cybersecurity. As a result, the Board believes that he will add deep knowledge and sophistication to the Board's ability to oversee cybersecurity risks impacting our Company.

<sup>0 =</sup> Denotes one of the Director's top 4 areas of expertise

The other classes of our directors are as follows:

- The Class II directors are Trevor Baldwin, Jay Cohen and Barbara Matas, whose terms expire at the annual meeting of shareholders to be held in 2024; and
- The Class III directors are Joseph Kadow, Chris Sullivan, Kris Wiebeck and Myron Williams whose terms expire at the annual meeting of shareholders to be held in 2025.

Each director holds office until his or her successor is duly elected and qualified or until his or her earlier death, resignation or removal. Vacancies and newly created directorships on the Board of Directors may be filled at any time by a majority vote of the remaining directors. Subject to obtaining any required shareholder votes, directors may only be removed for cause and by the affirmative vote of holders of 75% of the total voting power of our outstanding shares of common stock, voting together as a single class.

Pursuant to the terms of the Stockholders Agreement, so long as the owners of LLC units of Baldwin Risk Partners, LLC ("BRP") prior to our initial public offering (the "Pre-IPO LLC Members") and their permitted transferees (collectively, the "Holders") beneficially hold at least 10% of the aggregate number of outstanding shares of our common stock (the "Substantial Ownership Requirement"), the Holders may designate a majority of the nominees for election to our Board of Directors, including the nominee for election to serve as our Board Chair. The Holders have not utilized this right of nomination in connection with this Annual Meeting.

## **Board Diversity**

The table below provides certain highlights of the composition of our Board of Directors and our nominees as proposed. Each of the categories listed in the below table has the meaning as it is used in Nasdaq Global Select Market ("Nasdaq") Listing Rule 5605(f).

Board Diversi	ity Matrix	
Total Number of Directors and Nominees (as proposed) 11		
	Female	Male
Part I: Gender Identity		
Director	3	8
Part II: Demographic Background		
African American or Black	0	1
Asian	1	16
White	2	5
Did Not Disclose Demographic Background	0	10

## **Board Organization and Board Leadership Structure**

In accordance with our Certificate of Incorporation and By-Laws, the number of directors on our Board of Directors is determined from time to time by the Board of Directors but may not be less than three persons nor more than 13 persons.

Our Board Chair, Lowry Baldwin, is one of our founding members and is a non-independent, employee director. We also have a lead independent director, Chris Sullivan. The lead independent director's responsibilities include, among others, calling meetings of the independent directors, presiding over executive sessions of the independent directors, participating in the formulation of Board and committee agendas and, if requested by shareholders, ensuring that he is available, when appropriate, for consultation and direct communication. Our Board of Directors currently consists of eleven directors, eight of whom—Phillip Casey, Jay Cohen, Joseph Kadow, Barbara Matas, Sunita Parasuraman, Ellyn Shook, Chris Sullivan and Myron Williams—the Board determined qualify as independent directors under Nasdaq's corporate governance standards and applicable Securities and Exchange Commission ("SEC") rules. The Board of Directors has determined that director nominee Sathish Muthukrishnan will qualify as an independent director under Nasdaq's corporate governance standards and applicable SEC rules if elected to the Board at the Annual Meeting.

The Company has a consulting agreement with Accenture, with which Ellyn Shook, an independent member of our Board of Directors, holds an executive leadership position. Our Board of Directors has evaluated the Company's relationship with Accenture and determined that Ms. Shook does not have any direct or indirect material interest in the transaction, and that her independence remains unaffected. The amounts paid to Accenture in connection with such relationship are significantly less than 1% of either party's reported revenues for the year ended December 31, 2022.

The independent members of our Board of Directors meet in executive session quarterly. We also have fully independent Audit, Compensation, and Nominating and Corporate Governance Committees along with governance practices that promote independent leadership and oversight.

Our Board of Directors believes that our current structure achieves an appropriate balance between the effective development of key strategic and operational objectives and independent oversight of management's execution of such objectives. Additionally, the Board of Directors will continue to periodically review its leadership structure and will modify it as it deems appropriate. In making recommendations to the Company's Board of nominees to serve as directors, the Nominating and Corporate Governance Committee examines each director nominee on a case-by-case basis regardless of who recommended the nominee and takes into account all factors it considers appropriate, including enhanced independence, financial literacy and financial expertise. In evaluating director nominees and recommending candidates for election to the Board of Directors, the Nominating and Corporate Governance Committee and the Board of Directors, in approving (and, in the case of vacancies, appointing) such candidates, may take into account many factors, including judgment, diversity, age, skills, background and experience, independence, financial literacy and financial expertise standards that may be required under law or Nasdaq or SEC rules for Audit Committee or other Committee membership.

The Nominating and Corporate Governance Committee may consider candidates recommended by directors and members of management and may, in its discretion, engage one or more search firms to assist in the recruitment of director candidates.

The Nominating and Corporate Governance Committee will consider shareholder recommendations for director candidates. A shareholder recommendation must be submitted to the Nominating and Corporate Governance Committee, 4211 W. Boy Scout Boulevard, Suite 800, Tampa, Florida 33607, Attention: General Counsel.

#### **Committee Composition**

Our Board of Directors has the following standing Committees: Audit Committee, Compensation Committee, Nominating and Corporate Governance Committee, and Executive Committee. In addition, the Board of Directors intends to establish a new Board committee that will oversee technology and cybersecurity risks effective following the Annual Meeting, and the Board expects director nominee Sathish Muthukrishnan, if elected at the Annual Meeting, to serve as Chair of such committee.

#### **Audit Committee**

Our Audit Committee members currently include Phillip Casey (Chair), Jay Cohen, Barbara Matas, and Sunita Parasuraman. Upon the expiration of Phillip Casey's term of service at the Annual Meeting, Barbara Matas will replace Phillip Casey as Chair of the Audit Committee. The Board of Directors has determined that each member of the Audit Committee qualifies as an "audit committee financial expert" as such term is defined under the rules of the SEC implementing Section 407 of the Sarbanes-Oxley Act of 2002 and is "independent" for purposes of Rule 10A-3 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and under the governance standards of Nasdaq. Our Audit Committee is directly responsible for, among other things:

selecting a firm to serve as the independent registered public accounting firm to audit our financial statements;

- ensuring the independence of the independent registered public accounting firm;
- discussing the scope and results of the audit with the independent registered public accounting firm and reviewing,
   with management and that firm, our interim and year-end operating results;
- establishing procedures for Colleagues to anonymously submit concerns about questionable accounting or audit matters;
- considering the adequacy of our internal controls and internal audit function;
- oversight responsibility for enterprise risk management;
- oversight responsibility for risks related to cybersecurity matters until formation of a Board committee with oversight over such matters;
- reviewing material related person transactions or those that require disclosure; and
- approving or, as permitted, pre-approving all audit and non-audit services to be performed by the independent registered public accounting firm.

Our Audit Committee Charter is available on our website at ir.baldwinriskpartners.com. To access the charter, go to our website, click on "Governance" and then click on "Governance Overview."

#### **Compensation Committee**

Our Compensation Committee members currently include Joseph Kadow (Chair), Jay Cohen, Ellyn Shook, and Chris Sullivan. In connection with the expiration of Phillip Casey's term of service at the Annual Meeting, Ellyn Shook will replace Joseph Kadow as Chair of the Compensation Committee, and Joseph Kadow will replace Barbara Matas as Chair of the Nominating and Corporate Governance Committee. All of the members of our Compensation Committee are non-employee directors, as defined by Rule 16b-3 under the Exchange Act and meet the requirements for independence under Nasdaq's governance standards. Our Compensation Committee is responsible for, among other things:

- reviewing and approving, or recommending that our Board of Directors approve, the compensation of our executive officers, and approving the disclosure of such compensation in public filings;
- reviewing and recommending to our Board of Directors the compensation of our directors;
- administering our stock and equity incentive plans;
- reviewing and approving, or making recommendations to our Board of Directors with respect to, incentive compensation and equity plans;
- reviewing our overall compensation philosophy; and
- reviewing and discussing with management the Company's human capital management practices and policies, including diversity, equity, and inclusion initiatives.

The Compensation Committee may delegate its authority to subcommittees or the Chair of the Compensation Committee when it deems appropriate and in our best interests. The Compensation Committee has delegated to Trevor Baldwin, our Chief Executive Officer, within certain parameters, the authority to make grants and awards of stock rights or options to any of our non-Section 16 officers under certain of our incentive-compensation or other equity-based plans.

In addition, the Compensation Committee may delegate to our Chief Executive Officer the authority to establish individual performance objectives applicable to any Colleague (other than himself) under our annual bonus program as in effect from time to time (to the extent that individual performance objectives apply to such Colleague for the relevant year, as determined by the Compensation Committee).

Our Compensation Committee Charter is available on our website at ir.baldwinriskpartners.com. To access the charter, go to our website, click on "Governance" and then click on "Governance Overview."

#### **Nominating and Corporate Governance Committee**

Our Nominating and Corporate Governance Committee members currently include Barbara Matas (Chair), Joseph Kadow, Chris Sullivan and Myron Williams. As discussed above, in connection with the expiration of Phillip Casey's term of service at

the Annual Meeting, Joseph Kadow will replace Barbara Matas as Chair of the Nominating and Corporate Governance Committee, and Barbara Matas will replace Phillip Casey as Chair of the Audit Committee. All of the members of our Nominating and Corporate Governance Committee are non-employee directors, as defined by Rule 16b-3 under the Exchange Act, and meet the requirements for independence under Nasdaq's governance standards. Our Nominating and Corporate Governance Committee is responsible for, among other things:

- reviewing and evaluating the size, composition (including its diversity), function and duties of the Board consistent with its needs;
- recommending criteria for the selection of candidates to the Board and its Committees, and identifying individuals
  qualified to become Board members consistent with such criteria, including the consideration of nominees submitted
  by shareholders;
- overseeing searches for and identifying qualified individuals for membership on the Board;
- · making director recommendations to the Board;
- assessing the performance of directors and periodically reviewing the composition of the Board and its Committees;
- leading the Board in a self-evaluation process and reporting to the full Board on such process;
- developing and recommending changes to the Board regarding the Company's Code of Business Conduct and Ethics
  and reviewing, at least annually, the adequacy of, and compliance with, such Code; and
- reviewing the Company's actions in furtherance of its corporate social responsibility, including considering the impact
  of Company procedures and processes on Colleagues, citizens and communities.

Our Nominating and Corporate Governance Committee Charter is available on our website at ir.baldwinriskpartners.com. To access the charter, go to our website, click on "Governance" and then click on "Governance Overview."

#### **Executive Committee**

Our Executive Committee members include Lowry Baldwin, Trevor Baldwin, Chris Sullivan, and Kris Wiebeck. Our Executive Committee is responsible for, among other things, assisting our Board of Directors in handling matters that need to be addressed before the next scheduled meeting of the Board of Directors.

Our Executive Committee Charter is available on our website at ir.baldwinriskpartners.com. To access the charter, go to our website, click on "Governance" and then click on "Governance Overview."

#### **New Board Committee with Technology and Cybersecurity Oversight**

The Board of Directors expects to establish a new Board committee that will oversee technology and cybersecurity risks in connection with Sathish Muthukrishnan's election to the Board of Directors at the Annual Meeting. If elected, Sathish Muthukrishnan will serve as Chair of such committee.

## **Communicating with the Board**

Our Board of Directors understands that the caliber of its deliberations and decisions depends in part on the quality of the information it obtains. The Board, therefore, seeks input and values information from an array of Stakeholders. Our Board particularly values input from its shareholders, as they have a financial stake in the Company's success, as well as important perspectives, data, and information. To facilitate this open dialogue, the Board has created several avenues of communication and participation. These include:

- participation at our Annual Meeting;
- use of our whistleblowing hotline and other reporting mechanisms;
- participation in corporate events at which directors are present; and
- individual engagement meetings as appropriate.

In addition, should you desire to communicate directly with the Board, you may send written communications to our dedicated Board e-mail address at shareholdercommunications@baldwinriskpartners.com or by mail at the following address:

Attention: General Counsel 4211 W. Boy Scout Boulevard, Suite 800 Tampa, Florida 33607

The General Counsel will forward, as appropriate, shareholder communications to relevant members of the Board. The General Counsel, however, reserves the right to not forward to the Board any abusive, threatening, or otherwise inappropriate materials.

## **Director Compensation**

The Compensation Committee periodically reviews the regular retainer paid to non-employee directors and makes recommendations for adjustments, as appropriate, to the Board. For 2022, the Compensation Committee approved the following compensation for our non-employee directors:

Compensation Structure for Directors	Amount (\$)
Regular Annual Retainer	
Cash	75,000
Stock <sup>(1)</sup>	75,000
Annual Audit Committee Chair Retainer	20,000
Annual Compensation Committee Chair Retainer	15,000
Annual Nominating and Corporate Governance Committee Chair Retainer	10,000

<sup>(1)</sup> The number of shares of Class A common stock is determined based on the closing price per share of Class A common stock on the last trading day before the beginning of the applicable fiscal quarter, rounded to the nearest whole share.

Members of our Board of Directors are also eligible for reimbursement for reasonable travel and other out-of-pocket expenses for meeting attendance. Directors do not receive per-meeting fees, either for Board meetings or Committee meetings. Non-employee directors are not entitled to retirement benefits, incentive compensation or perquisites.

The table below summarizes the compensation of all of our non-employee directors and our Board Chair for fiscal year 2022. We do not provide directors who are Colleagues with additional compensation for their service as directors.

Name	Fees Earned or Paid in Cash (\$)	Stock Awards (\$) <sup>(1)</sup>	All Other Compensation (\$) <sup>(2)</sup>	Total (\$)
Lowry Baldwin	_	_	682,094	682,094
Philip Casey	95,000	75,000	_	170,000
Jay Cohen	75,000	75,000	_	150,000
Joseph Kadow	90,000	75,000	_	165,000
Barbara Matas	85,000	75,000	_	160,000
Sunita Parasuraman	75,000	75,000	_	150,000
Ellyn Shook	75,000	75,000	_	150,000
Chris Sullivan	75,000	75,000	_	150,000
Myron Williams	75,000	75,000	_	150,000

<sup>(1)</sup> The amounts shown represent the grant date fair value of these awards as computed in accordance with Accounting Standards Codification ("ASC") Topic 718, Compensation. For a discussion of valuation assumptions used to determine the grant date fair value of these awards, see Note 15 to our audited consolidated financial statements for the fiscal year ended December 31, 2022 included in our Annual Report on Form 10-K filed with the SEC on February 28, 2023. Stock awards were issued as 2,708 fully vested shares of Class A common stock for each of Mr. Casey, Mr. Cohen, Mr. Kadow, Ms. Matas, Ms. Parasuraman, Ms. Shook, Mr. Sullivan and Mr. Williams.

<sup>(2)</sup> The amount shown represents (i) salary of \$125,000 unrelated to Board service paid to Mr. Baldwin and (ii) risk advisor commissions of \$557,094 paid to Mr. Baldwin in 2022.

## Role of the Board in Risk Oversight

Risk is inherent with every business, and we face a number of risks, including strategic, financial, business and operational, environmental, social, cybersecurity, legal and compliance, and reputational risks, in the pursuit and achievement of our strategic objectives. We have designed and implemented processes to manage risk in our operations. Management is responsible for the day-to-day oversight and management of strategic, operational, environmental, social, legal and compliance, cybersecurity, and financial risks, while our Board of Directors, as a whole and assisted by its Committees, has the responsibility for oversight of our risk management framework, which is designed to identify, assess, and manage risks to which our Company is exposed, as well as foster a corporate culture of integrity. Consistent with this approach, our Board of Directors regularly reviews our strategic and operational risks in the context of discussions with management, question and answer sessions, and reports from the management team at each regular Board meeting. Our Board of Directors also receives regular reports on all significant Committee activities at each regular Board meeting and evaluates the risks inherent in significant transactions.

In addition, our Board of Directors has tasked designated standing Committees with oversight of certain categories of risk management. Our Audit Committee assists our Board of Directors in fulfilling its oversight responsibilities with respect to risk assessment and risk management, including the Company's policies and practices pertaining to financial accounting, investment, tax and, historically, cybersecurity matters, and discusses with management the Company's major financial risk exposures. Our Compensation Committee reviews and assesses risks arising from the Company's compensation policies and practices and whether any such risks are reasonably likely to have a material adverse effect on the Company. The Nominating and Corporate Governance Committee monitors the effectiveness of our corporate governance guidelines and policies. Our Executive Committee assists our Board in handling matters which, in the opinion of the Board Chair, should not be postponed until the next scheduled meeting of the Board. When established, our new Board committee will oversee risks relating to technology and cybersecurity matters.

Our Board of Directors believes its current leadership structure supports the risk oversight function of the Board of Directors. In particular, our Board of Directors believes that our lead independent director and the majority of independent directors provide a well-functioning and effective balance to the members of executive management and our Board of Directors.

## **Board of Directors and Committee Meetings and Attendance**

Our Board of Directors and Committees had the following number of meetings and attendance in 2022:

Board or Committee <sup>(1)</sup>	Number of Meetings Held	Average Meeting Attendance
Board of Directors	7	97%
Audit Committee	12	98%
Compensation Committee	5	95%
Nominating and Corporate Governance Committee	5	100%

<sup>(1)</sup> No Executive Committee meetings were held during 2022.

Our Board holds executive sessions consisting of our independent directors quarterly during our regularly-scheduled Board meetings. The independent directors may also meet without management present at other times as requested by any independent director. Our lead independent director serves as Chair at the executive sessions. Average attendance of our directors at Board and Committee meetings was 98%. We encourage all of our directors and director nominees to attend our annual meeting of shareholders. All directors then in office attended our 2022 Annual Meeting of Shareholders.

#### **Code of Business Conduct and Ethics**

We have adopted a Code of Business Conduct and Ethics that applies to all our Colleagues, officers and directors, including those officers responsible for financial reporting. These standards are designed to deter wrongdoing and to promote honest and ethical conduct. Our Code of Business Conduct and Ethics is available on our website at ir.baldwinriskpartners.com. Any waiver of the Code for directors or executive officers may be made only by our Board of Directors or a Board Committee to which the Board has delegated that authority and will be promptly disclosed to our shareholders as required by applicable U.S. federal securities laws and the corporate governance rules of the Nasdaq. Amendments to the Code must be approved by our Board of Directors and will be promptly disclosed in accordance with applicable U.S. federal securities laws (other than technical, administrative or non-substantive changes). Any amendments to the Code, or any waivers of its requirements for which disclosure is required, will be disclosed on our website.

## Stock Ownership Guidelines

Pursuant to our Stock Ownership Guidelines, our non-employee directors, executive officers and certain other senior executives ("Covered Individuals") are expected to maintain a minimum ownership interest in BRP Group. These guidelines embody our Compensation Committee's belief that our directors and most senior executives should maintain a significant personal stake in BRP Group to align the financial interests of such Covered Individuals with our shareholders' interests, which reduces the incentive for excessive short-term risk taking. Under the guidelines, each Covered Individual is expected to meet the following ownership goal within five years of February 24, 2022, the effective date of the guidelines, or within five years of first election or appointment as a Covered Individual, whichever is later:

#### Category of Covered Individual

#### Ownership Goal

Non-Employee Director	5x Annual Board Cash Retainer (excluding any amount related to Board committee or Board leadership position)
Chief Executive Officer	5x Annual Base Salary
All Other Executive Officers and Covered Individuals	3x Annual Base Salary

The shares to be taken into account in determining whether the Covered Individual has satisfied the ownership goal includes fully-vested outstanding shares of which the covered individual is deemed to be the beneficial owner. The following shares will also be counted toward satisfaction of the ownership goal: (i) unvested time-based restricted stock and shares subject to unvested or vested (but unsettled) time-based restricted stock unit awards; (ii) shares subject to vested but unsettled performance-based awards based on actual attainment of performance conditions; and (iii) shares subject to vested stock options or vested stock-settled stock appreciation rights, in each case, that are "in-the-money." However, the following shares will not be counted toward satisfaction of the ownership goal: (i) shares subject to performance-based awards the performance conditions for which have not yet been satisfied; (ii) shares subject to unvested or out-of-the-money stock options or stock appreciation rights; (iii) shares subject to equity-based awards that may only be settled in cash; and (iv) shares subject to pledges or security interests. Our Stock Ownership Guidelines are available on our website at ir.baldwinriskpartners.com. To access, go to our website, click on "Governance" and then click on "Governance Overview."

## **Clawback Policy**

Accountability is a fundamental value of BRP Group. To reinforce this value through our executive compensation program, our executive officers and certain other senior executives are subject to 'no fault' executive compensation recovery ("clawback") under our Clawback Policy. Under our Clawback Policy, our Board is empowered (except as prohibited by applicable law) to seek to recover excess payments of incentive compensation during the immediately preceding three completed fiscal years if the Company is required to prepare a material accounting restatement of its financial statements due to the Company's material noncompliance with any financial reporting requirement under the securities laws. Our Board would use its judgment in determining, without limitation, the amount of incentive compensation subject to recoupment, repayment or forfeiture, and the timing and process relating to such recoupment, repayment, or forfeiture. Our Clawback Policy is available on our website at ir.baldwinriskpartners.com. To access, go to our website, click on "Governance" and then click on "Governance Overview."

## **Hedging Policy**

Colleagues and directors are prohibited from engaging in any hedging transactions (including transactions involving options, puts, calls, prepaid variable forward contracts, equity swaps, collars and exchange funds or other derivatives) that are designed to hedge or speculate on any change in the market value of the Company's equity securities.

#### **Indemnification of Officers and Directors**

Our Certificate of Incorporation provides that we will indemnify our directors and officers to the fullest extent permitted by the General Corporation Law of the State of Delaware ("DGCL"). We have established directors' and officers' liability insurance that insures such persons against the costs of defense, settlement or payment of a judgment under certain circumstances.

Our Certificate of Incorporation provides that our directors will not be liable for monetary damages for breach of fiduciary duty, except for liability relating to any breach of the director's duty of loyalty, acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, violations under Section 174 of the DGCL or any transaction from which the director derived an improper personal benefit.

We have entered into indemnification agreements with each of our directors and executive officers. These agreements, among other things, require us to indemnify each director and executive officer to the fullest extent permitted by the DGCL, including indemnification of expenses such as attorneys' fees, judgments, fines and settlement amounts incurred by the director or executive officer in any action or proceeding, including any action or proceeding by or in right of us, arising out of the person's services as a director or executive officer.

## **Transactions with Related Persons**

We describe below certain transactions or series of transactions, since the beginning of our last fiscal year or currently proposed, to which we were or will be a participant and in which:

- the amount or amounts involved exceed or will exceed \$120,000; and
- any of our directors, director nominees, or executive officers (in each case, including their immediate family members)
  or beneficial holders of more than 5% of any class of our voting securities (including their immediate family members
  as relevant) had or will have a direct or indirect material interest.

Other than as described below, there have not been, nor are there any currently proposed, transactions or series of similar transactions meeting these criteria to which we have been or will be a participant other than compensation arrangements, which are described where required under "Executive Officers" and "Compensation Discussion and Analysis."

# Third Amended and Restated Limited Liability Company Agreement of Baldwin Risk Partners, LLC

On October 7, 2019, BRP Group, BRP and the Pre-IPO LLC Members entered into the Third Amended and Restated Limited Liability Company Agreement of Baldwin Risk Partners (the "Amended LLC Agreement"). We operate our business through BRP in accordance with the terms of the Amended LLC Agreement. Pursuant to the terms of the Amended LLC Agreement, so long as each of the owners of BRP's outstanding equity interests ("BRP's LLC Members") continue to own any membership interests of BRP ("LLC Units") or securities redeemable or exchangeable into shares of our Class A common stock, we will not, without the prior written consent of such holders, engage in any business activity other than the management and ownership of BRP or own any assets other than securities of BRP and/or any cash or other property or assets distributed by or otherwise received from BRP, unless we determine in good faith that such actions or ownership are in the best interest of BRP.

As the sole managing member of BRP, we have control over all of the affairs and decision making of BRP. As such, through our officers and directors, we are responsible for all operational and administrative decisions of BRP and the day-to-day management of BRP's business. We will fund any dividends to our shareholders by causing BRP to make distributions to BRP's LLC Members and us, subject to the limitations imposed by our debt agreements.

The holders of LLC Units will generally incur U.S. federal, state and local income taxes on their proportionate share of any net taxable income of BRP. Net profits and net losses of BRP will generally be allocated to its members pro rata in accordance with the percentages of their respective ownership of LLC Units, though certain non-pro rata adjustments will be made to reflect tax depreciation, amortization and other allocations. The Amended LLC Agreement provides for pro rata cash distributions to the holders of LLC Units for purposes of funding their tax obligations in respect to the taxable income of BRP that is allocated to them. Generally, these tax distributions will be computed based on BRP's estimate of the net taxable income of BRP allocable to each holder of LLC Units multiplied by an assumed tax rate equal to the highest effective marginal combined U.S. federal, state and local income tax rate for an individual or corporation that is a resident in the State of Florida (taking into account the non-deductibility of certain expenses and the character of our income).

Except as otherwise determined by us, if at any time we issue a share of our Class A common stock, the net proceeds received by us with respect to such share, if any, shall be concurrently invested in BRP and BRP shall issue to us one LLC Unit (unless such share was issued by us solely to fund the purchase of an LLC Unit from a holder of LLC Units (upon an election by us to exchange such LLC Unit in lieu of redemption following a redemption request by such holder of LLC Units in which case such net proceeds shall instead be transferred to the selling holder of LLC Units as consideration for such purchase, and BRP will not issue an additional LLC Unit to us)). Similarly, except as otherwise determined by us, (i) BRP will not issue any additional LLC Units to us unless we issue or sell an equal number of shares of our Class A common stock and (ii) should BRP issue any additional LLC Units to BRP's LLC Members or any other person, we will issue an equal number of

shares of our Class B common stock to such BRP LLC Members or any other person. Conversely, if at any time any shares of our Class A common stock are redeemed, purchased or otherwise acquired, BRP will redeem, purchase or otherwise acquire an equal number of LLC Units held by us, upon the same terms and for the same price per security, as the shares of our Class A common stock are redeemed, purchased or otherwise acquired. In addition, BRP will not effect any subdivision (by any unit split, unit distribution, reclassification, reorganization, recapitalization or otherwise) or combination (by reverse unit split, reclassification, reorganization, recapitalization or otherwise) of the LLC Units unless it is accompanied by substantively identical subdivision or combination of any class of our common stock unless it is accompanied by a substantively identical subdivision or combination, as applicable, of the LLC Units.

Under the Amended LLC Agreement, the holders of LLC Units (other than us) have the right to require BRP to redeem all or a portion of their LLC Units for, at our election, newly-issued shares of Class A common stock on a one-for-one basis or a cash payment equal to the volume weighted average market price of one share of our Class A common stock for each LLC Unit redeemed (subject to customary adjustments, including for stock splits, stock dividends and reclassifications). If we decide to make a cash payment, the holder of an LLC Unit has the option to rescind its redemption request within a specified time period. Upon the exercise of the redemption right, the redeeming member will surrender its LLC Units to BRP for cancellation. The Amended LLC Agreement requires that we contribute cash or shares of our Class A common stock to BRP in exchange for an amount of newly-issued LLC Units in BRP that will be issued to us equal to the number of LLC Units redeemed from the holders of LLC Units. BRP will then distribute the cash or shares of our Class A common stock to such holder of an LLC Unit to complete the redemption. Whether by redemption or exchange, we are obligated to ensure that at all times the number of LLC Units that we or our wholly owned subsidiaries own equals the number of shares of Class A common stock issued by us (subject to certain exceptions for treasury shares and shares underlying certain convertible or exchangeable securities). Shares of Class B common stock will be cancelled on a one-for-one basis if we, following a redemption request of a holder of an LLC Unit, redeem or exchange LLC Units of such holder of an LLC Unit pursuant to the terms of the Amended LLC Agreement.

The Amended LLC Agreement provides that, in the event that a tender offer, share exchange offer, issuer bid, take-over bid, recapitalization or similar transaction with respect to our Class A common stock is proposed by us or our shareholders and approved by our Board of Directors or is otherwise consented to or approved by our Board of Directors, the holders of LLC Units will be permitted to participate in such offer by delivery of a notice of redemption or exchange that is effective immediately prior to the consummation of such offer. In the case of any such offer proposed by us, we are obligated to use our reasonable best efforts to enable and permit the holders of LLC Units to participate in such offer to the same extent or on an economically equivalent basis as the holders of shares of our Class A common stock without discrimination. In addition, we are obligated to use our reasonable best efforts to ensure that the holders of LLC Units may participate in each such offer without being required to redeem or exchange LLC Units.

Subject to certain exceptions, BRP will indemnify all of its members and their officers and other related persons, against all losses or expenses arising from claims or other legal proceedings in which such person (in its capacity as such) may be involved or become subject to in connection with BRP's business or affairs or the Amended LLC Agreement or any related document.

BRP may be dissolved upon (i) the determination by us to dissolve BRP or (ii) any other event which would cause the dissolution of BRP under the Delaware Limited Liability Company Act, unless BRP is continued in accordance with the Delaware Limited Liability Company Act. Upon dissolution, BRP will be liquidated and the proceeds from any liquidation will be applied and distributed in the following manner: (a) first, to creditors (including creditors who are members or affiliates of members) in satisfaction of all of BRP's liabilities (whether by payment or by making reasonable provision for payment of such liabilities, including the setting up of any reasonably necessary reserves) and (b) second, to the members in proportion to their vested LLC Units.

## **Tax Receivable Agreement**

On October 28, 2019, we entered into the Tax Receivable Agreement with BRP's LLC Members that provides for the payment by us to BRP's LLC Members of 85% of the amount of cash savings, if any, in U.S. federal, state and local income tax or franchise tax that we actually realize as a result of (i) any increase in tax basis in BRP's assets resulting from (a) previous acquisitions by BRP Group of LLC Units from BRP's LLC Members, (b) the acquisition of LLC Units from BRP's LLC Members

using the net proceeds from any future offering, (c) redemptions or exchanges by BRP's LLC Members of LLC Units and the corresponding number of shares of Class B common stock for shares of our Class A common stock or cash or (d) payments under the Tax Receivable Agreement, and (ii) tax benefits related to imputed interest resulting from payments made under the Tax Receivable Agreement.

This payment obligation is an obligation of BRP Group and not of BRP. For purposes of the Tax Receivable Agreement, the cash tax savings in income tax will be computed by comparing the actual income tax liability of BRP Group (calculated with certain assumptions) to the amount of such taxes that BRP Group would have been required to pay had there been no increase to the tax basis of the assets of BRP as a result of the redemptions or exchanges and had BRP Group not entered into the Tax Receivable Agreement. Estimating the amount of payments that may be made under the Tax Receivable Agreement is by its nature imprecise, insofar as the calculation of amounts payable depends on a variety of factors. While the actual increase in tax basis, as well as the amount and timing of any payments under the Tax Receivable Agreement, will vary depending upon a number of factors, including the timing of redemptions or exchanges, the price of shares of our Class A common stock at the time of the redemption or exchange, the extent to which such redemptions or exchanges are taxable, the amount and timing of our income, the tax rates then applicable and the portion of our payments under the Tax Receivable Agreement constituting imputed interest. We account for the effects of these increases in tax basis and associated payments under the Tax Receivable Agreement arising from future redemptions or exchanges as follows:

- we record an increase in deferred tax assets for the estimated income tax effects of the increases in tax basis based on enacted federal and state tax rates at the date of the redemption or exchange;
- to the extent we estimate that we will not realize the full benefit represented by the deferred tax asset, based on an analysis that will consider, among other things, our expectation of future earnings, we reduce the deferred tax asset with a valuation allowance; and
- we record 85% of the estimated realizable tax benefit (which is the recorded deferred tax asset less any recorded valuation allowance) as an increase to the liability due under the Tax Receivable Agreement and the remaining 15% of the estimated realizable tax benefit as an increase to additional paid-in capital.

Payments under the Tax Receivable Agreement are not conditioned on BRP's LLC Members' continued ownership of us.

In addition, although we are not aware of any issue that would cause the IRS to challenge the tax basis increases or other benefits arising under the Tax Receivable Agreement, BRP's LLC Members will not reimburse us for any payments previously made if such tax basis increases or other tax benefits are subsequently disallowed, except that any excess payments made to BRP's LLC Members will be netted against future payments otherwise to be made under the Tax Receivable Agreement, if any, after our determination of such excess. As a result, in such circumstances we could make payments to BRP's LLC Members under the Tax Receivable Agreement that are greater than our actual cash tax savings and may not be able to recoup those payments, which could negatively impact our liquidity.

In addition, the Tax Receivable Agreement provides that, upon certain mergers, asset sales or other forms of business combination or certain other changes of control, our or our successor's obligations with respect to tax benefits would be based on certain assumptions, including that we or our successor would have sufficient taxable income to fully utilize the benefits arising from the increased tax deductions and tax basis and other benefits covered by the Tax Receivable Agreement. As a result, upon a change of control, we could be required to make payments under the Tax Receivable Agreement that are greater than or less than the specified percentage of our actual cash tax savings, which could negatively impact our liquidity.

This provision of the Tax Receivable Agreement may result in situations where BRP's LLC Members have interests that differ from or are in addition to those of our other shareholders. In addition, we could be required to make payments under the Tax Receivable Agreement that are substantial and in excess of our, or a potential acquirer's, actual cash savings in income tax.

Finally, because we are a holding company with no operations of our own, our ability to make payments under the Tax Receivable Agreement is dependent on the ability of BRP to make distributions to us. To the extent that we are unable to make payments under the Tax Receivable Agreement for any reason, such payments will be deferred and will accrue interest until paid.

Our obligations under the Tax Receivable Agreement will also apply with respect to any person who is issued LLC Units in the future and who becomes a party to the Tax Receivable Agreement.

## **Registration Rights Agreement**

On October 28, 2019, we entered into a Registration Rights Agreement (the "Registration Rights Agreement") with the Pre-IPO LLC Members.

At any time, subject to several exceptions, including underwriter cutbacks and our right to defer a demand registration under certain circumstances, the Pre-IPO LLC Members may require that we register for public resale under the Securities Act of 1933, as amended (the "Securities Act"), all shares of Class A common stock constituting registrable securities that they request be registered at any time following our initial public offering so long as the securities requested to be registered in each registration statement have an aggregate estimated market value of at least \$25 million. In addition, the Pre-IPO LLC Members have the right to require us to register the sale of the registrable securities held by them on Form S-3 under the Securities Act, subject to offering size and other restrictions. If we propose to register any of our securities under the Securities Act for our own account or the account of any other holder (excluding any registration related to an employee benefit plan or a corporate reorganization or other Rule 145 transaction), the Pre-IPO LLC Members are entitled to notice of such registration and to request that we include registrable securities for resale on such registration statement, and we are required, subject to certain exceptions, to include such registrable securities in such registration statement.

We have undertaken in the Registration Rights Agreement to use our reasonable best efforts to maintain a shelf registration statement on Form S-3 to permit the resale of the shares of Class A common stock held by the Pre-IPO LLC Members.

In connection with the transfer of their registrable securities, the parties to the Registration Rights Agreement may assign certain of their respective rights under the Registration Rights Agreement under certain circumstances. In connection with the registrations described above, we will indemnify any selling shareholders and we will bear all fees, costs and expenses (except underwriting discounts and spreads).

## **Stockholders Agreement**

On October 28, 2019, we entered into the Stockholders Agreement with each of the Pre-IPO LLC Members, pursuant to which, so long as the Substantial Ownership Requirement is met, the Holders have approval rights over certain transactions and actions taken by us and BRP, including, a merger, consolidation or sale of all or substantially all of the assets of BRP and its subsidiaries; any dissolution, liquidation or reorganization (including filing for bankruptcy) of BRP and its subsidiaries or any acquisition or disposition of any asset for consideration in excess of 5% of our and our subsidiaries' total assets on a consolidated basis; the incurrence, guarantee, assumption or refinancing of indebtedness, or grant of a security interest, in excess of 10% of total assets (or that would cause aggregate indebtedness or guarantees thereof to exceed 10% of total assets); the issuance of certain additional equity interests of the Company, BRP or any of their subsidiaries in an amount exceeding \$10 million (other than pursuant to an equity incentive plan that has been approved by our Board of Directors); the establishment or amendment of any equity, purchase or bonus plan for the benefit of employees, consultants, officers or directors; any capital or other expenditure in excess of 5% of total assets; the declaration or payment of dividends on Class A common stock or distributions by BRP on LLC Units other than tax distributions as defined in the Amended LLC Agreement; changing the number of directors on our Board of Directors; hiring, termination or replacement of, establishment of compensation (including benefits) payable to, or making other significant decisions involving, our or BRP's senior management and key employees, including our Chief Executive Officer, including entry into or modification of employment agreements, adopting or modifying plans relating to any incentive securities or employee benefit plans or granting incentive securities or benefits under any existing plans; changing our or BRP's jurisdiction of incorporation; changing the location of our or BRP's headquarters; changing our or BRP's name; changing our or BRP's fiscal year; changing our public accounting firm; amendments to our or BRP's governing documents; and adopting a shareholder rights plan. Furthermore, the Stockholders Agreement provides that, for so long as the Substantial Ownership Requirement is met, the Holders may designate the nominees for a majority of the members of our Board of Directors, including the Board Chair.

#### **Indemnification Agreements**

We entered into an indemnification agreement with each of our executive officers and directors that provides, in general, that we will indemnify them to the fullest extent permitted by law in connection with their service to us or on our behalf.

## **Family Relationships**

Trey Baldwin and John Baldwin, brothers of Lowry Baldwin, our Board Chair, received \$0.3 million and \$0.5 million, respectively, from the Company in risk advisor commissions since the beginning of the fiscal year ended December 31, 2022.

#### **Other Related Person Transactions**

#### **Commissions Revenue**

The Company serves as a broker for the Holding Company of the Villages, Inc. ("The Villages") and certain affiliated entities. Affiliates of The Villages are the beneficial owner of more than 5% of the outstanding shares of the Company's common stock. Since the beginning of the fiscal year ended December 31, 2022, commissions revenue recorded as a result of transactions with The Villages and its affiliated entities was approximately \$2.7 million.

The Company serves as a broker for an entity in which Chris Sullivan, a member of our Board of Directors, owns approximately 35%. Since the beginning of the fiscal year ended December 31, 2022, commissions revenue recorded as a result of transactions with such entity was approximately \$0.3 million.

#### **Rent Expense**

The Company is a party to various agreements to lease office space from wholly-owned subsidiaries of The Villages. Rent expense ranges from approximately \$3,000 to \$13,000 per month, per lease. Lease agreements expire on various dates through December 2027. Since the beginning of fiscal year ended December 31, 2022, total rent expense incurred with respect to The Villages and its wholly-owned subsidiaries was \$0.5 million.

#### **Ownership Interest Redemption**

On November 29, 2022, the Kristopher A. Wiebeck 2019 Irrevocable Trust dated August 28, 2019 exchanged 10,000 LLC Units and the corresponding 10,000 shares of Class B common stock for 10,000 shares of Class A common stock.

#### **Related Person Transactions Policies and Procedures**

Our Related Person Transactions Policy (the "RPT Policy") sets forth our policy with respect to the review, approval, ratification and disclosure of all related person transactions by our Audit Committee. In accordance with the RPT Policy, our Audit Committee has overall responsibility for implementation of and compliance with the RPT Policy.

For purposes of the RPT Policy, a "related person transaction" is a transaction, arrangement or relationship (or any series of similar transactions, arrangements or relationships) in which a related person has or will have a direct or indirect material interest, as determined by the Audit Committee. The RPT Policy contains certain enumerated exceptions to transactions that would otherwise fall within the definition of "related person transaction," including, among others, where the transaction involves the purchase or sale of products or services in the ordinary course and the amount does not exceed the lesser of (i) \$120,000 and (ii) one percent of the average of our total assets at year-end for the last two completed fiscal years.

The RPT Policy requires that notice of a proposed related person transaction be provided to our legal department prior to entry into such transaction. If our legal department determines that such transaction is a potential related person transaction, the proposed transaction will be submitted to our Audit Committee for consideration at its next meeting. Under the RPT Policy, our Audit Committee may approve only those potential related person transactions that are in, or not inconsistent with, the Company's best interests. In the event that we become aware of a related person transaction that has not been previously reviewed, approved or ratified under the RPT Policy and that is ongoing or is completed, the transaction will be submitted to the Audit Committee so that it may determine whether to ratify, rescind or terminate the related person transaction.

The RPT Policy also provides that the Audit Committee review certain previously approved or ratified related person transactions that are ongoing to determine whether the related person transaction remains in our best interests and the best interests of our shareholders. Additionally, we will make periodic inquiries of directors and executive officers with respect to any potential related person transaction of which they may be a party or of which they may be aware.

## **Executive Officers**

## **Executive Officer Biographies**



Trevor Baldwin
Chief Executive Officer

Trevor Baldwin, age 37, has served as Chief Executive Officer of the Company since May 2019 and has served as director since September 2019. Mr. Baldwin joined what is today the middle market business in 2009 as a Commercial Risk Advisor working primarily with healthcare and private equity clients. Over time he led the Firm's Commercial Risk Management Group as Managing Director, following which he served as Baldwin Risk Partners' President & Chief Operating Officer. Before joining Baldwin Risk Partners, Mr. Baldwin worked at the private equity firm HealthEdge Investment Partners, LLC. Mr. Baldwin graduated from Florida State University with a Bachelor of Arts in Risk Management & Insurance.



Kris Wiebeck Chief Strategy Officer

Kris Wiebeck, age 40, joined the Company as Chief Financial Officer in May 2015 and was appointed Chief Strategy Officer effective April 1, 2021. Mr. Wiebeck began his career in the Advisory Services practice of PricewaterhouseCoopers. From October 2007 to March 2015, Mr. Wiebeck worked at MMA Capital Management holding various roles, the most recent of which was Senior Vice President responsible for United States Investments. Mr. Wiebeck has a Bachelor's and Master's degree in Accounting from the University of Florida where he was also a four-time All American on the men's swimming & diving team, a winner of an NCAA Postgraduate Scholarship and a graduate of the Honors Program.



Bradford Hale
Chief Financial Officer

Bradford Hale, age 42, joined the Company as Chief Accounting Officer in May 2019 and was appointed Chief Financial Officer effective April 1, 2021. From September 2014 to May 2019, Mr. Hale served as Managing Director and shareholder at CBIZ MHM, LLC, where he led the Accounting Advisory Practice through projects focused on complex accounting and SEC matters. From June 2010 to September 2014, Mr. Hale was the Director of Accounting and Risk Management for Bloomin Brands, Inc., after starting his career at Deloitte where he focused on serving insurance clients. Mr. Hale has a Bachelor's and Master's degree in Accountancy from Wake Forest University.



**Daniel Galbraith**Chief Operating Officer

Daniel Galbraith, age 42, has served as Chief Operating Officer of the Company since March 2019. As Chief Operating Officer, Mr. Galbraith is focused on operational execution of the Firm's strategic priorities, organizational development and business development. He is also responsible for sales strategy and execution throughout all Operating Groups. Mr. Galbraith began his career at Cintas Corporation and, after 11 years in operations and sales leadership roles, achieved the position of Head of Sales in the Document Management division. In May 2014, Mr. Galbraith was appointed as Executive Vice President of Sales at Shred-It and in October 2015 was the Senior Vice President of sales for Stericycle. Mr. Galbraith graduated with a Bachelor of Arts from Cornell University, where he majored in Government with a minor in Economics.



John Valentine Chief Partnership Officer

John Valentine, age 43, has served as Chief Partnership Officer of the Company since he joined the Company in August 2018. As Chief Partnership Officer, Mr. Valentine is responsible for Partnership execution and due diligence activities in collaboration with our respective division and business function leadership teams. In addition, Mr. Valentine collaborates with our leadership team to drive successful integration of new Partners. Mr. Valentine was at Wells Fargo Securities from November 2010 to August 2018 where he most recently was a Director and led the Investment Banking practice in the Mid-Atlantic region. Prior to joining Wells Fargo Securities, Mr. Valentine was a vice president at Hyde Park Capital Partners, LLC and Athena Capital Partners. Mr. Valentine earned his Bachelor of Science in Business Administration, with special attainments in commerce, from Washington and Lee University.



Corbyn Lichon
Chief Accounting Officer

Corbyn Lichon, age 32, joined the Company as Director of Accounting in May 2019 and was appointed as Chief Accounting Officer effective April 1, 2021. As Chief Accounting Officer, Ms. Lichon is responsible for the Firm's accounting function and financial reporting. Ms. Lichon began her career in the Assurance practice at CBIZ & MHM Tampa Bay, where she planned and executed financial statement audits of privately-held and publicly-traded companies from September 2013 to May 2019. While at CBIZ, Ms. Lichon served as a technical leader, focusing specifically on transaction-related accounting, business combinations, and revenue recognition. Ms. Lichon graduated with honors from the University of South Florida with a bachelor's degree in Accounting and is licensed as a Certified Public Accountant.



Seth Cohen General Counsel

Seth Cohen, age 45, joined the Company in February 2020 and was appointed to General Counsel and Corporate Secretary effective January 2022. As General Counsel and Corporate Secretary, Mr. Cohen is responsible for leading the Firm's legal, compliance, and regulatory function. Prior to his appointment to General Counsel and Corporate Secretary, Mr. Cohen served as the Company's Deputy General Counsel, Legal Operations & Strategic Initiatives. Mr. Cohen brings more than 20 years of experience working across multiple industries. Prior to joining BRP, Mr. Cohen served as Senior Vice President, Legal—Strategic Initiatives at Savills North America. Prior to that, Mr. Cohen served in a number of leadership positions within the legal department at Cisco Systems, Inc., after having spent time at Sonnenschein Nath & Rosenthal (now Dentons) and leading his own law firm. Mr. Cohen received a BA in criminology and criminal justice from the University of Florida and a JD from The George Washington University School of Law.

# Compensation Discussion and Analysis

## **Executive Summary**

We are driven by the core values in our Azimuth—core values which define who we are and what we stand for. Those core values guide our thoughts and actions, enabling us to lead with integrity. Our leadership results in innovative products and solutions for our Clients, opportunities for our Colleagues, collaborative trading with our Insurance Company Partners, strength in our communities and the delivery of strong financial results to our shareholders. We believe that the 2022 compensation of our named executive officers (our "NEOs") appropriately reflects and rewards their significant contributions to our strong performance in a year that presented unique and unprecedented challenges. This Compensation Discussion and Analysis (this "CD&A") explains the guiding principles and practices upon which our executive compensation program is based and the compensation paid to our NEOs for 2022.

Our NEOs for the year ended December 31, 2022 are:

Name	Title
Trevor Baldwin	Chief Executive Officer
Bradford Hale	Chief Financial Officer
Daniel Galbraith	Chief Operating Officer
John Valentine	Chief Partnership Officer
Kris Wiebeck	Chief Strategy Officer

## **Our Guiding Principle**

We pay for performance. We have crafted a non-traditional compensation program that we believe aligns our shareholders' long-term interests with NEO compensation. To create this "pay-for-performance" environment, compensation is weighted heavily toward "at-risk" components. We set low base salaries, which average around the 25th percentile in the aggregate for all of our NEOs compared to our compensation peer group, and tie a large portion of our NEOs' total compensation to Company performance and long-term growth. In addition, our annual incentive program includes aggressive targets and challenging individual performance goals that reward our NEOs for short-term performance, and our long-term equity incentive program provides for extended vesting schedules and performance targets that create an "ownership culture" aligning NEO and shareholder interests. We believe that using our bespoke mix of fixed and variable elements that prioritize pay-for-performance enable us to reward performance, encourage prudent decision-making, retain top talent, and create a balanced focus on short-term and long-term performance.

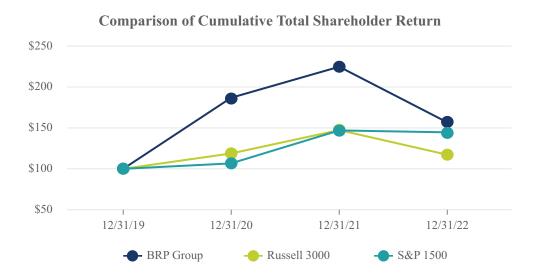
## **2022 Performance Highlights**



<sup>(1)</sup> Organic revenue, organic revenue growth, adjusted EBITDA, adjusted diluted EPS and free cash flow are non-GAAP measures. Refer to the Appendix to this Proxy Statement for reconciliations of non-GAAP financial measures to comparable GAAP financial measures.

## **Cumulative Total Shareholder Return**

The following graph compares the cumulative total shareholder return of an investment in our Class A common stock from December 31, 2019 through December 31, 2022 to the cumulative total return of the Russell 3000 Index and the Standard & Poor's ("S&P") Composite 1500 Insurance Brokers Index. The graph assumes that \$100 was invested on December 31, 2019 and the reinvestment of dividends, if any. The share price performance presented below is not necessarily indicative of future results.



## **Executive Compensation Policies and Practices**

The following highlights some of our key policies and practices as it relates to our executive compensation program.

#### What We Do



Pay-for-Performance Philosophy. The majority of our NEOs' target total direct compensation is directly linked to the Company's performance.



Compensation "At Risk". Our executive compensation program is designed such that a substantial majority of executive compensation is "at risk", which we believe aligns the interests of our NEOs and our shareholders.



Stock Ownership Guidelines. We have robust stock ownership guidelines that apply to our directors, officers, and executive leadership team.



Compensation Clawback Policy. We have a clawback policy that applies to our officers and executive leadership team.



Multi-Year Vesting Requirements under our LTI Plan. Under the long-term incentive award plan approved by our Compensation Committee relating to NEO compensation, all equity-based incentive awards granted to NEOs have multi-year vesting conditions. Restricted stock awards (RSAs) granted to our NEOs in 2022 vest over five years. Performance share units (PSUs) granted to our NEOs in 2022 cliff-vest after three years, and no portion of the PSUs vest unless the relevant performance metrics are achieved, consistent with current market practice and our retention objectives.



Independent Compensation Consultant. Our Compensation Committee engaged an independent compensation consultant to assist with the design of the 2022 and 2023 executive compensation programs.



Annual Executive Compensation Review, Our Compensation Committee conducts an annual review of compensation for our NEOs and a review of compensation-related risks.



At Will Employment. We employ our NEOs at will.

#### What We Don't Do



No Hedging or Derivatives. We prohibit directors and employees from engaging in hedging transactions involving the Company's equity securities.



No Guaranteed Base Salary Increases or Incentive Payments. We do not guarantee base salary increases or incentive payments for any of our NEOs.



No Single Trigger Vesting. We do not provide for single trigger vesting of equity-based awards upon a change in control for any of our NEOs.



No Excessive Perquisites. We do not provide material perquisites or other personal benefits to our NEOs.



No "Golden Parachute" Tax Reimbursements. We do not provide any tax reimbursement payments (including "gross-ups") on any tax liability that our NEOs might owe as a result of the application of Sections 280G and 4999 of the Internal Revenue Code.

## Overview of 2022 Compensation Framework

Our 2022 executive compensation program is designed to motivate and reward exceptional performance while seeking to align the interests of our NEOs and shareholders. The primary individual components of our executive compensation program are (i) annual base salary, (ii) short-term incentives, including annual incentives, and (iii) long-term equity incentives.

#### **Annual Base Salary**

Annual base salary is an element of fixed annual compensation that is intended to attract, retain and motivate talented executive officers. Consistent with our pay-for-performance executive compensation strategy, in 2022, base salaries for our executives averaged around the 25th percentile compared to our compensation peer group, with two of our five NEOs around the market median of our compensation peer group, two of our five NEOs around the 25th percentile of our compensation peer group, and the remaining one of our five NEOs falling significantly below the 25th percentile of our compensation peer group. Base salaries for our NEOs did not increase in 2022 from 2021. See "Compensation Details for Fiscal Year 2022 > Base Salary" for more details on the NEOs' base salaries.

#### **Annual Incentive Plan**

Our 2022 annual incentive plan (our "Annual Incentive Plan") is a variable component of our compensation program that is designed to focus our NEOs on achieving superior performance over the short term against business objectives and financial results for the Company as a whole, while also rewarding them for the achievement of individual performance objectives. The Annual Incentive Plan provides payout opportunities in the form of cash and fully vested shares of Class A common stock (with the pay mix for a given year determined by our Compensation Committee) upon the achievement of certain pre-established performance metrics, including, for example, organic revenue growth, adjusted earnings before interest, taxes, depreciation and amortization ("adjusted EBITDA") growth, and personal objectives. The payout opportunity for each NEO ranges from 50% of Target annual incentive opportunity at Threshold performance to 200% at Superior performance, with a Target annual incentive opportunity of 100%. By conditioning a large portion of our NEOs' potential Annual Incentive Plan compensation on the Company's achievement of clearly-defined metrics, we believe that we reinforce our strong pay-for-performance culture. See "Compensation Details for Fiscal Year 2022 > Annual Incentive Plan" for more details on the Company's Annual Incentive Plan.

#### **Long-Term Incentive Plan**

Our 2022 long-term equity incentive plan (our "LTIP") is a variable component of our compensation program that is designed to drive superior recurring performance over the long term and align the interests of our NEOs with those of our shareholders. We believe that long-term equity compensation is an effective way to provide a meaningful reward for appreciation in our stock price and create an "ownership culture" that motivates our NEOs to remain employed with us long-term. To that end, our LTIP contains both a time-based equity component and a performance-based equity component.

Time-Based Restricted Stock Awards ("RSAs"). The RSAs will vest in equal annual installments over five years, subject to the NEO's continued employment through the applicable vesting date, with the first installment having vested on March 15, 2023.

Performance-Based Restricted Stock Units ("PSUs"). The number of PSUs earned, if any, is determined based on the following performance goals (the "Performance Goals"), in each case as measured over the period from January 1, 2022 through December 31, 2024 (the "Performance Period"): (i) 30% based on our relative total shareholder return compared to the total shareholder return of our 2022 compensation peer group; (ii) 30% based on the our relative total shareholder return compared to the total shareholder return of the Russell 3000 Growth Index; and (iii) 40% based on our three-year organic revenue compound annual growth rate. We define total shareholder return ("TSR") as the Company's annual total shareholder return for the Performance Period. The number of PSUs that will be earned following the end of the Performance Period are between 0% and 250% of a NEO's Target PSUs, with a Target of 100%, depending on the level of achievement with respect to the Performance Goals and subject to the NEO's continued employment through March 15, 2025. If our absolute total shareholder return for the Performance Period is negative, the maximum level of performance achievable will be Target.

Refer to "Compensation Details for Fiscal Year 2022 > LTIP" for more details on our LTIP.

## **Pay Mix**

The core principle of our executive compensation program continues to be that executive compensation should directly reflect our organization's performance, as we continue towards our goal of being a leading independent insurance distribution firm. That core principle dictates that performance-based pay elements, which constitute the bulk of our NEOs' total direct compensation, will not be earned or paid unless our shareholders also benefit. Consistent with that guiding principle, in 2022, performance-based compensation comprised approximately 83% of the total direct compensation for Trevor Baldwin, our Chief Executive Officer, and averaged approximately 77% of the total direct compensation for our other NEOs.

## **How Compensation Decisions are Made**

#### **Role of the Compensation Committee**

Our Compensation Committee, consisting entirely of independent directors, is responsible for making determinations concerning the components of our executive compensation program, the design of executive compensation packages offered to our NEOs, and the review of NEO performance. The Compensation Committee reviews data from our compensation peer group companies, who are described below under "Role of Peer Companies," and retains an independent compensation consultant to assess our competitive position with respect to total executive compensation. The Compensation Committee also administers the BRP Group, Inc. Omnibus Incentive Plan (the "Omnibus Plan") and the BRP Group, Inc. Partnership Inducement Award Plan (the "Inducement Plan").

The Compensation Committee takes various factors into account in setting compensation levels and generally seeks to align total Target compensation (i.e., the sum of base salary, Target annual incentives and Target long-term incentives) for our NEOs competitively relative to our compensation peer group companies for similar executive positions, with a substantial portion of total compensation being at risk based on performance. Our Annual Incentive Plan and LTIP are based on measurable and objective pre-established performance metrics, and the level to which those performance metrics are met will determine whether NEO compensation falls below or exceeds Target levels. See "Overview of 2022 Compensation Framework" and "Compensation Details for Fiscal Year 2022" for more information on performance levels and metrics.

#### **Role of the Compensation Consultant**

The Compensation Committee selects and retains the services of its own independent compensation consultant and annually reviews the performance of such consultant. In June 2022, the Compensation Committee retained Frederic W. Cook & Co., Inc. ("FW Cook") to serve as its independent compensation consultant. Prior to June 2022, Pearl Meyer & Partners, LLC ("Pearl Meyer") served as the Compensation Committee independent compensation consultant. During 2022, Pearl Meyer and FW Cook provided no services to the Company other than services for the Compensation Committee, and worked with the Company's management, as directed by the Compensation Committee, only on matters for which the Compensation Committee is responsible. The Compensation Committee considers the independence of the compensation consultant in accordance with SEC and Nasdaq rules, and affirmatively determined that each of FW Cook and Pearl Meyer qualifies as independent under the applicable rules.

#### **Role of the Chief Executive Officer**

At the Compensation Committee's request, Trevor Baldwin, our Chief Executive Officer, provides input regarding the performance and compensation of the other NEOs. The Compensation Committee considers Mr. Baldwin's evaluation and his direct knowledge of each other NEO's performance and contributions when making compensation decisions. Mr. Baldwin is not present during Compensation Committee voting or deliberations regarding his own compensation.

#### **Role of Our Shareholders**

The Compensation Committee will consider the results of the advisory vote of our shareholders on the compensation of our NEOs. We held our first say-on-pay and say-on-frequency votes at the 2022 Annual Meeting of Shareholders. At that meeting, approximately 94.5% of the votes cast were in favor of our executive compensation framework. As a result of this favorable vote, the Compensation Committee determined that the Company's executive compensation policies and practices for 2022 would remain substantially unchanged from 2021.

#### **Role of Peer Companies**

The Compensation Committee reviews and approves compensation peer group composition each year. With the assistance of Pearl Meyer, the Compensation Committee identified groups of companies to serve as market reference points for compensation comparison purposes for 2022. During the 2022 compensation review cycle, the Compensation Committee, in consultation with management and with advice of Pearl Meyer, developed a compensation peer group comprised of companies that are either direct competitors of the Company or in the same or similar industry as the Company. The Compensation Committee reviews our compensation peer group annually and may make adjustments to its composition, taking into account changes in both our business and the businesses of the companies in the compensation peer group.

Our 2022 compensation peer group included 15 public companies in either the insurance broker or property and casualty insurance services sector. After consultation with Pearl Meyer, the Compensation Committee approved the following compensation peer group for 2022 (the "Compensation Peer Group"):

Aon plc
Arthur J. Gallagher & Co.
Brown & Brown, Inc.
eHealth, Inc
GoHealth, Inc.

Goosehead Insurance, Inc.
HCI Group, Inc
Kinsale Capital Group, Inc.
Marsh & McLennan Companies, Inc.
Palomar Holdings, Inc.

ProAssurance Corporation
Root, Inc.
SelectQuote, Inc.
Trean Insurance Group, Inc.
Willis Towers Watson plc

#### **Compensation Details for Fiscal Year 2022**

#### **Base Salary**

The Compensation Committee set 2022 base salaries for our NEOs as set forth below. Base salaries actually paid to each of our NEOs in 2022 can be found in the "Salary" column of the Summary Compensation Table.

Name	Base Salary
Trevor Baldwin	\$ 400,000
Bradford Hale	300,000
Daniel Galbraith	300,000
John Valentine	300,000
Kris Wiebeck	300,000

#### **Annual Incentive Plan**

The Compensation Committee established the following performance metrics and weighting of each for our 2022 Annual Incentive Plan:

Name	Organic Revenue Growth	Adjusted EBITDA Growth	Personal Objectives
Trevor Baldwin			
Bradford Hale	40%	40%	20%
Daniel Galbraith			
Kris Wiebeck			
John Valentine	35%	35%	30%

The Compensation Committee established the following performance level ranges for organic revenue growth and adjusted EBITDA growth:

Performance Level	Threshold Performance	Target Performance	Superior Performance
Organic Revenue Growth	7%	10%	15%
Adjusted EBITDA Growth	60%	70%	85%

The Compensation Committee set personal objectives for each NEO for 2022, with the focus areas for each NEO described below:

Name	Personal Objectives Focus Areas
Trevor Baldwin	Company's reputation, culture, operational rigor, technology investments and talent
Bradford Hale	Internal controls alignment, key performance metrics, integration and capital markets opportunities
Daniel Galbraith	Growth services alignment, operational rigor, leadership and support to the business
John Valentine	Partnership and M&A opportunities, talent and capital markets opportunities
Kris Wiebeck	Investor relations, capital markets opportunities, key priorities and leadership

Each NEO's Target annual incentive opportunity for fiscal year 2022 is set forth in the table below:

	•	portunity
Name	% of Salary	\$ Value
Trevor Baldwin	300%	\$1,200,000
Bradford Hale	167%	501,000
Daniel Galbraith	167%	501,000
John Valentine	167%	501,000
Kris Wiebeck	167%	501,000

The Compensation Committee set the following payout ranges for our NEOs as a percentage of the Target Annual Incentive Plan opportunity based on the achievement of the metrics above. If financial metrics are achieved at or below Threshold, personal objectives cannot be paid out higher than Target.

	Threshold	Target	Superior
All NEOs	50%	100%	200%

For 2022, the Company achieved the Superior level of performance for the Organic Revenue Growth Target and the Target level of performance for the Adjusted EBITDA Growth Target and the NEOs achieved a level of performance between Target and Superior for their personal objectives. Each NEO's actual payout amount for fiscal year 2022, made 100% in fully vested shares of Class A common stock consistent with the Company's philosophy on ownership culture and executive team alignment with our shareholders, is set forth in the table below.

Name	2022 Annual Incentive Plan Payout	Payout as a Percent of Target Annual Incentive Plan Opportunity
Trevor Baldwin	\$ 1,898,400	158%
Bradford Hale	767,532	153%
Daniel Galbraith	805,107	161%
John Valentine	818,133	163%
Kris Wiebeck	805,107	161%

#### **LTIP**

As discussed above, based on the Compensation Committee's review and the recommendations of Pearl Meyer, our 2022 LTIP contains both a time-based equity award component, RSAs, and a performance-based equity award component, PSUs. The RSAs are grants of shares of our Class A common stock that vest subject to continued employment as of the applicable vesting dates. The PSUs are settled in shares of our Class A common stock, the number of which will depend on the level of performance achieved with respect to applicable Performance Goals during the Performance Period.

The table below sets forth the 2022 LTIP award grant values (at Target) that were approved by the Compensation Committee for each NEO.

Name	Target LTIP Award Grant Value
Trevor Baldwin	\$1,750,000
Bradford Hale	750,000
Daniel Galbraith	750,000
John Valentine	750,000
Kris Wiebeck	750,000

Of the Target LTIP award grant value for each NEO, 25% was granted as restricted stock pursuant to RSAs and 75% was granted as PSUs. The number of RSAs and Target PSUs granted was determined by dividing the Target award grant value by a price per share equal to the average of the volume weighted average prices for a share of our Class A common stock on the Nasdaq across the 30 consecutive calendar days immediately prior to the grant date. Each of these components of our LTIP is described more fully below.

#### **RSAs**

The following number of shares were granted pursuant to RSAs (representing 25% of the Target LTIP award grant value above), which vest in equal annual installments over five years subject to continued employment through each applicable vesting date, with the first installment having vested on March 15, 2023.

Name	Number of RSAs
Trevor Baldwin	16,486
Bradford Hale	7,065
Daniel Galbraith	7,065
John Valentine	7,065
Kris Wiebeck	7,065

#### **PSUs**

The number of shares earned pursuant to PSUs (representing 75% of the Target LTIP award grant value above) will be determined based on the following performance metrics (and weighting of each metric), in each case as measured over the Performance Period:

#### **Performance Metric**

30% of Target Number of PSUs Based on Relative TSR v. Compensation Peer Group
30% of Target Number of PSUs Based on Relative TSR v. Russell 3000 Growth Index
40% of Target Number of PSUs Based on 3-year Organic Revenue Compound Annual Growth Rate

Relative TSR v. Compensation Peer Group means the Company's compound annual total shareholder return for the Performance Period, compared to the compound annual total shareholder return of our Compensation Peer Group. Relative TSR v. Russell 3000 Growth Index means the Company's compound annual total shareholder return for the Performance Period, compared to the compound annual total shareholder return of the Russell 3000 Growth Index for the same period. In each case, the Company uses the average closing price for the last 30 trading days immediately prior to the beginning of the Performance Period and the average closing price for the last 30 trading days at the end of the Performance Period, as adjusted for dividends and stock splits as applicable. The 3-year organic revenue compound annual growth rate ("CAGR") means the Company's average annual organic revenue growth during the three-year Performance Period.

The Compensation Committee set the following performance level ranges applicable to each TSR and CAGR Performance Goal and the percentage of PSUs to be earned based on the Company's level of achievement of the applicable TSR and CAGR Performance Goal:

	Relative TSR Portion (60% of PSU Award)			
	Relative TSR v. Compensation Peer	Relative TSR v. Russell 3000 Growth	CAGR Portion (40% of PSU Award)	Percentage of PSUs
Performance Level	Group (50% of Relative TSR Portion)	Index (50% of Relative TSR Portion)	3-year Organic Revenue CAGR	Earned Based on Performance Goal
Threshold	40th Percentile	40th Percentile	7%	50%
Target	55th Percentile	55th Percentile	10%	100%
Superior	75th Percentile	75th Percentile	15%	250%

As illustrated above, for the Performance Period, with respect to each TSR Performance Goal, performance at the Threshold level will result in 50% of the Target number of PSUs being earned with respect to such Performance Goal; performance at the Target level will result in 100% of the Target number of PSUs being earned; performance at or above the Superior level will result in no more than a maximum of 250% of the Target number of PSUs being earned. Performance below the Threshold level will result in no PSUs being earned with respect to such Performance Goal. Performance between the foregoing levels for each Performance Goal will be calculated on the basis of linear interpolation. If the Company's TSR for the Performance Period is negative, the maximum level of performance achievable under either of the TSR Performance Goals is Target.

The table below sets forth the grant values for PSUs for each NEO for the Performance Period, at each of Threshold, Target and Superior performance (with the Target PSU award grant value representing 75% of the Target LTIP award grant value set forth under "LTIP" above).

Name	Threshold PSU Award Grant Value (50% of Target)	Target PSU Award Grant Value	Superior PSU Award Grant Value (250% of Target)
Trevor Baldwin	\$656,250	\$1,312,500	\$3,281,250
Bradford Hale	281,250	562,500	1,406,250
Daniel Galbraith	281,250	562,500	1,406,250
John Valentine	281,250	562,500	1,406,250
Kris Wiebeck	281,250	562,500	1,406,250

The following sets forth the aggregate number of PSUs our NEOs would earn, assuming achievement of the Target level of performance of all the TSR and CAGR Performance Goals over the Performance Period:

Name	Target Number of PSUs
Trevor Baldwin	49,926
Bradford Hale	21,396
Daniel Galbraith	21,396
John Valentine	21,396
Kris Wiebeck	21,396

#### **Restrictive Covenants**

Each of our NEOs is subject to non-competition, Client and Colleague non-solicitation and confidentiality restrictions.

#### **Other Compensation**

#### **Employee Benefits and Perquisites**

We do not provide a defined benefit pension plan for our Colleagues, and we do not maintain any nonqualified deferred compensation plans (such as SERPs). We maintain a qualified defined contribution plan (the "401(k) Plan") sponsored by BRP Colleague Inc., an indirect subsidiary of the Company, under which Colleagues, including our NEOs, are eligible to receive matching contributions.

The Company provides health and other welfare benefits to remain competitive in hiring and retaining Colleagues. Our NEOs are eligible to participate in these benefit plans on the same terms and conditions as all other Colleagues. We do not provide any special or enhanced health or other welfare benefits to our NEOs, and we do not provide retiree health benefits to our NEOs.

We do not view perquisites or other personal benefits as a significant component of our executive compensation program. Accordingly, we do not provide material perquisites to our NEOs. We pay for the cost of tax preparation services to our NEOs in their capacity as BRP LLC Members.

#### **Baldwin Risk Partners LLC Units**

Certain management incentive units ("MIUs") were granted by BRP to each of our NEOs prior to the Company's initial public offering, and as a result of a recapitalization of such MIUs in connection with our initial public offering, such NEOs acquired and continue to hold LLC Units (and an equivalent number of shares of our Class B common stock). The LLC Units, together with the shares of our Class B common stock, are exchangeable on a one-to-one basis into shares of our Class A common stock. The LLC Units contain identical vesting conditions to the original MIU issuances.

As of the Record Date, Messrs. Hale and Valentine continue to hold unvested LLC Units.

#### **Tax and Accounting Considerations**

In setting compensation for our NEOs, the Compensation Committee considers the deductibility of compensation under the Internal Revenue Code. Section 162(m) of the Internal Revenue Code generally limits the tax deductibility of compensation that we pay to certain covered employees, including our NEOs, to \$1,000,000 in any year. The Compensation Committee believes that our interests and those of our shareholders are best served by providing competitive levels of compensation, even if not fully tax-deductible.

#### Compensation Risk Assessment

The Compensation Committee believes that the design, implementation and governance of our executive compensation program are consistent with high standards of risk management. Our executive compensation program reflects an appropriate mix of compensation elements, balancing short-term and long-term performance objectives, cash and equity compensation, and risks and rewards.

- The compensation framework used for making compensation decisions is multi-faceted as it incorporates multiple
  metrics over varying time periods and is subject to the application of informed judgment by the Compensation
  Committee.
- To further ensure that the interests of our NEOs are aligned with those of our shareholders, a significant portion of executive officer long-term incentive compensation is awarded as equity subject to vesting requirements. RSAs and PSUs typically vest and settle over a five-year or three-year period, as applicable—in the case of RSAs, ratably over five years, and in the case of PSUs, cliff-vesting based on achievement of applicable performance goals at the end of a three-year period.
- Executives are expected to meet the applicable stock ownership guidelines described under "Our Board of Directors and Nominees" > "Stock Ownership Guidelines."
- Incentive compensation is subject to the Clawback Policy described under "Our Board of Directors and Nominees"
   "Clawback Policy."

Based on these features, we believe our executive compensation program effectively (i) ensures that our compensation opportunities do not encourage excessive risk taking, (ii) keeps our NEOs focused on the creation of long-term, sustainable value for our shareholders and (iii) provides competitive and appropriate levels of compensation over time.

#### **Compensation Committee Report**

We, the Compensation Committee of the Board of Directors, have reviewed and discussed with management the Compensation Discussion and Analysis above. Based on this review and these discussions, the Compensation Committee recommended to the Board that the Compensation Discussion and Analysis be included in this Proxy Statement and incorporated by reference into the Company's 2022 Annual Report on Form 10-K filed with the Securities and Exchange Commission. The material in this report is not "soliciting material," is not deemed "filed" with the SEC and is not to be incorporated by reference into any filing of BRP Group, Inc. under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, other than as expressly described above.

Respectfully submitted,

Joseph Kadow, Chair Jay Cohen Ellyn Shook Chris Sullivan

# **Compensation Tables**

#### **Summary Compensation Table**

The below summary compensation table contains compensation paid to our NEOs during the years ended December 31, 2022, 2021 and 2020 (to the extent they served as our NEOs for such years).

				Stock Awards	Non-equity Incentive Plan Awards	All Other Compensation	
Name and Position	Year	Salary (\$)	Bonus (\$) <sup>(1)</sup>	<b>(\$)</b> <sup>(2)</sup>	<b>(\$)</b> <sup>(3)</sup>	<b>(\$)</b> <sup>(4)</sup>	Total (\$)
Trevor Baldwin	2022	400,000	_	2,453,920	1,898,400	_	4,752,320
Chief Executive Officer	2021	400,000	_	1,344,981	1,701,000	_	3,445,981
	2020	400,000	_	_	724,000	_	1,124,000
Bradford Hale <sup>(5)</sup>	2022	295,577	_	1,051,634	767,532	18,200	2,132,943
Chief Financial Officer	2021	300,000	_	1,488,192	549,000	14,000	2,351,192
Daniel Galbraith	2022	295,577	_	1,051,634	805,107	20,100	2,172,418
Chief Operating Officer	2021	300,000	_	806,942	556,250	15,500	1,678,692
	2020	300,000	_	_	543,000	13,625	856,625
John Valentine	2022	300,000	_	1,051,634	818,133	19,300	2,189,067
Chief Partnership Officer	2021	300,000	_	806,942	573,750	14,000	1,694,692
	2020	300,000	_	_	558,000	12,440	870,440
Kris Wiebeck	2022	300,000	_	1,051,634	805,107	20,800	2,177,541
Chief Strategy Officer	2021	300,000	_	806,942	586,429	16,000	1,709,371
	2020	300,000	1,000,000	_	549,000	16,000	1,865,000

<sup>(1)</sup> For 2020, the amount shown represents a \$1,000,000 bonus paid to Mr. Wiebeck in recognition of his successful leadership and execution of our June 2020 follow-on public offering.

<sup>(2)</sup> For 2022, the amounts shown represent the grant date fair value of PSUs (with a performance period of January 1, 2022 to December 31, 2024) and RSAs (vesting ratably over 5 years) awarded to our NEOs under the LTIP, as follows: Mr. Baldwin - 49,926 PSUs and 16,486 RSAs; Mr. Hale - 21,396 PSUs and 7,065 RSAs; Mr. Galbraith - 21,396 PSUs and 7,065 RSAs; Mr. Valentine - 21,396 PSUs and 7,065 RSAs; and Mr. Wiebeck - 21,396 PSUs and 7,065 RSAs. For 2021, the amounts shown primarily represent the grant date fair value of PSUs (with a performance period of January 1, 2021 to December 31, 2023) and RSAs (vesting ratably over 5 years) awarded to our NEOs under the LTIP, as follows: Mr. Baldwin - 25,588 PSUs and 8,529 RSAs; Mr. Hale - 15,352 PSUs and 5,117 RSAs; Mr. Galbraith - 15,352 PSUs and 5,117 RSAs; Mr. Valentine - 15,352 PSUs and 5,117 RSAs; and Mr. Wiebeck - 15,352 PSUs and 5,117 RSAs. In addition, for 2021, the amounts shown for Mr. Hale include the grant date fair value of 25,000 RSAs awarded in conjunction with his promotion. For a discussion of valuation assumptions used to determine the grant date fair value of these awards, see Note 15 to our audited consolidated financial statements for the year ended December 31, 2022 included in our Annual Report on Form 10-K filed with the SEC on February 28, 2023.

<sup>(3)</sup> For 2022, the amounts shown represent the dollar value of bonuses in respect of 2022 performance paid to our NEOs in 2023, which was paid 100% in fully vested shares of our Class A common stock issued under our Omnibus Plan, as follows: Mr. Baldwin - 76,938 shares; Mr. Hale - 31,106 shares; Mr. Galbraith - 32,629 shares; Mr. Valentine - 33,157 shares; and Mr. Wiebeck - 32,629 shares. For 2021, the amounts shown represent the dollar value of bonuses in respect of 2021 performance paid to our NEOs in 2022, which was paid 50% in cash and 50% in fully vested shares of our Class A common stock issued under our Omnibus Plan, as follows: Mr. Baldwin - \$850,500 cash and 32,050 shares; Mr. Hale - \$274,500 cash and 10,344 shares; Mr. Galbraith - \$278,125 cash and 10,480 shares; Mr. Valentine - \$286,875 cash and 10,810 shares; and Mr. Wiebeck - \$293,214 cash and 11,049 shares. For 2020, the amounts shown represent the dollar value of bonuses in respect of 2020 performance paid to our NEOs in 2021, in cash and/or fully vested shares of our Class A common stock issued under our Omnibus Plan, as follows: Mr. Baldwin - 26,733 shares; Mr. Galbraith - \$75,000 cash and 17,280 shares; Mr. Valentine - \$75,000 cash and 17,834 shares; and Mr. Wiebeck - 20,271 shares.

<sup>(4)</sup> For 2022, the amounts shown represent (i) tax preparation services paid for by BRP on behalf of Messrs. Hale, Galbraith, Valentine and Wiebeck (in their capacity as BRP LLC Members) in respect of 2022 taxes at a cost of \$8,500, \$10,900, \$12,000 and \$20,800, respectively, and (ii) matching contributions under our 401(k) Plan for Messrs. Hale, Galbraith and Valentine of \$9,700, \$9,200 and \$7,300, respectively.

<sup>(5)</sup> Mr. Hale was appointed as our Chief Financial Officer effective April 1, 2021. Prior to that, Mr. Hale served as our Chief Accounting Officer. Only 2022 and 2021 compensation is required to be disclosed for Mr. Hale as 2021 was his first year as an NEO.

#### **Grants of Plan Based Awards for Fiscal Year 2022**

The following table provides information regarding all incentive and stock awards we granted to our NEOs during fiscal 2022:

			Estimated possible payouts Inder non-equity incentive plan awards  awards  Estimated future payouts under equity incentive plan awards stock or sto			under non-equity incentive plan						Grant date fair value of stock and option
Name	Grant date	Threshold (\$)	Target (\$)	Maximum (\$)	Threshold (#)	Target (#)	Maximum (#)	units (#)	awards (\$) <sup>(1)</sup>			
Trevor Baldwin												
2022 Annual Bonus	2/22/2023	600,000	1,200,000	2,400,000								
PSU	3/15/2022				24,963	49,926	124,817		2,055,453			
RSA	3/15/2022							16,486	398,467			
Bradford Hale												
2022 Annual Bonus	2/22/2023	250,500	501,000	1,002,000								
PSU	3/15/2022				10,697	21,396	53,493		880,873			
RSA	3/15/2022							7,065	170,761			
Daniel Galbraith												
2022 Annual Bonus	2/22/2023	250,500	501,000	1,002,000								
PSU	3/15/2022				10,697	21,396	53,493		880,873			
RSA	3/15/2022							7,065	170,761			
John Valentine												
2022 Annual Bonus	2/22/2023	250,500	501,000	1,002,000								
PSU	3/15/2022				10,697	21,396	53,493		880,873			
RSA	3/15/2022							7,065	170,761			
Kris Wiebeck												
2022 Annual Bonus	2/22/2023	250,500	501,000	1,002,000								
PSU	3/15/2022				10,697	21,396	53,493		880,873			
RSA	3/15/2022							7,065	170,761			

<sup>(1)</sup> Represents the grant date fair value of stock awards granted during 2022, calculated in accordance with FASB ASC Topic 718.

#### **Outstanding Equity Awards at 2022 Fiscal Year-End**

The following table provides information on the holdings of unvested stock awards by our NEOs at December 31, 2022.

			Stoc	k Awards	
Name	Type of Equity	Number of shares or units of stock that have not vested (#)	Market value of shares or units of stock that have not vested (\$) <sup>(1)</sup>	Equity incentive plan awards: number of unearned shares, units or other rights that have not vested (#)	Equity incentive plan awards: market or payout value of unearned shares, units or other rights that have not vested (\$)(1)
Trevor Baldwin	RSA	_	_	23,309 (2	2) 585,988
	PSU	_	_	75,514 (3	1,898,422
Bradford Hale	BRP LLC Units (and associated shares of Class B common stock)	15,019 (	4) 377,578	_	-
	RSA	25,000 (	5) 628,500	11,158 (6	8) 280,512
	PSU	_	_	36,748 (7	923,845
Daniel Galbraith	BRP LLC Units (and associated shares of Class B common stock)	224,421 (	8) 5,641,944	_	_
	RSA	_	_	11,158 (6	3) 280,512
	PSU	_	_	36,748 (7	923,845
John Valentine	BRP LLC Units (and associated shares of Class B common stock)	190,307 (	9) 4,784,318	_	_
	RSA	_	_	11,158 (6	3) 280,512
	PSU	_	_	36,748 (7	923,845
Kris Wiebeck	RSA	_	_	11,158 (6	3) 280,512
	PSU	_	_	36,748 (7	923,845

<sup>(1)</sup> The amounts shown are based on the closing market price of our Class A common stock on December 31, 2022, which was \$25.14 per share.

- (5) These RSAs vest on April 1, 2026 subject to Mr. Hale's continued employment through the vesting date.
- (6) These RSAs vest subject to the NEO's continued employment as follows: (i) 1,024 vested on March 15, 2023 with the remaining 3,069 to vest in equal annual installments over three years beginning March 15, 2024 and (ii) 1,413 vested on March 15, 2023 with the remaining 5,652 to vest in equal annual installments over four years beginning March 15, 2024.
- (7) Of these PSUs, (i) 15,352 have a performance period of January 1, 2021 to December 31, 2023 and (ii) 21,396 have a performance period of January 1, 2022 to December 31, 2024. The number of PSUs that are earned following the end of the performance period will vest, subject to the NEO's continued employment, on March 15, 2024 and March 15, 2025, respectively.
- (8) These LLC Units (and associated shares of Class B common stock) vested on March 13, 2023. Each LLC Unit can be exchanged (together with a corresponding share of Class B common stock) for one share of Class A common stock.
- (9) These LLC Units (and associated shares of Class B common stock) vest on August 6, 2023 subject to Mr. Valentine's continued employment through the vesting date. Each LLC Unit can be exchanged (together with a corresponding share of Class B common stock) for one share of Class A common stock.

<sup>(2)</sup> These RSAs vest subject to Mr. Baldwin's continued employment as follows: (i) 1,706 vested on March 15, 2023 with the remaining 5,117 to vest in equal annual installments over three years beginning March 15, 2024 and (ii) 3,298 vested on March 15, 2023 with the remaining 13,188 to vest in equal annual installments over four years beginning March 15, 2024.

<sup>(3)</sup> Of these PSUs, (i) 25,588 have a performance period of January 1, 2021 to December 31, 2023 and (ii) 49,926 have a performance period of January 1, 2022 to December 31, 2024. The number of PSUs that are earned following the end of the performance period will vest, subject to the NEO's continued employment, on March 15, 2024 and March 15, 2025, respectively.

<sup>(4)</sup> These LLC Units (and associated shares of Class B common stock) vest on May 13, 2023 subject to Mr. Hale's continued employment through the vesting date. Each LLC Unit can be exchanged (together with a corresponding share of Class B common stock) for one share of Class A common stock.

#### **Options Exercised and Stock Vested for Fiscal Year 2022**

	Stock Awa	ards
Name	Number of Shares Acquired on Vesting (#)	Value Realized on Vesting (\$) <sup>(1)</sup>
Trevor Baldwin	33,756	876,138
Bradford Hale	26,388	643,872
Daniel Galbraith	235,925	5,796,508
John Valentine	202,142	5,713,423
Kris Wiebeck	12,073	312,987

<sup>(1)</sup> Calculated as the aggregate dollar amount realized upon the vesting of RSAs and/or LLC Units, determined by multiplying the number of shares/LLC Units acquired on vesting by the closing market price of our Class A common stock on the respective vesting dates.

#### **Equity Compensation Plans**

#### **BRP Group, Inc. Omnibus Incentive Plan**

The purpose of the Omnibus Plan is to motivate and reward Colleagues and other individuals to perform at the highest level and contribute significantly to our success, thereby furthering the best interests of our shareholders. The Omnibus Plan provides for the grant of nonqualified stock options, stock appreciation rights ("SARs"), RSAs, restricted stock unit awards ("RSUs"), other performance awards (including performance-based RSUs such as PSUs issued in connection with our LTIP), and other cash-based awards and other share-based awards.

#### **BRP Group, Inc. Partnership Inducement Award Plan**

The purpose of the BRP Group, Inc. Partnership Inducement Award Plan (the "Inducement Plan") to motivate and reward new Colleagues who join the Company, primarily through Partnerships, to perform at the highest level and contribute significantly to the Company's success, thereby furthering the best interests of the Company and its shareholders. The Inducement Plan permits the grant of stock options (both nonqualified and incentive stock options), SARs, RSAs, RSUs, performance awards, other cash-based awards and other share-based awards. Such awards have a minimum vesting period of one year.

#### Securities Authorized for Issuance Under Equity Compensation Plans

The following table sets forth information regarding the Omnibus Plan and the Inducement Plan on December 31, 2022.

Plan category	Number of securities to be issued upon exercise of outstanding options, warrants and rights (#)	Weighted-average exercise price of outstanding options, warrants and rights (\$)	Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in first column) (#)
Equity compensation plans approved by security holders			
Omnibus Plan	_	_	1,224,470 (1)(2)
Equity compensation plans not approved by security holders			
Inducement Plan	_	_	1,448,899
Total	_	_	2,673,369

<sup>(1)</sup> Includes a reserve for the maximum number of shares of Class A common stock that may be earned through the applicable performance periods associated with PSUs awards existing at December 31, 2022.

<sup>(2)</sup> Pursuant to Section 5 of the Omnibus Plan, the total number of shares of Class A common stock available for issuance under the Omnibus Plan shall be increased on the first day of each Company fiscal year in an amount equal to the lesser of (i) 2% of outstanding common stock of the Company (including both Class A common stock and Class B common stock) on the last day of the immediately preceding fiscal year and (ii) such number of shares as determined by the Board in its discretion.

#### **Employment Agreements**

We have entered into employment agreements with each of our NEOs. Additional information regarding the employment arrangements and compensation agreements of each NEO is set forth directly below.

#### **Trevor Baldwin**

Chief Executive Officer

The Company entered into an employment agreement with Mr. Baldwin, effective October 28, 2019, with a term beginning on that date to serve as our Chief Executive Officer. Under this agreement, Mr. Baldwin is entitled to an annual salary of \$400,000 and shall be eligible for an annual bonus of up to 250% of his base salary, then in effect, which may be settled in a combination of cash and equity awards as determined at the sole discretion of the Compensation Committee. Mr. Baldwin is eligible to participate in the Omnibus Plan on the same terms and conditions applicable to other senior Company executives, with the amount of such awards to be determined by the Compensation Committee in its sole discretion.

#### **Bradford Hale**

Chief Financial Officer

The Company entered into an employment agreement with Mr. Hale, effective October 28, 2019, to serve as the Company's Chief Accounting Officer, then subsequently amended on April 1, 2021, with a term beginning on that date, to serve as our Chief Financial Officer. Under this agreement, Mr. Hale is entitled to an annual salary of \$300,000 and is eligible for an annual target bonus of at least 50% of his base salary, then in effect, which may be settled in a combination of cash and equity awards as determined at the sole discretion of the Compensation Committee. Mr. Hale is eligible to participate in the Omnibus Plan on the same terms and conditions applicable to other senior Company executives, with the amount of such awards to be determined by the Compensation Committee in its sole discretion.

#### Kris Wiebeck

Chief Strategy Officer

The Company entered into an employment agreement with Mr. Wiebeck, effective October 28, 2019, to serve as the Company's Chief Financial Officer, then subsequently amended on April 1, 2021, to serve as our Chief Strategy Officer. Under this agreement, Mr. Wiebeck is entitled to an annual salary of \$300,000 and is eligible for an annual bonus of up to 250% of his base salary, then in effect, which may be settled in a combination of cash and equity awards as determined at the sole discretion of the Compensation Committee. Mr. Wiebeck is eligible to participate in the Omnibus Plan on the same terms and conditions applicable to other senior Company executives, with the amount of such awards to be determined by the Compensation Committee in its sole discretion.

#### Daniel Galbraith

**Chief Operating Officer** 

The Company entered into an employment agreement with Mr. Galbraith, effective October 28, 2019, with a term beginning on that date to serve as our Chief Operating Officer. Under this agreement, Mr. Galbraith is entitled to an annual salary of \$300,000 and is eligible for an annual bonus of up to 250% of his base salary, then in effect, which may be settled in a combination of cash and equity awards as determined at the sole discretion of the Compensation Committee. Mr. Galbraith is eligible to participate in the Omnibus Plan on the same terms and conditions applicable to other senior Company executives, with the amount of such awards to be determined by the Compensation Committee in its sole discretion. Mr. Galbraith's employment agreement provides that if we terminate his employment without "cause" (as defined in his agreement) prior to the full vesting of his LLC Units (and associated shares of Class B common stock), he will be entitled to cash severance equal to \$1,500,000, payable in equal installments over the one-year period following such termination, subject to his execution and non-revocation of a general release of claims.

#### John Valentine

Chief Partnership Officer

The Company entered into an employment agreement with Mr. Valentine, effective October 28, 2019, with a term beginning on that date to serve as our Chief Partnership Officer. Under this agreement, Mr. Valentine is entitled to an annual salary of \$300,000 and shall be eligible for an annual bonus of up to 250% of his base salary, then in effect, which may be settled in a combination of cash and equity awards as determined at the sole discretion of the Compensation Committee. Mr. Valentine is

eligible to participate in the Omnibus Plan on the same terms and conditions applicable to other senior Company executives, with the amount of such awards to be determined by the Compensation Committee in its sole discretion. Mr. Valentine's employment agreement provides that if we terminate his employment without "cause" (as defined in his agreement) prior to the full vesting of his LLC Units (and associated shares of Class B common stock), he will be entitled to cash severance equal to \$1,500,000, payable in equal installments over the one-year period following such termination, subject to his execution and non-revocation of a general release of claims.

#### **Potential Payments Upon Termination or Change in Control**

Our NEOs are entitled to certain payments and/or other benefits upon qualifying terminations of employment and/or a change in control of the Company.

None of our NEOs are entitled to enhanced salary, cash bonuses, cash severance, commissions or other cash compensation of any kind in connection with a change in control, but are eligible for certain acceleration of vesting of equity awards in connection with a change in control.

With regard to PSUs granted under our LTIP in 2021 and 2022, in the event of a change in control (as defined in the Omnibus Plan) on or prior to the last day of the Performance Period, performance with respect to the Performance Goals will be determined in good faith by the Compensation Committee. The PSU awards, to the extent earned, will remain outstanding thereafter and will vest subject to the executive's continued employment through the vesting date. If the executive's employment is terminated by the Company without cause within 12 months following the change in control, subject to the executive officer's execution and non-revocation of a release of claims, the PSU award, to the extent earned, will fully vest.

With regard to RSAs granted under our LTIP in 2021 and 2022, if the executive's employment is terminated by the Company without cause or, if applicable, by the executive officer for good reason, within 12 months following a change in control, subject to the executive officer's execution and non-revocation of a release of claims, unvested shares subject to outstanding RSAs will fully vest.

In addition, upon a change in control of the Company, each of Messrs. Hale, Galbraith and Valentine's, unvested LLC Units (and associated shares of Class B common stock) will fully vest, subject to the executive's continued employment through the occurrence of such change in control.

For such purposes, "change in control" generally means (i) any person or entity (with limited exceptions) is (or becomes, during any 12-month period) the beneficial owner of 50% or more of the total voting power of the stock of the Company; (ii) the replacement of more than 50% of the members of our Board of Directors during any 12-month period; (iii) the consummation of a merger or consolidation of the Company with another entity, or the issuance of voting securities in connection with the merger or consolidation of the Company with any other entity (unless (x) the Company's voting securities outstanding immediately prior to such transaction continue to represent at least 50% of the total voting power of the stock of the successor or surviving corporation (or its parent) or (y) the merger or consolidation is effected to implement a recapitalization (or similar transaction) and no person or entity is or becomes the beneficial owner of 50% or more of either the Company's thenoutstanding shares of common stock or the combined voting power of the Company's thenoutstanding voting securities); or (iv) the sale or disposition of all or substantially all of the Company's assets in which any person or entity acquires (or has acquired during the 12-month period ending on the date of the most recent acquisition by such person or entity) assets from the Company that have a total gross fair market value equal to more than 50% of the total gross fair market value of all of the Company's assets immediately prior to such acquisition(s).

The table below sets forth the estimated value each NEO would have received with respect to the accelerated vesting of equity-based awards had a change in control and a qualifying termination of employment (as described above) occurred on December 31, 2022, determined based on the closing price per share of our Class A common stock as of December 31, 2022 and the calculated performance of PSU metrics as of December 31, 2022.

Qualifying

Name	Termination Due to Death (\$) <sup>(1)</sup>	Termination Due to Disability (\$) <sup>(1)</sup>	Qualifying Termination Upon a Change in Control (\$)(1)
Trevor Baldwin			
RSAs	_	_	585,988
PSUs	_	_	2,311,573 (2)
Bradford Hale			
BRP LLC Units (and associated shares of Class B common stock) <sup>(3)</sup>	377,578	377,578	_
RSAs	_	_	280,512
PSUs	_	_	1,071,668 (2)
Daniel Galbraith			
BRP LLC Units (and associated shares of Class B common stock) <sup>(3)</sup>	5,641,944	5,641,944	_
RSAs	_	_	280,512
PSUs	_	_	1,071,668 (2)
John Valentine			
BRP LLC Units (and associated shares of Class B common stock) <sup>(3)</sup>	4,784,318	4,784,318	_
RSAs	_	_	280,512
PSUs	_	_	1,071,668 (2)
Kris Wiebeck			
RSAs	_	_	280,512
PSUs	_	_	1,071,668 (2)

<sup>(1)</sup> The amounts shown are based on the closing market price of our Class A common stock on December 31, 2022, which was \$25.14 per share.

In addition, and without regard to a change in control, pursuant to their respective employment agreements, each of Messrs. Galbraith and Valentine would have received a cash severance payment in the amount of \$1.5 million had the executive's employment been terminated by the Company without cause on December 31, 2022, subject to the executive's execution and non-revocation of a general release of claims.

<sup>(2)</sup> The PSU award agreements provide that, upon a change in control, the Compensation Committee will determine, in good faith, the performance achieved and the related number of shares that will vest. The amounts shown utilize TSR calculations provided by FW Cook to estimate the level of awards the Board would have determined to have been achieved at December 31, 2022.

<sup>(3)</sup> Each LLC Unit can be exchanged (together with a corresponding share of Class B common stock) for one share of Class A common stock.

# **Pay Versus Performance**

#### **Pay Versus Performance Table**

The following pay versus performance table contains information regarding compensation paid to our principal executive officer ("PEO") and our other NEOs during the years ended December 31, 2022, 2021 and 2020 (to the extent they served as our NEOs for such years), our total shareholder return and that of our peer group, and other measures of BRP Group's performance.

			Average			al Fixed \$100 t Based On:		
Year	Summary Compensation Table Total for PEO <sup>(1)</sup>	Compensation Actually Paid to PEO <sup>(2)</sup>		Average Compensation Actually Paid to Non-PEO NEOs <sup>(4)</sup>	Total	Peer Group Total Shareholder Return <sup>(6)</sup>	Net Income (Loss)	Organic Revenue Growth <sup>(7)</sup>
2022	\$ 4,752,320	\$ 3,795,606	\$ 2,167,992	\$ (691,351)	\$ 156.64	\$ 144.45	\$ (76,748,000)	23%
2021	3,445,981	3,913,812	1,858,487	3,261,901	224.99	147.05	(58,120,000)	22%
2020	1,124,000	1,124,000	1,197,355	6,792,375	186.73	106.87	(29,885,000)	16%

<sup>(1)</sup> Summary compensation table total amounts for PEO represent those reported for Trevor Baldwin. our Chief Executive Officer, for each of the corresponding years in the "Total" column of the Summary Compensation Table.

<sup>(2)</sup> Compensation actually paid to PEO represents that of Mr. Baldwin and is calculated as follows for each of the years presented:

Calculation of Compensation Actually Paid to PEO	2022	2021	2020
Summary Compensation Table Total	\$ 4,752,320	\$ 3,445,981	\$ 1,124,000
Less: value of Stock Awards per the Summary Compensation Table	(2,453,920)	(1,344,981)	_
Plus: year-end fair value of awards granted in covered fiscal year that are unvested at year-end	2,291,676	1,812,812	_
Plus or minus: covered year change in fair value of awards granted in prior years that are unvested at year-end	(775,704)	_	_
Plus or minus: change in fair value from vest date of awards granted in prior years that vest in the covered fiscal year	(18,766)	_	_
Compensation Actually Paid to PEO	\$ 3,795,606	\$ 3,913,812	\$ 1,124,000

<sup>(3)</sup> Average summary compensation table total for Non-PEO NEOs is calculated as (i) the average summary compensation table amounts for Messrs. Hale, Galbraith, Valentine and Wiebeck for 2022 and 2021 and (ii) the average summary compensation table amounts for Messrs. Galbraith, Valentine and Wiebeck for 2020 as 2020 compensation is not required to be disclosed for Mr. Hale because 2021 was his first year as an NEO.

<sup>(4)</sup> Average compensation actually paid to Non-PEO NEOs is calculated as (i) the average amounts paid to Messrs. Hale, Galbraith, Valentine and Wiebeck for 2022 and 2021 and (ii) the average amounts paid to Messrs. Galbraith, Valentine and Wiebeck for 2020 as 2020 compensation is not required to be disclosed for Mr. Hale because 2021 was his first year as an NEO. Compensation actually paid to non-PEO NEOs is calculated as follows for each of the years presented:

Calculation of Compensation Actually Paid to Non-PEO NEOs	2022	2021	2020
Summary Compensation Table Total	\$ 2,167,992	\$ 1,858,487	\$ 1,197,355
Less: value of Stock Awards per the Summary Compensation Table	(1,051,634)	(977,255)	_
Plus: year-end fair value of awards granted in covered fiscal year that are unvested at year-end	982,104	1,313,314	_
Plus or minus: covered year change in fair value of awards granted in prior years that are unvested at year-end	(1,712,535)	1,319,326	5,773,023
Plus or minus: change in fair value from vest date of awards granted in prior years that vest in the covered fiscal year	(1,077,278)	(251,971)	(178,003)
Compensation Actually Paid to Non-PEO NEOs	\$ (691,351)	\$ 3,261,901	\$ 6,792,375

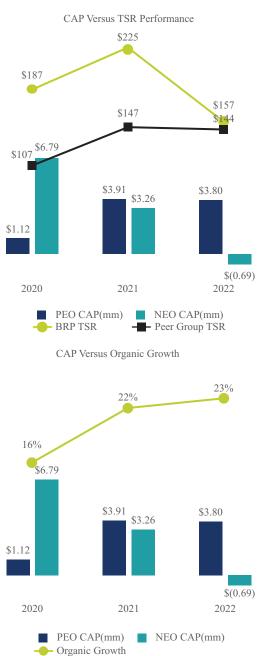
<sup>(5)</sup> Total shareholder return represents that of the Company, assuming \$100 was invested on December 31, 2019.

<sup>(6)</sup> Peer group total shareholder return represents that of the S&P Composite 1500 Insurance Brokers Index, assuming \$100 was invested on December 31, 2019.

(7) Organic revenue is calculated as commissions and fees for the relevant period, excluding the first twelve months of commissions and fees generated from new Partners. Organic revenue growth is the change in Organic revenue period-to-period, with prior period results adjusted to include commissions and fees that were excluded in the prior period because the relevant Partners had not yet reached the twelve-month owned mark, but which have reached the twelve-month owned mark in the current period. Refer to the Appendix to this Proxy Statement for reconciliations of non-GAAP financial measures to comparable GAAP financial measures.

#### **Pay Versus Performance Graphs**

The following graphs display the relationships for PEO compensation actually paid ("PEO CAP") and non-PEO NEOs compensation actually paid ("NEO CAP") versus TSR, net income (loss) and organic growth for 2020, 2021 and 2022.





#### **Financial Performance Measures**

As previously discussed under the "Compensation Discussion and Analysis," pay for performance is our guiding principle. The measures used by the Company for both long-term and short-term incentive awards have been selected because the Compensation Committee believes they incentivize our executive officers to make business decisions that align with the long-term interests of our shareholders. The most important financial performance measures used to link compensation actually paid to our NEOs for 2022 are as follows:

#### Most Important Measures in Determining NEO Pay

Organic revenue growth

Adjusted EBITDA / adjusted EBITDA growth

Adjusted diluted EPS / adjusted diluted EPS growth

Relative TSR

# **CEO Pay Ratio**

As required by Section 953(b) of the Dodd-Frank Wall Street Reform and Consumer Protection Act, and Item 402(u) of Regulation S-K, we are providing the ratio of the annual total compensation of Trevor Baldwin, our Chief Executive Officer ("CEO"), to the annual total compensation of the median compensated Colleague (excluding Mr. Baldwin) as determined based on all Colleagues who were employed as of December 31, 2022. For 2022, Mr. Baldwin's total compensation was \$4,752,320, as reported for 2022 in the "Total" column in the Summary Compensation Table, and the annual total compensation of our median compensated Colleague was \$60,759. The ratio between these two amounts was 78 to 1.

This pay ratio is a reasonable estimate calculated in a manner consistent with Item 402(u) and the methodology described below. Because the SEC rules for identifying the median compensated Colleague and calculating the pay ratio based on that Colleague's annual total compensation allow companies to adopt a variety of methodologies, to apply certain exclusions, and to make reasonable estimates and assumptions that reflect their compensation practices, the pay ratio reported by other companies may not be comparable to the pay ratio reported above, as other companies may have different employment and compensation practices and may utilize different methodologies, exclusions, estimates and assumptions in calculating their own pay ratios.

As of December 31, 2022, our total Colleague population consisted of approximately 3,800 individuals, and we used 2022 gross taxable income as set forth in our payroll data from these individuals to determine our median Colleague. Once identified, we calculated the annual total compensation of our median Colleague for 2022 in accordance with the requirements of Item 402(c)(2)(x) of Regulation S-K, which is consistent with the methodology used to calculate the annual total compensation of our CEO, as reported for 2022 in the "Total" column of the Summary Compensation Table.

# Security Ownership of Certain Beneficial Owners and Management

#### **Beneficial Ownership of Directors and Executive Officers**

The following table sets forth information as of April 6, 2023 (unless otherwise indicated) regarding the beneficial ownership of the Company's Class A common stock and Class B common stock by (i) each director and director nominee, (ii) each named executive officer, and (iii) all current directors and executive officers as a group. As of April 6, 2023, 116,230,556 shares of BRP Group's common stock were issued and outstanding.

Subject to the terms of the Amended LLC Agreement, Class B common stock can be exchanged (together with a corresponding number of LLC Units) for shares of Class A common stock on a one-for-one basis, subject to certain restrictions, and the shares of Class B common stock will be canceled on a one-for-one basis with the redemption or exchange. Beneficial ownership of shares of our Class A common stock reflected in this table does not include beneficial ownership of shares of our Class A common stock for which such LLC Units may be redeemed or exchanged.

In accordance with the rules of the SEC, beneficial ownership includes voting or investment power with respect to securities and includes the shares issuable upon the vesting of restricted stock units within 60 days of April 6, 2023. Unless otherwise indicated, the address for each listed shareholder is: c/o 4211 W. Boy Scout Boulevard. Suite 800, Tampa, Florida 33607. To our knowledge, except as indicated in the footnotes to this table and pursuant to applicable community property laws, the persons named in the table have sole voting and dispositive power with respect to all shares of common stock.

		common Stock cially Owned	Class B Common Stock Beneficially Owned		Combined Voting	
Name of Beneficial Owner	Number	Percentage <sup>(1)</sup>	Number	Percentage <sup>(2)</sup>	Power <sup>(3)</sup>	
Directors and executive officers						
Lowry Baldwin <sup>(4)</sup>	843,122	1.3 %	25,071,964	46.7 %	22.3 %	
Trevor Baldwin <sup>(5)</sup>	163,956	*	120,172	*	*	
Kris Wiebeck <sup>(6)</sup>	77,035	0.1 %	1,499,332	2.8 %	1.4 %	
John Valentine <sup>(7)</sup>	88,222	0.1 %	1,309,169	2.4 %	1.2 %	
Daniel Galbraith <sup>(8)</sup>	69,037	0.1 %	1,376,592	2.6 %	1.2 %	
Bradford Hale <sup>(9)</sup>	84,320	*	120,171	*	*	
Phillip Casey <sup>(10)</sup>	221,030	*	_	*	*	
Jay Cohen	8,369	*	_	*	*	
Joseph Kadow <sup>(11)</sup>	14,346	*	_	*	*	
Barbara Matas	9,346	*	_	*	*	
Sunita Parasuraman	4,191	*	_	*	*	
Ellyn Shook	4,191	*	_	*	*	
Chris Sullivan	91,030	*	_	*	*	
Myron Williams	4,191	*	_	*	*	
All directors and executive officers as a group (16 persons)	1,258,030	2.0 %	25,071,964	46.7 %	22.7 %	

- \* Represents less than 1% of the issued and outstanding shares of BRP Group's common stock as of April 6, 2023.
- (1) Calculated as the number of shares of Class A common stock beneficially owned, divided by the number of shares of Class A common stock issued and outstanding of 62,560,279 as of April 6, 2023.
- (2) Calculated as the number of shares of Class B common stock beneficially owned, divided by the number of shares of Class B common stock issued and outstanding of 53,670,277 as of April 6, 2023.
- (3) Calculated as the sum of the number of shares of common stock beneficially owned, divided by the number of shares of common stock issued and outstanding of 116,230,556 as of April 6, 2023.
- (4) Lowry Baldwin's Class A common stock consists of 171,799 shares beneficially owned by The Pop Pop Trust, of which Lowry Baldwin is the sole trustee; 172,000 shares beneficially owned by J&L Triple B Ranch, LLLP, an entity controlled by Lowry Baldwin; 16,753 shares beneficially owned by Lowry Baldwin's spouse, Jennifer Baldwin; and 482,570 shares beneficially owned by the Voting Group (as defined below). Lowry Baldwin's Class B common stock consists of 15,811,478 shares beneficially owned by Baldwin Insurance Group Holdings, LLC ("BIGH"), an entity controlled by Lowry Baldwin, and an additional 9,260,486 shares beneficially owned by the Voting Group. The "Voting Group" is a group comprised of BIGH, Elizabeth Krystyn, Laura Sherman, Trevor Baldwin, our Chief Executive Officer, Kris Wiebeck, our Chief Strategy Officer, John Valentine, our Chief Partnership Officer, Daniel Galbraith, our Chief Operating Officer, Bradford Hale, our Chief Financial Officer, and certain trusts established by such individuals who are party to a voting agreement with Lowry Baldwin, our Board Chair, pursuant to which, in connection with any meeting of our shareholders or any written consent of our shareholders, each of the parties to the voting agreement will agree to vote or exercise their right to consent in the manner directed by Lowry Baldwin. As a result, Lowry Baldwin has shared voting power over 482,570 shares of Class A common stock and 9,260,486 shares of Class B common stock beneficially owned by the Voting Group. Lowry Baldwin has shared voting and dispositive power over the 16,753 shares of Class A common stock owned by his spouse, Jennifer Baldwin.
- (5) Trevor Baldwin's Class A common stock consists of 150,839 shares beneficially owned directly by Trevor Baldwin and 13,117 shares beneficially owned by the TLB 2020 Trust. As a member of the Voting Group, Trevor Baldwin has shared voting power over the shares of Class A common stock and Class B common stock that he beneficially owns. Excludes the shares indirectly held by Trevor Baldwin through his 20.37% ownership interest (directly and through a trust) in BIGH, an entity controlled by Trevor Baldwin's father, Lowry Baldwin.
- (6) Mr. Wiebeck's Class A common stock consists of 75,035 shares beneficially owned directly by Mr. Wiebeck, 1,000 shares beneficially owned by the Kristopher A. Wiebeck Roth IRA and 1,000 shares beneficially owned by the Kristopher A. Wiebeck IRA. Mr. Wiebeck's Class B common stock consists of 385,965 shares beneficially owned by the Kristopher A. Wiebeck 2019 Irrevocable Trust dated August 28, 2019, and 1,113,367 shares beneficially owned by the Kristopher A. Wiebeck Revocable Trust dated September 4, 2014, of which Mr. Wiebeck is the sole trustee. As a member of the Voting Group, Mr. Wiebeck has shared voting power over the shares of Class A common stock and Class B common stock that he beneficially owns.
- (7) Mr. Valentine's Class B common stock consists of 913,709 shares beneficially owned directly by Mr. Valentine and 395,460 shares beneficially owned by the John A. Valentine 2019 Irrevocable Trust dated September 27, 2019, of which Mr. Valentine's spouse, Sarah Valentine, is the sole trustee. As a member of the Voting Group, Mr. Valentine has shared voting power over the shares of Class A common stock and Class B common stock that he beneficially owns.
- (8) Mr. Galbraith's Class B common stock consists of 1,365,244 shares beneficially owned by the Daniel A. Galbraith Revocable Trust dated July 27, 2020, of which Mr. Galbraith is the sole trustee, and 11,348 shares beneficially owned by the Daniel A. Galbraith 2020 Irrevocable Trust dated August 5, 2020, of which Mr. Galbraith's spouse, Elizabeth Galbraith, is the sole trustee. As a member of the Voting Group, Mr. Galbraith has shared voting power over the shares of Class A common stock and Class B common stock that he beneficially owns.
- (9) As a member of the Voting Group, Mr. Hale has shared voting power over the shares of Class A common stock and Class B common stock that he beneficially owns.

- (10) Mr. Casey's Class A common stock consists of 11,030 shares beneficially owned directly by Mr. Casey, 65,000 shares beneficially owned by the Phillip E. Casey 2010 Revocable Trust and 145,000 shares beneficially owned by an entity controlled by Mr. Casey.
- (11) Mr. Kadow's Class A common stock consists of 9,346 shares beneficially owned directly by Mr. Kadow and 5,000 shares beneficially owned by the Joseph J. Kadow Revocable Trust of 2008.

#### **Beneficial Ownership of More Than 5% Owners**

The following table sets forth information as of April 6, 2023 (unless otherwise indicated) regarding the beneficial ownership of the Company's Class A common stock and Class B common stock by each person known to the Company to beneficially own more than 5% of each class of outstanding stock of the Company based solely on the Company's review of filings with the SEC pursuant to Section 13(d) or 13(g) of the Exchange Act. As of April 6, 2023, 116,230,556 shares of BRP Group's common stock were issued and outstanding. To our knowledge, except as indicated in the footnotes to this table and pursuant to applicable community property laws, the persons named in the table have sole voting and dispositive power with respect to all shares of common stock.

		ommon Stock ially Owned	Class B Co Benefici	Combined Voting	
Name of Beneficial Owner	Number	Percentage <sup>(1)</sup>	Number	Percentage <sup>(2)</sup>	Power <sup>(3)</sup>
Lowry Baldwin <sup>(4)</sup>	843,122	1.3 %	25,071,964	46.7 %	22.3 %
The Villages Invesco, LLC(5)	_	— %	6,263,805	11.7 %	5.4 %
The Vanguard Group <sup>(6)</sup>	5,784,748	9.2 %	_	— %	5.0 %
FMR LLC <sup>(7)</sup>	5,097,108	8.1 %	_	— %	4.4 %
T. Rowe Price Investment Management, Inc. <sup>(8)</sup>	4,750,957	7.6 %	_	— %	4.1 %
BlackRock, Inc. <sup>(9)</sup>	3,929,881	6.3 %	_	— %	3.4 %
IHC Holdings, Inc.(10)	_	— %	3,857,622	7.2 %	3.3 %
Baron Capital Group, Inc.(11)	3,799,022	6.1 %	_	— %	3.3 %
Champlain Investment Partners, LLC(12)	3,304,300	5.3 %	_	— %	2.8 %

- Calculated as the number of shares of Class A common stock beneficially owned, divided by the number of shares of Class A common stock issued and outstanding of 62,560,279 as of April 6, 2023.
- (2) Calculated as the number of shares of Class B common stock beneficially owned, divided by the amount of Class B common stock issued and outstanding of 53,670,277 as of April 6, 2023.
- (3) Calculated as the sum of the number of shares of common stock beneficially owned, divided by the number of shares of common stock issued and outstanding of 116,230,556 as of April 6, 2023.
- (4) Lowry Baldwin's Class A common stock consists of 171,799 shares beneficially owned by The Pop Pop Trust, of which Lowry Baldwin is the sole trustee; 172,000 shares beneficially owned by J&L Triple B Ranch, LLLP, an entity controlled by Lowry Baldwin; 16,753 shares beneficially owned by Lowry Baldwin's spouse, Jennifer Baldwin; and 482,570 shares of Class A common stock beneficially owned by the Voting Group. Lowry Baldwin's Class B common stock consists of 15,811,478 shares beneficially owned by BIGH, an entity controlled by Lowry Baldwin, and an additional 9,260,486 shares beneficially owned by the Voting Group. Lowry Baldwin has shared voting power over 482,570 shares of Class A common stock and 9,260,486 shares of Class B common stock beneficially owned by the Voting Group. Lowry Baldwin has shared voting and dispositive power over the 16,753 shares of Class A common stock owned by his spouse, Jennifer Baldwin.
- (5) Includes 3,077,559 shares of Class B common stock held by The Villages Invesco LLC ("Villages Invesco") and 3,186,246 shares of Class B common stock held by Insurance Agencies of The Villages, Inc. ("Insurance Agencies"). Villages Invesco and Insurance Agencies are each 100% owned in equal amounts and jointly controlled by the family trusts of Mark G. Morse, Tracy L. Dadeo, and Jennifer L. Parr, who have full voting and dispositive control over the family trust for which they serve as trustee. The business address for Villages Invesco is 3619 Kiessel Road, The Villages, FL 32163.
- (6) Based on the 13G/A filed with the SEC on February 9, 2023 by The Vanguard Group ("Vanguard"). According to the 13G/A, Vanguard has shared voting power over 102,630 shares of Class A common stock, sole dispositive power over 5,630,985 shares of Class A common stock and shared dispositive power over 153,763 shares of Class A common stock. The business address for Vanguard is 100 Vanguard Blvd., Malvern, PA 19355.
- (7) Based on the Schedule 13G/A filed with the SEC on February 9, 2023 by FMR LLC ("FMR"). According to the Schedule 13G/A, FMR has sole voting power over 5,095,329 shares of Class A common stock and sole dispositive power over 5,097,108 shares of Class A common stock. The business address for FMR is 245 Summer Street, Boston, MA 02210.
- (8) Based on the Schedule 13G filed with the SEC on February 14, 2023 by T. Rowe Price Investment Management, Inc. ("Price Investment Management"). According to the Schedule 13G, Price Investment Management has sole voting power over 1,699,528 shares of Class A common stock and sole dispositive power over 4,750,957 shares of Class A common stock. The business address for Price Investment Management is 101 E. Pratt Street, Baltimore, MD 21201.
- (9) Based on the Schedule 13G/A filed with the SEC on February 1, 2023 by BlackRock, Inc. ("BlackRock"). According to the Schedule 13G/A, BlackRock has sole voting power over 3,863,915 shares of Class A common stock and sole dispositive power over 3,929,881 shares of Class A common stock. The business address for BlackRock is 55 East 52nd Street, New York, NY 10055.
- (10) Based on the Schedule 13G filed with the SEC on December 10, 2020 by IHC Holdings, Inc. ("IHC"). According to the Schedule 13G, IHC and Brian Kapiloff, president, director and majority owner of IHC, have shared voting and dispositive power over the reported shares of Class A common stock. The business address for IHC is 5151 San Felipe, Suite 2400, Houston, TX 77056.

- (11) Based on the Schedule 13G/A filed with the SEC on February 14, 2023 by Baron Capital Group, Inc. ("BCG"). According to the Schedule 13G/A, BCG has shared voting and dispositive power over the reported shares of Class A common stock. The business address for BCG is 767 Fifth Avenue, 49th Floor, New York, NY 10153.
- (12) Based on the Schedule 13G filed with the SEC on February 13, 2023 by Champlain Investment Partners, LLC ("Champlain"). According to the Schedule 13G, Champlain has sole voting power over 2,518,430 shares of Class A common stock and sole dispositive power over 3,304,300 shares of Class A common stock. The business address for Champlain is 180 Battery Street, Burlington, VT 05401.

#### **Delinquent Section 16(a) Reports**

Section 16(a) of the Exchange Act requires that each of our directors and executive officers, and any other person who beneficially owns more than 10% percent of our common stock, file with the SEC initial reports of ownership and reports of changes in ownership of our common stock. Directors, executive officers and 10% holders are required by SEC regulations to furnish us with copies of all Section 16(a) reports they file. Based solely on our review of such reports and written representations from reporting persons, we believe that during 2022, our directors, officers, and 10% beneficial owners timely complied with all applicable filings, except that:

- On August 9, 2022, Joe Finney filed a Form 4 that included the following transactions which were not previously reported: (i) the acquisition of 923 shares of Class A common stock on April 1, 2021, (ii) 54 shares of Class A common stock that were withheld to satisfy tax obligations with respect to the vesting of 231 shares of Class A common stock on April 1, 2021 and (iii) a gift of 35,000 shares of Class A common stock to a trust on December 6, 2021.
- On February 13, 2023, Lowry Baldwin filed an amendment to the Form 4 initially filed on October 28, 2019 that omitted 16,753 shares of Class A common stock, which were acquired by Lowry Baldwin's spouse, Jennifer Baldwin, in connection with BRP Group's initial public offering.

### **Audit Committee Matters**

#### **Audit Committee Report**

The material in this report is not "soliciting material," is not deemed "filed" with the SEC and is not to be incorporated by reference into any filing of BRP Group, Inc. ("BRP Group") under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended.

The primary purpose of the Audit Committee is to oversee our financial reporting processes on behalf of BRP Group's Board of Directors. The Audit Committee's functions are more fully described in its charter, which is available in the "Governance" section of BRP Group's investor relations website at https://ir.baldwinriskpartners.com/corporate-governance/governance-overview. Management has the primary responsibility for BRP Group's financial statements and reporting processes, including its systems of internal controls. In fulfilling its oversight responsibilities, the Audit Committee reviewed and discussed with management BRP Group's audited financial statements as of and for the year ended December 31, 2022.

The Audit Committee has discussed with PricewaterhouseCoopers LLP, BRP Group's independent registered public accounting firm, the matters required to be discussed by Statement on Auditing Standards No. 1301, Communications with Audit Committees, as adopted by the Public Company Accounting Oversight Board (the "PCAOB") and Rule 2-07 of SEC Regulation S-X. In addition, the Audit Committee discussed PricewaterhouseCoopers LLP's independence with their representative and has received the written disclosures and the letter required by Ethics and Independence Rule 3526 of the PCAOB from PricewaterhouseCoopers LLP. Finally, the Audit Committee discussed with PricewaterhouseCoopers LLP, with and without management present, the scope and results of PricewaterhouseCoopers LLP's audit of BRP Group's financial statements.

Based on these reviews and discussions, the Audit Committee has recommended to the Board of Directors that BRP Group's audited financial statements be included in our Annual Report on Form 10-K for the year ended December 31, 2022 for filing with the SEC. The Audit Committee also approved the engagement of PricewaterhouseCoopers LLP as BRP Group's independent registered public accounting firm for the fiscal year ending December 31, 2023 and is seeking ratification of this selection by the shareholders.

#### **Audit Committee**

Phillip Casey (Chair)
Jay Cohen
Barbara Matas
Sunita Parasuraman

#### **Audit Committee Pre-Approval Policies and Procedures**

Before an independent registered public accounting firm is engaged by the Company to render audit or non-audit services, our Audit Committee must review the terms of the proposed engagement and pre-approve the engagement. The Audit Committee may delegate authority to one or more of the members of the Audit Committee to provide these pre-approvals for audit or non-audit services, provided that the person or persons to whom authority is delegated must report the pre-approvals to the full Audit Committee at its next scheduled meeting. Audit Committee pre-approval of non-audit services (other than review and attest services) are not required if those services fall within available exceptions established by the SEC.

The Audit Committee pre-approved all audit, audit-related, tax and other services, if any, provided by PricewaterhouseCoopers LLP for the fiscal year 2022 and the estimated costs of those services. Actual amounts billed, to the extent in excess of the estimated amounts, were periodically reviewed and approved by the Audit Committee.

# Proposals to be Voted on During the Meeting

#### PROPOSAL NO. 1 ELECTION OF DIRECTORS

Our Board of Directors currently consists of eleven directors: Lowry Baldwin, Trevor Baldwin, Phillip Casey, Jay Cohen, Joseph Kadow, Barbara Matas, Sunita Parasuraman, Ellyn Shook, Chris Sullivan, Kris Wiebeck and Myron Williams. The Class I directors whose terms expire at the Annual Meeting are Lowry Baldwin, Phillip Casey, Sunita Parasuraman and Ellyn Shook. At the Annual Meeting, the Board is recommending that the shareholders elect Lowry Baldwin, Sathish Muthukrishnan, Sunita Parasuraman and Ellyn Shook to serve as Class I directors for a term ending at the annual meeting of shareholders to be held in 2026.

Shares represented by executed proxies will be voted, if authority to do so is not withheld, for the election of the four nominees named below. In the event that any nominee should be unavailable for election as a result of an unexpected occurrence, those shares will be voted for the election of those substitute nominee(s) as the Board of Directors may propose or the Board may reduce its size. Each person nominated for election has agreed to serve if elected, and management has no reason to believe that any nominee will be unable to serve. Directors are elected by a plurality of the votes of the shares cast at the meeting (excluding "Withheld" and broker non-votes, which will not affect the outcome of the vote). This means that the nominees receiving the highest number of affirmative ("FOR") votes (among votes properly cast virtually or by proxy) will be elected as directors.

The following table sets forth information with respect to each nominee's position and office held with the Company and each nominee's age as of the date of this Proxy:

Name	Age	Position	Director Since
Lowry Baldwin	64	Director and Board Chair	2019
Sathish Muthukrishnan	49	Director Nominee	Not applicable
Sunita Parasuraman	50	Director	January 2022
Ellyn Shook	59	Director	January 2022

Set forth in *Our Board of Directors and Director Nominees* above is biographical information for each nominee, including certain information regarding our nominees' individual experience, qualifications, attributes and skills that led the Board of Directors to conclude that they should serve as directors and that they should be elected at the Annual Meeting.

#### THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS THAT YOU VOTE

#### **FOR**

THE ELECTION OF EACH NOMINEE LISTED ABOVE TO SERVE AS DIRECTOR UNTIL THE 2026 ANNUAL MEETING OR UNTIL HIS OR HER SUCCESSOR IS DULY ELECTED AND QUALIFIED

# PROPOSAL NO. 2 APPROVAL, ON AN ADVISORY BASIS, OF NAMED EXECUTIVE OFFICER COMPENSATION

Executive compensation is an important matter for our shareholders. Section 14A of the Securities Exchange Act of 1934, as amended, requires that we provide you with the opportunity to vote to approve, on a nonbinding advisory basis, the compensation of our named executive officers ("NEOs"), as disclosed in this Proxy Statement in accordance with the compensation disclosure rules of the SEC (sometimes referred to as "Say-on-Pay").

The Compensation Committee has approved the compensation arrangements for our NEOs described in our Compensation Discussion and Analysis in this Proxy Statement. We urge you to read the Compensation Discussion and Analysis for a more complete understanding of our executive compensation plans, including our compensation philosophy and objectives and the 2022 compensation of NEOs.

While we intend to carefully consider the voting result of this proposal, this vote is advisory and therefore not binding on the Company, the Compensation Committee or the Board of Directors. The Board of Directors and the Compensation Committee value the opinions of our shareholders and, to the extent there is any significant vote against the NEO compensation as disclosed in this Proxy Statement, we will consider those shareholders' concerns, and the Compensation Committee will evaluate whether any actions are necessary to address those concerns. We currently conduct and intend to continue to conduct shareholder advisory votes annually with respect to executive compensation.

#### **Vote Required**

The affirmative vote of a majority of the shares of our Class A common stock and Class B common stock, voting together as a single class, present or represented by proxy and entitled to vote at the Annual Meeting is required for approval of this proposal. A vote to abstain will be treated as cast "Against" this proposal.

THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS THAT YOU VOTE

**FOR** 

THIS PROPOSAL TO APPROVE, ON AN ADVISORY BASIS, THE NAMED EXECUTIVE OFFICER COMPENSATION

# PROPOSAL NO. 3 RATIFICATION FOR THE SELECTION OF PRICEWATERHOUSECOOPERS LLP AS OUR INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR THE FISCAL YEAR 2023

The Audit Committee of our Board of Directors has approved the engagement of PricewaterhouseCoopers LLP as our independent registered public accounting firm for the year ending December 31, 2023 and is seeking ratification of this selection by our shareholders at the Annual Meeting. PricewaterhouseCoopers LLP audited our financial statements for each of the fiscal years ended December 31, 2019 through December 31, 2022. Representatives of PricewaterhouseCoopers LLP are expected to be present at the Annual Meeting. They will have an opportunity to make a statement if they so desire and will be available to respond to appropriate questions.

Neither our by-laws nor other governing documents or law require shareholder ratification of the selection of PricewaterhouseCoopers LLP as our independent registered public accounting firm. However, the Audit Committee is submitting the selection of PricewaterhouseCoopers LLP to our shareholders for ratification as a matter of good corporate practice. If our shareholders fail to ratify the selection, the Audit Committee will reconsider whether or not to retain PricewaterhouseCoopers LLP. Even if the selection is ratified, the Audit Committee in its discretion may direct the appointment of a different independent registered public accounting firm at any time during the year if they determine that a change would be in the best interests of the Company and our shareholders.

#### **Audit and Non-Audit Services**

The following table provides information regarding the fees incurred from PricewaterhouseCoopers LLP during the years ended December 31, 2022 and 2021.

	For the Years Ended December 31,					
		2022	2021			
Audit Fees <sup>(1)</sup>	\$	4,135,900	\$	3,492,901		
Audit-Related Fees <sup>(2)</sup>						
Tax Fees <sup>(3)</sup>		_		_		
All Other Fees <sup>(4)</sup>		_		_		
Total Fees	\$	4,135,900	\$	3,492,901		

- (1) Audit Fees represent fees of PricewaterhouseCoopers LLP for the audit of our annual consolidated financial statements and internal controls included in our Annual Report on Form 10-K, the reviews of our quarterly consolidated financial statements included in our Quarterly Reports on Form 10-Q, and other services provided, as applicable, in connection with registration statements and regulatory filings, such as comfort letters, attest services, consents and assistance with review of documents filed with the SEC.
- (2) Audit-Related Fees consist of fees billed for assurance and related services that are reasonably related to the performance of the audit or review of our consolidated financial statements which are not otherwise reported under Audit Fees.
- (3) Tax Fees generally consist of fees for tax compliance and return preparation, and tax planning and advice.
- (4) All Other Fees consist of permitted services other than those that meet the criteria above.

#### **Vote Required**

The affirmative vote of a majority of the shares of our Class A common stock and Class B common stock, voting together as a single class, present or represented by proxy and entitled to vote at the Annual Meeting is required for approval of this proposal. A vote to abstain will be treated as cast "Against" this proposal.

THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS THAT YOU VOTE

#### **FOR**

THIS PROPOSAL TO RATIFY THE SELECTION OF PRICEWATERHOUSECOOPERS LLP AS OUR INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR THE FISCAL YEAR 2023

# Information About Voting and the Meeting

#### Date, Time and Place of Meeting

Date: June 5, 2023

Time: 10:00 AM Eastern Daylight Time

Place: 4211 W. Boy Scout Boulevard, Suite 800, Tampa, Florida 33607

#### Where can I access the Proxy materials and Annual Report?

Pursuant to SEC rules, we are furnishing proxy materials to certain shareholders via the Internet instead of mailing printed copies. By doing so, our shareholders will receive our proxy materials more quickly and we will reduce costs and the environmental impact of our Annual Meeting. On or about April 25, 2023, we commenced mailing a Notice of Internet Availability of Proxy Materials to our shareholders. The Notice contains instructions about how to access our proxy materials and vote online or vote by telephone. If you receive the Notice, you will not receive a printed copy of the proxy materials unless you request one. You may request paper copies of BRP Group's 2022 Annual Report on Form 10-K, this Proxy Statement and proxy card by following the instructions in the Notice.

BRP Group's 2022 Annual Report and this Proxy Statement are also available on our investor relations website at https://ir.baldwinriskpartners.com/financials/sec-filings and at the SEC's website at www.sec.gov. We reference multiple websites in this Proxy Statement. None of the information on any of the websites we refer to form a part of, nor is incorporated by reference in, this Proxy Statement.

#### Who can vote at the Annual Meeting?

The Company has two classes of voting securities, Class A common stock, \$0.01 par value per share, and Class B common stock, \$0.0001 par value per share. Each class of common stock entitles its holders to one vote per share on all matters submitted to a vote of the Company's shareholders. Only shareholders of record at the close of business on April 6, 2023, the Record Date, will be entitled to vote at the Annual Meeting. At the close of business on the Record Date, there were 116,230,556 shares outstanding and entitled to vote consisting of 62,560,279 shares of Class A common stock and 53,670,277 shares of Class B common stock.

#### What am I being asked to vote on?

You are being asked to vote on three proposals:

- Proposal No. 1: To elect four directors to hold office until the 2026 annual meeting of shareholders or until their successors are duly elected and qualified;
- Proposal No. 2: To approve, on an advisory basis, the compensation of our NEOs; and
- Proposal No. 3: To ratify the appointment of PricewaterhouseCoopers LLP as the Company's independent registered public accounting firm for the fiscal year 2023.

In addition, you are entitled to vote on any other matters that are properly brought before the Annual Meeting.

#### How does the Board of Directors recommend that I vote?

The Board of Directors recommends that you vote:

- FOR each of the director nominees;
- FOR the approval of, on an advisory basis, the named executive officer compensation; and
- FOR ratification of the selection of PricewaterhouseCoopers LLP as our independent registered public accounting firm for the fiscal year 2023.

#### How do I vote?

- For Proposal No. 1, you may either vote "For," or choose that your vote be "Withheld" from, any of the nominees to the Board of Directors.
- For Proposal No. 2, you may either vote "For" or "Against" the proposal, or "Abstain" from voting.
- For Proposal No. 3, you may either vote "For" or "Against" the proposal, or "Abstain" from voting.

Please note that by casting your vote by proxy you are authorizing the individuals listed on the proxy to vote your shares in accordance with your instructions and in their discretion with respect to any other matter that properly comes before the Annual Meeting or any adjournments or postponements thereof. The procedures for voting, depending on whether you are a shareholder of record or a beneficial owner, are described below.

#### How do I vote shares registered in my name?

If, on the Record Date, your shares were registered directly in your name with the transfer agent for our common stock, American Stock Transfer & Trust Company, LLC, then you are a shareholder of record. If you are a shareholder of record, you may vote in any of the following manners:

- To vote in person, come to the Annual Meeting.
- To vote over the Internet prior to the Annual Meeting, follow the instructions provided on the Notice of Internet Availability of Materials or on the enclosed proxy card. We provide Internet proxy voting to allow you to vote your shares online, with procedures designed to ensure the authenticity and correctness of your proxy vote instructions. However, please be aware that you must bear any costs associated with your Internet access, such as usage charges from Internet access providers and telephone companies.
- To vote by telephone, call the toll-free number found on the enclosed proxy card, or the toll-free number that you can find on the website referred to on the Notice of Internet Availability of Materials.
- To vote by mail, complete, sign and date the enclosed proxy card and return it promptly. As long as your signed proxy
  card is received before the Annual Meeting, we will vote your shares as you direct.

Whether or not you plan to attend the Annual Meeting, we urge you to vote your shares by mail, Internet or telephone to ensure your vote is counted. The Internet and telephone voting facilities for eligible shareholders of record will close at 11:59 p.m. Eastern Daylight Time on June 4, 2023. Even if you have submitted your vote before the Annual Meeting, you may still attend the Annual Meeting and vote in person. In such case, your previously submitted proxy will be disregarded.

#### How do I vote shares registered in the name of my broker, bank or other agent?

If, on the Record Date, your shares were held in an account at a brokerage firm, bank, dealer or other similar organization, then you are the beneficial owner of shares held in "street name" and these proxy materials are being forwarded to you by that organization. The organization holding your account is considered the shareholder of record for purposes of voting at the Annual Meeting. As a beneficial owner, you have the right to direct your broker or other agent on how to vote the shares in your account. You are also invited to attend the Annual Meeting. However, since you are not the shareholder of record, you may not vote your shares in person at the Annual Meeting, unless you request and obtain a legal proxy from your broker or other agent who is the record holder of the shares, authorizing you to vote at the Annual Meeting.

#### Who counts the votes?

An automated system administered by Broadridge Financial Solutions, Inc. will tabulate the votes.

#### Is my vote confidential?

Proxy instructions, ballots and voting tabulations identifying individual shareholders are handled in a manner that protects your voting privacy. Your vote will not be disclosed either to the Company or to third parties, except as necessary to meet applicable legal requirements, to allow for the tabulation of votes and certification of the vote or to facilitate a successful proxy solicitation.

#### How are votes counted?

Votes will be counted by the Inspector of Election appointed for the Annual Meeting. For Proposal No. 1, the Inspector of Election will separately count "For" and "Withheld" votes and broker non-votes for each nominee. For Proposal No. 2, the Inspector of Election will separately count "For" and "Against" votes, abstentions and broker non-votes. For Proposal No. 3, the Inspector of Election will separately count "For" and "Against" votes and abstentions. If your shares are held by your broker as your nominee (that is, in "street name"), you will need to follow the instructions provided by your broker to instruct your broker how to vote your shares. If you do not give instructions to your broker, your broker can vote your shares with respect to "routine" items, but not with respect to "non-routine" items. See below for more information explaining "broker non-votes" and matters that are considered "routine" and "non-routine."

#### What are "broker non-votes?"

Broker non-votes occur when a beneficial owner of shares held in "street name" does not give instructions to the broker or nominee holding the shares as to how to vote on matters deemed "non-routine." Generally, if shares are held in "street name," the beneficial owner of the shares is entitled to give voting instructions to the broker or nominee holding the shares. If the beneficial owner does not provide voting instructions, the broker or nominee can still vote the shares with respect to matters that are considered to be "routine," but not with respect to "non-routine" matters. In the event that a broker, bank, custodian, nominee or other record holder of common stock indicates on a proxy that it does not have discretionary authority to vote certain shares on a particular proposal, then those shares will be treated as broker non-votes with respect to that proposal. Accordingly, if you own shares through a nominee, such as a broker or bank, please be sure to instruct your nominee how to vote to ensure that your vote is counted on each of the proposals. Broker non-votes have no impact on any of the vote results.

#### Which ballot measures are considered "routine" and "non-routine?"

The ratification of the selection of PricewaterhouseCoopers LLP as our independent registered public accounting firm for the year ending December 31, 2023 (Proposal No. 3) is considered "routine" under applicable rules. A broker or other nominee may generally vote on routine matters, and therefore no broker non-votes are expected to exist in connection with Proposal No. 3. The election of directors (Proposal No. 1) and the approval of, on an advisory basis, the named executive officer compensation (Proposal No. 2) are considered "non-routine" under applicable rules. A broker or other nominee cannot vote without instructions on non-routine matters, and therefore there may be broker non-votes on Proposal No. 1 and Proposal No. 2.

#### How many votes are needed to approve each proposal?

With respect to **Proposal No. 1**, directors will be elected by a plurality of the votes cast with respect to the election of such director (excluding "Withheld" and broker non-votes, which will not affect the outcome of the vote). This means that the nominees receiving the highest number of affirmative ("For") votes (among votes properly cast virtually or by proxy) will be elected as directors.

With respect to Proposal No. 2, the affirmative vote of the majority of shares present in person or represented by proxy at the Annual Meeting and entitled to vote is required for approval. "Abstain" votes are treated as cast "Against" Proposal No. 2. Broker non-votes have no effect on the outcome of the vote.

With respect to **Proposal No. 3**, the affirmative vote of the majority of shares present in person or represented by proxy at the Annual Meeting and entitled to vote is required for approval. "Abstain" votes are treated as cast "Against" Proposal No. 3.

#### How many votes do I have?

On each matter to be voted upon, you have one vote for each share of common stock you own as of the Record Date.

#### What if I return a proxy card, but do not make specific choices?

If we receive a signed and dated proxy card that does not specify how your shares are to be voted, your shares will be voted "For" the election of each of the nominees for director, "For" the approval of, on an advisory basis, the named executive officer compensation, and "For" the ratification of the selection, by the Audit Committee of our Board of Directors, of PricewaterhouseCoopers LLP as our independent registered public accounting firm. If any other matter is properly presented at the Annual Meeting, your proxy (one of the individuals named on your proxy card) will vote your shares using his or her best judgment.

#### How is BRP Group soliciting proxies?

The Board of Directors is soliciting proxies to be voted at the Annual Meeting. After the notices for this Proxy Statement are initially distributed, we and our agents may also solicit proxies by mail, electronic mail, telephone, or in person.

#### Who is paying for this proxy solicitation?

We will pay for the entire cost of soliciting proxies. In addition to those proxy materials received by mail, our directors, officers, and Colleagues may also solicit proxies in person, by telephone or by other means of communication. Directors, officers, and Colleagues will not be paid any additional compensation for soliciting proxies. We may also reimburse brokerage firms, banks, and other agents for the cost of forwarding proxy materials to beneficial owners.

#### What is householding?

Householding is a procedure approved by the SEC whereby multiple shareholders of record who share the same address will receive only one Notice of Internet Availability of Materials or one set of proxy materials. We have undertaken householding to reduce printing costs and postage fees. Brokers with account holders who are BRP Group shareholders may be householding our proxy materials. A single Proxy Statement and 2022 Annual Report may be delivered to multiple shareholders sharing an address unless contrary instructions have been received from the affected shareholders. Once you have received notice from your broker that it will be householding communications to your address, householding will continue until you are notified otherwise or until you notify your broker or BRP Group that you no longer wish to participate in householding. Record holders who wish to begin or discontinue householding may contact Broadridge Financial Solutions, Inc. ("Broadridge") by calling 1-866-540-7095, or by writing to Broadridge at 51 Mercedes Way, Edgewood, New York 11717, Attention: Householding Department. Broadridge will undertake the necessary steps to continue or discontinue householding upon such request of a record holder. Beneficial owners who wish to begin or discontinue householding should contact their broker or other intermediary. In addition, BRP Group will deliver, upon written or oral request to the address or telephone number above, a separate copy of the Proxy Statement and 2022 Annual Report promptly to any shareholder at a shared address to which a single copy of the documents was delivered.

# What does it mean if I receive more than one Notice of Internet Availability of Materials or more than one set of printed materials?

If you receive more than one Notice of Internet Availability of Materials or more than one set of materials, your shares are registered in more than one name or are registered in different accounts. In order to vote all the shares you own, you must follow the instructions for voting on each Notice of Internet Availability of Materials or proxy card you receive, which include voting over the Internet, telephone, or by signing and returning any of the proxy cards you receive.

#### Can I change my vote after submitting my proxy vote?

Yes. You may revoke your proxy vote at any time before the final vote at the Annual Meeting.

If you are the record holder of your shares, you may revoke your proxy vote in any one of three ways:

- You may submit a new vote on the Internet or by telephone or submit a properly completed proxy card with a later date.
- You may send a written notice that you are revoking your proxy to BRP Group's General Counsel at 4211 W. Boy Scout Boulevard, Suite 800, Tampa, Florida 33607.
- You may attend the Annual Meeting and vote in person. Simply attending the Annual Meeting will not, by itself, revoke your proxy.

#### How will voting on any business not described in this Proxy Statement be conducted?

We are not aware of any business to be considered at the Annual Meeting other than the items described in this Proxy Statement. If any other matter is properly presented at the Annual Meeting, your proxy may vote your shares using his or her best judgment if discretion is permitted under SEC rules.

#### When are shareholder proposals due for next year's annual meeting?

To be considered for inclusion in next year's proxy materials, your proposal must be submitted in writing by December 27, 2023, to BRP Group's General Counsel at 4211 W. Boy Scout Boulevard, Suite 800, Tampa, Florida 33607. The period to (i) submit a proposal that is not to be included in our proxy materials for the next year's annual meeting pursuant to the SEC's shareholder proposal procedures or to nominate a director and (ii) provide notice that you intend to solicit proxies for the Company's next annual meeting in support of director nominees other than the Company's nominees is between February 6, 2024 and March 7, 2024; provided that if the date of that annual meeting is more than 30 days before or more than 60 days after June 5, 2024, you must give notice not later than the 90th day prior to the annual meeting date or, if later, the 10th day following the day on which public disclosure of the annual meeting date is first made. Any shareholder proposal presented outside the times listed herein or otherwise not following the process stated herein shall be deemed untimely. You are also advised to review our by-laws, which contain additional requirements about advance notice of shareholder proposals and director nominations. In addition, shareholders who intend to solicit proxies in support of director nominees other than the Company's nominees must comply with the additional requirements of Rule 14a-19(b).

#### What is the quorum requirement?

A quorum of shareholders is necessary to hold a valid meeting. A quorum will be present if the holders of a majority in voting power of the shares of common stock issued and outstanding and entitled to vote are present in person or represented by proxy at the Annual Meeting. On April 6, 2023, the Record Date, there were 116,230,556 shares of common stock outstanding and entitled to vote. Accordingly, at least 58,115,279 shares must be represented by shareholders present at the Annual Meeting or by proxy to have a quorum.

If you are a shareholder of record, your shares will be counted towards the quorum only if you submit a valid proxy vote or vote at the Annual Meeting. If you are a beneficial owner of shares held in "street name," your shares will be counted towards the quorum if your broker or nominee submits a proxy for your shares at the Annual Meeting, even if the proxy results in a broker non-vote due to the absence of voting instructions from you. Abstentions and broker non-votes will be counted towards the quorum requirement. If there is no quorum, either the Chairperson of the Annual Meeting or a majority in voting power of the shareholders entitled to vote at the Annual Meeting, present in person or represented by proxy, may adjourn the Annual Meeting to another time or place.

#### How can I find out the results of the voting at the Annual Meeting?

Voting results will be announced by the filing of a Current Report on Form 8-K within four business days after the Annual Meeting. If final voting results are unavailable at that time, we will file an amended Current Report on Form 8-K within four business days of the day the final results are available.

#### Other Business

As of the date of this Proxy Statement, we are not aware of any matters to be raised at the Annual Meeting other than those described in this Proxy Statement. If any other matters are properly presented at the Annual Meeting for consideration, the people named as proxy holders on the proxy card will vote your proxy on those matters in their discretion. If any of our nominees are not available as a candidate for director, the proxy holders will vote your proxy for any other candidate the Board of Directors may nominate or the Board of Directors may choose to decrease the size of the Board of Directors.

# **Appendix: Non-GAAP Financial Measures**

In this Proxy Statement, we discuss certain non-GAAP financial measures described below. Adjusted EBITDA, Adjusted EBITDA Margin, Organic Revenue, Organic Revenue Growth, Adjusted Net Income, Adjusted Diluted Earnings Per Share ("EPS") and adjusted net cash provided by operating activities ("free cash flow") are not measures of financial performance under GAAP and should not be considered substitutes for GAAP measures, including commissions and fees (for Organic Revenue and Organic Revenue Growth), net income (loss) (for Adjusted EBITDA and Adjusted EBITDA Margin), net income (loss) attributable to BRP Group (for Adjusted Net Income), diluted earnings (loss) per share (for Adjusted Diluted EPS) or net cash provided by (used in) operating activities (for free cash flow), which we consider to be the most directly comparable GAAP measures. These non-GAAP financial measures have limitations as analytical tools, and when assessing our operating performance, you should not consider these non-GAAP financial measures in isolation or as substitutes for commissions and fees, net income (loss), net income (loss) attributable to BRP Group, diluted earnings (loss) per share, net cash provided by (used in) operating activities or other consolidated income statement data prepared in accordance with GAAP. Other companies in our industry may define or calculate these non-GAAP financial measures differently than we do, and accordingly, these measures may not be comparable to similarly titled measures used by other companies.

#### **Adjusted EBITDA and Adjusted EBITDA Margin**

We define Adjusted EBITDA as net income (loss) before interest, taxes, depreciation, amortization, change in fair value of contingent consideration and certain items of income and expense, including share-based compensation expense, transaction-related Partnership and integration expenses, severance, and certain non-recurring items, including those related to raising capital. We believe that Adjusted EBITDA is an appropriate measure of operating performance because it eliminates the impact of income and expenses that do not relate to business performance, and that the presentation of this measure enhances an investor's understanding of our financial performance.

Adjusted EBITDA Margin is Adjusted EBITDA divided by commissions and fees. Adjusted EBITDA Margin is a key metric used by management and our board of directors to assess our financial performance. We believe that Adjusted EBITDA Margin is an appropriate measure of operating performance because it eliminates the impact of income and expenses that do not relate to business performance, and that the presentation of this measure enhances an investor's understanding of our financial performance. We believe that Adjusted EBITDA Margin is helpful in measuring profitability of operations on a consolidated level.

Adjusted EBITDA and Adjusted EBITDA Margin have important limitations as analytical tools. For example, Adjusted EBITDA and Adjusted EBITDA Margin:

- do not reflect any cash capital expenditure requirements for the assets being depreciated and amortized that may have to be replaced in the future;
- do not reflect changes in, or cash requirements for, our working capital needs;
- do not reflect the impact of certain cash charges resulting from matters we consider not to be indicative of our ongoing operations;
- do not reflect the interest expense or the cash requirements necessary to service interest or principal payments on our debt;
- do not reflect share-based compensation expense and other non-cash charges; and
- exclude certain tax payments that may represent a reduction in cash available to us.

The following table reconciles Adjusted EBITDA and Adjusted EBITDA Margin to net loss, which we consider to be the most directly comparable GAAP financial measure:

		For the Years Ended December 31,				
(in thousands, except percentages)		2022		2021		
Commissions and fees	\$	980,720	\$	567,290		
Net loss	\$	(76,748)	\$	(58,120)		
Adjustments to net loss:						
Amortization expense		81,738		48,720		
Interest expense, net		71,072		26,899		
Share-based compensation		47,389		19,193		
Transaction-related Partnership and integration expenses		34,588		19,182		
Change in fair value of contingent consideration		32,307		45,196		
(Gain) loss on interest rate caps		(26,220)		123		
Depreciation expense		4,620		2,788		
Severance		1,255		871		
Income tax provision		715		19		
Other <sup>(1)</sup>		25,774		8,038		
Adjusted EBITDA	\$	196,490	\$	112,909		
Adjusted EBITDA Margin		20 %		20 9		

<sup>(1)</sup> Other addbacks to Adjusted EBITDA include certain expenses that are considered to be non-recurring or non-operational, including certain recruiting costs, remediation efforts, professional fees, litigation costs and bonuses.

#### **Organic Revenue and Organic Revenue Growth**

We calculate Organic Revenue based on commissions and fees for the relevant period by excluding the first twelve months of commissions and fees generated from new Partners. Organic Revenue Growth is the change in Organic Revenue period-to-period, with prior period results adjusted to include commissions and fees that were excluded in the prior period because the relevant Partners had not yet reached the twelve-month owned mark, but which have reached the twelve-month owned mark in the current period. For example, revenues from a Partner acquired on June 1, 2021 are excluded from Organic Revenue for 2021. However, after June 1, 2022, results from June 1, 2021 to December 31, 2021 for such Partners are compared to results from June 1, 2022 to December 31, 2022 for purposes of calculating Organic Revenue Growth in 2022. Organic Revenue Growth is a key metric used by management and our board of directors to assess our financial performance. We believe that Organic Revenue and Organic Revenue Growth in a meaningful and consistent manner.

The following table reconciles Organic Revenue and Organic Revenue Growth to commissions and fees, which we consider to be the most directly comparable GAAP financial measure:

		For the Years Ended December 31,						
(in thousands, except percentages)		2022 2021			2020			
Commissions and fees		\$	980,720	\$	567,290	\$	240,919	
Partnership commissions and fees <sup>(1)</sup>	_		(280,660)		(272,272)		(81,250)	
Organic Revenue		\$	700,060	\$	295,018	\$	159,669	
Organic Revenue Growth <sup>(2)</sup>		\$	132,610	\$	54,004	\$	21,780	
Organic Revenue Growth %(2)		23 %			22 %		16 %	

<sup>(1)</sup> Includes the first twelve months of such commissions and fees generated from newly acquired Partners.

<sup>(2)</sup> Organic Revenue for the year ended December 31, 2021 used to calculate Organic Revenue Growth for the year ended December 31, 2022 was \$567.5 million, which is adjusted to reflect revenues from Partnerships that reached the twelve-month owned mark during the year ended December 31, 2022.

#### **Adjusted Net Income and Adjusted Diluted EPS**

We define Adjusted Net Income as net income (loss) attributable to BRP Group adjusted for depreciation, amortization, change in fair value of contingent consideration and certain items of income and expense, including share-based compensation expense, transaction-related Partnership and integration expenses, severance, and certain non-recurring costs that, in the opinion of management, significantly affect the period-over-period assessment of operating results, and the related tax effect of those adjustments. We believe that Adjusted Net Income is an appropriate measure of operating performance because it eliminates the impact of expenses that do not relate to business performance.

Adjusted Diluted EPS measures our per share earnings excluding certain expenses as discussed above and assuming all shares of Class B common stock were exchanged for Class A common stock. Adjusted Diluted EPS is calculated as Adjusted Net Income divided by adjusted dilutive weighted-average shares outstanding. We believe Adjusted Diluted EPS is useful to investors because it enables them to better evaluate per share operating performance across reporting periods.

The following table reconciles Adjusted Net Income to net loss attributable to BRP Group and reconciles Adjusted Diluted EPS to diluted loss per share, which we consider to be the most directly comparable GAAP financial measures:

(in thousands, except per share data)		For the Years Ended December 31,				
		2022		2021		
Net loss attributable to BRP Group	\$	(41,772)	\$	(30,646		
Net loss attributable to noncontrolling interests		(34,976)		(27,474		
Amortization expense		81,738		48,720		
Share-based compensation		47,389		19,193		
Transaction-related Partnership and integration expenses		34,588		19,182		
Change in fair value of contingent consideration		32,307		45,196		
(Gain) loss on interest rate caps, net of cash settlements		(24,012)		123		
Amortization of deferred financing costs		5,120		3,506		
Depreciation		4,620		2,788		
Severance		1,255		871		
Other <sup>(1)</sup>		25,774		8,038		
Adjusted pre-tax income		132,031		89,497		
Adjusted income taxes (2)		13,071		8,860		
Adjusted Net Income	\$	118,960	\$	80,637		
Weighted-average shares of Class A common stock outstanding - diluted		56,825		47,588		
Dilutive effect of unvested restricted shares of Class A common stock		3,526		1,982		
Exchange of Class B common stock (3)		55,450		51,811		
Adjusted dilutive weighted-average shares outstanding		115,801		101,381		
Adjusted Diluted EPS	\$	1.03	\$	0.80		
Diluted loss per share	\$	(0.74)	\$	(0.64		
Effect of exchange of Class B common stock and net loss attributable to noncontrolling interests per share		0.08		0.07		
Other adjustments to net loss per share		1.80		1.46		
Adjusted income taxes per share		(0.11)		(0.09		
Adjusted Diluted EPS	\$	1.03	\$	0.80		

<sup>(1)</sup> Other addbacks to Adjusted Net Income include certain expenses that are considered to be non-recurring or non-operational, including certain recruiting costs, remediation efforts, professional fees, litigation costs and bonuses.

<sup>(2)</sup> Represents corporate income taxes at assumed effective tax rate of 9.9% applied to adjusted pre-tax income.

<sup>(3)</sup> Assumes the full exchange of Class B common stock for Class A common stock pursuant to the Amended LLC Agreement.

#### Adjusted Net Cash Provided by Operating Activities ("Free Cash Flow")

We calculate free cash flow because we hold fiduciary cash designated for our Insurance Company Partners on behalf of our Clients and incur substantial earnout liabilities in conjunction with our Partnership strategy. Free cash flow is calculated as net cash provided by (used in) operating activities excluding the impact of: (i) the change in premiums, commissions and fees receivable, net; (ii) the change in accounts payable, accrued expenses and other current liabilities; and (iii) the payment of contingent earnout consideration in excess of purchase price accrual. We believe that free cash flow is an important financial measure for use in evaluating financial performance because it measures our ability to generate additional cash from our business operations.

The following table reconciles free cash flow to net cash provided by (used in) operating activities, which we consider to be the most directly comparable GAAP financial measure:

		For the Years Ended December 31,				
(in thousands)	2022		2021			
Net cash provided by (used in) operating activities	\$	(2,462)	\$	40,129		
Adjustments to net cash provided by (used in) operating activities:						
Payment of contingent earnout consideration in excess of purchase price accrual		49,926		4,825		
Changes in premiums, commissions and fees receivable, net		183,006		64,501		
Changes in accounts payable, accrued expenses and other current liabilities		(173,362)		(55,188)		
Free cash flow	\$	57,108	\$	54,267		

