## O A 2020 EARNINGS SUPPLEMENT

#### **MARCH 2021**



## PRO FORMA INFORMATION AND NON-GAAP FINANCIAL MEASURES

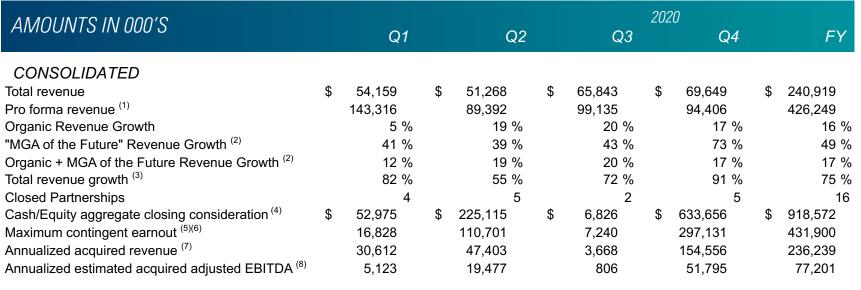
The pro forma information presented herein gives effect to the results of our 2020 and 2019 Partnerships during the unowned period as if the Company had acquired such Partners on January 1, 2020 and January 1, 2019, respectively. This unaudited pro forma information should not be relied upon as being indicative of the historical results that would have been obtained if the acquisitions had occurred on that date, nor the results that may be obtained in the future.

Pro forma Adjusted EBITDA and pro forma Adjusted EBITDA Margin are not measures of financial performance under GAAP and should not be considered substitutes for net income. These non-GAAP financial measures have limitations as analytical tools, and when assessing our operating performance, you should not consider these non-GAAP financial measures in isolation or as substitutes for commissions and fees, net income or other consolidated income statement data prepared in accordance with GAAP. Other companies in our industry may define or calculate these non-GAAP financial measures differently than we do, and accordingly these measures may not be comparable to similarly titled measures used by other companies.

Pro forma Adjusted EBITDA eliminates the effects of financing, depreciation and amortization. We define pro forma Adjusted EBITDA as pro forma net income (loss) before interest, taxes, depreciation, amortization and certain items of income and expense, including share-based compensation expense, transaction-related expenses related to forming Partnerships including severance, and certain non-recurring costs, including capital related expenses and loss on modification and extinguishment of debt. We believe that pro forma Adjusted EBITDA is an appropriate measure of operating performance because it eliminates the impact of expenses that do not relate to business performance, and that the presentation of this measure enhances an investor's understanding of our financial performance.

Pro forma Adjusted EBITDA Margin is pro forma Adjusted EBITDA divided by pro forma commissions and fees. Pro forma Adjusted EBITDA is a key metric used by management and our board of directors to assess our financial performance. We believe that pro forma Adjusted EBITDA is an appropriate measure of operating performance because it eliminates the impact of expenses that do not relate to business performance, and that the presentation of this measure enhances an investor's understanding of our financial performance. We believe that pro forma Adjusted EBITDA Margin is helpful in measuring profitability of operations on a consolidated level.



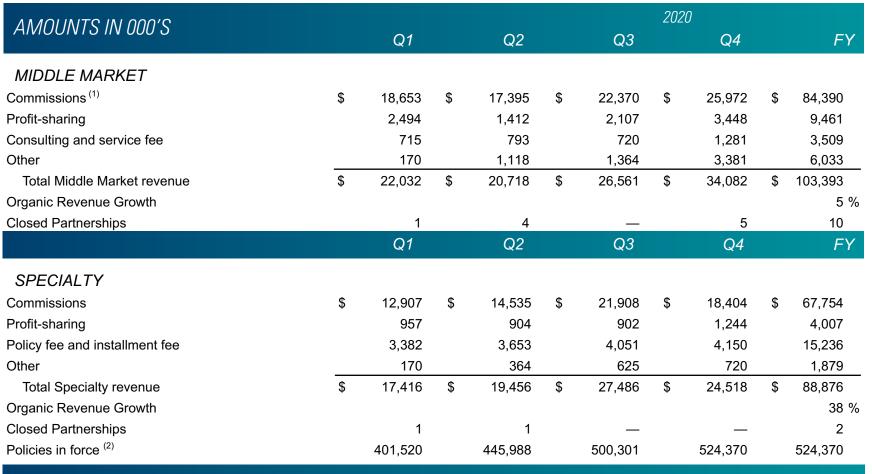


(1) Reflects quarterly GAAP revenue, plus revenue from Partnerships in the unowned portion of the period for deals closed before the past quarter end.

(2) "MGA of the Future" was acquired by the Company on April 1, 2019 and as a result is not included in the Organic Revenue Growth calculation for Q1 above because it had not reached the twelve-month owned mark. Since "MGA of the Future" was not acquired by the Company until April 1, 2019, the revenue of "MGA of the Future" for a portion of the prior-year period is not included in the consolidated results of operations for the Company for such period and the revenue growth rates were calculated including periods during which "MGA of the Future" was not owned by the Company.

- (3) Calculated as total GAAP revenue for the current period as compared to the same prior year period.
- (4) Cash/Equity aggregate consideration differs from amount previously disclosed as a result of the Company finalizing its calculation of consideration in accordance with GAAP. Equity consideration has been reduced as a result of 1) the application of a valuation discount due to trade restrictions on shares issued to Partners and 2) the exclusion of share-based awards to colleagues that represent share-based compensation rather than a component of consideration.
- (5) Q2 figure is inclusive of one uncapped earnout, which has been calculated assuming the Partner grows revenue 50% per year for three consecutive years.
- (6) Amount includes the earnouts attributable to both business combinations and asset acquisitions.
- (7) Represents the aggregate revenues of Partners acquired during Q1, Q2, Q3 and Q4, for the most recent trailing twelve-month period prior to acquisition by the Company, in each case, at the time the due diligence was concluded based on a quality of earnings review and not an audit.
- (8) Represents the aggregate estimated Adjusted EBITDA of Partners acquired during Q1, Q2, Q3 and Q4, for the most recent trailing twelve-month period prior to acquisition by the Company, in each case, at the time the due diligence was conducted based on a quality of earnings review and not an audit. Adjustments to net income include the adjustments to net income used by the Company to calculate its Adjusted EBITDA and certain estimated deal-specific cost-savings resulting from acquisition by the Company, including commissions grid alignment, technology-related cost savings, personnel-related cost savings and centralized growth services.





(1) The Middle Market Operating Group recorded intercompany commissions from activity with the Specialty Operating Group of \$0.5 million for the year, which is eliminated in consolidation.

(2) Figure not in 000's. Represents total policies in force managed by our "MGA of the Future".





AMOUNTS IN 000'S			2020						
	Q1	Q2		Q3		Q4		FY	
MAINSTREET									
Commissions <sup>(1)</sup>	\$ 6,609	\$ 7,382	\$	7,368	\$	5,822	\$	27,181	
Profit-sharing	1,673	295		541		420		2,929	
Other	26	27		(4)		202		251	
Total Mainstreet revenue	\$ 8,308	\$ 7,704	\$	7,905	\$	6,444	\$	30,361	
Organic Revenue Growth								5 %	
Closed Partnerships	—	—		—					
	Q1	Q2		Q3		Q4		FY	
MEDICARE									
Commissions <sup>(2)</sup>	\$ 6,369	\$ 3,374	\$	3,690	\$	4,810	\$	18,243	
Other	 34	16		411		616		1,077	
Total Medicare revenue	\$ 6,403	\$ 3,390	\$	4,101	\$	5,426	\$	19,320	
Organic Revenue Growth								5 %	
Closed Partnerships	2	—		2		_		4	

(1) The Mainstreet Operating Group recorded intercompany commissions from activity with the Middle Market Operating Group of \$0.2 million for the year, which is eliminated in consolidation.

(2) The Medicare Operating Group recorded intercompany commissions from activity within the Medicare Operating Group of \$0.2 million and \$0.3 million for Q4 and the year, respectively, which is eliminated in consolidation.



#### PRO FORMA CONSOLIDATED ADJUSTED EBITDA BRIDGE

		20					
AMOUNTS IN 000'S	Q1	Q2	Q3		Q4		FY
Pro forma commissions and fees revenue	\$ 143,316	\$ 89,392	\$ 99,135	\$	94,406	\$	426,249
Pro forma net income (loss)	\$ 32,285	\$ (11,065)	\$ (10,787)		(15,113)	\$	(4,680)
Adjustments to pro forma net income (loss):							
Amortization expense	11,226	11,297	11,003		10,439		43,965
Depreciation expense	513	604	611		746		2,474
Interest expense, net	5,587	5,575	5,542		5,586		22,290
Change in fair value of contingent consideration	1,661	4,581	6,455		7,819		20,516
Share-based compensation	1,139	1,978	2,240		2,387		7,744
Transaction-related Partnership expenses	1,848	2,020	2,904		7,079		13,851
Capital related expenses	_	1,000	_		87		1,087
Severance related to Partnership activity	53	360	(324)		—		89
Income tax provision	12	_	—		(17)		(5)
Other	 266	568	899		802		2,535
Pro forma Adjusted EBITDA	\$ 54,590	\$ 16,918	\$ 18,543	\$	19,815	\$	109,866
Pro forma Adjusted EBITDA Margin	38%	19%	19%		21%		26%



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## **RECONCILIATION TO GAAP**

							2020				
AMOUNTS IN 000'S		Q1	Q2		Q3		Q4		FY		
Commissions and fees revenue	\$	54,159	\$	51,268	\$	65,843	\$	69,649	\$	240,919	
Commissions and fees revenue for 2020 Partnerships in the unowned period		89,157 <sup>(*</sup>	1)	38,124 <sup>(1)</sup>		33,292 (1)		24,757 <sup>(1)</sup>		185,330	
Pro forma commissions and fees revenue	\$	143,316	\$	89,392	\$	99,135	\$	94,406	\$	426,249	
Net income (loss) Net income (loss) for 2020 Partnerships in the	\$	4,707	\$	(7,859)	\$	(7,615)	\$	(19,118)	\$	(29,885)	
unowned period	_	27,578 <sup>(2</sup>	2)	(3,206) (2	2)	(3,172) <sup>(2</sup>	2)	4,005 <sup>(2</sup>	2)	25,205	
Pro forma net income (loss)	\$	32,285	\$	(11,065)	\$	(10,787)	\$	(15,113)	\$	(4,680)	

- The adjustment for Q1 reflects commissions and fees revenue for Agency RM, Vibrant, IRP, Southern Protective Group, Pendulum, Rosenthal, TBA/RBA. Fletcher, MIA, Insgroup, AHT, Burnham, TBM and Westward as if the Company had acquired the Partners on January 1, 2020. The adjustment for Q2 reflects commissions and fees revenue for IRP, Southern Protective Group, Pendulum, Rosenthal, TBA/RBA, Fletcher, MIA, Insgroup, AHT, Burnham, TBM and Westward as if the Company had acquired the Partners on January 1, 2020. The adjustment for Q3 reflects commissions and fees revenue for Fletcher, MIA, Insgroup, AHT, Burnham, TBM and Westward as if the Company had acquired the Partners on January 1, 2020. The adjustment for Q4 reflects commissions and fees revenue for Insgroup, AHT, Burnham, TBM and Westward as if the Company had acquired the Partners on January 1, 2020. This unaudited pro forma information should not be relied upon as being indicative of the historical results that would have been obtained if the acquisitions had occurred on that date, nor the results that may be obtained in the future.
- (2) The adjustment for Q1 reflects net income (loss) for Agency RM, Vibrant, IRP, Southern Protective Group, Pendulum, Rosenthal, TBA/RBA, Fletcher, MIA, Insgroup, AHT, Burnham, TBM and Westward as if the Company had acquired the Partners on January 1, 2020. The adjustment for Q2 reflects net income (loss) for IRP, Southern Protective Group, Pendulum, Rosenthal, TBA/RBA, Fletcher, MIA, Insgroup, AHT, Burnham, TBM and Westward as if the Company had acquired the Partners on January 1, 2020. The adjustment for Q3 reflects net income (loss) for Fletcher, MIA, Insgroup, AHT, Burnham, TBM and Westward as if the Company had acquired the Partners on January 1, 2020. The adjustment for Q4 reflects net income (loss) for Insgroup, AHT, Burnham, TBM and Westward as if the Company had acquired the Partners on January 1, 2020. This unaudited pro forma information should not be relied upon as being indicative of the historical results that would have been obtained if the acquisitions had occurred on that date, nor the results that may be obtained in the future.



## SHAREHOLDER VALUE CREATION

Adjusted income taxes per share

Adjusted Diluted EPS



\$

(0.01)

0.10

\$

(0.01)

0.11 \$

(0.01)

0.06

\$

(1) Assumes the vesting of all restricted stock and full exchange of Class B shares for Class A common stock pursuant to the amended LLC agreement. Shares used is consistent with the calculation of Adjusted EPS in the MD&A.

(0.02)

0.19

\$

\* 🛞 B R P

(0.05)

0.44





INSTRUMENT	DEBT OUTSTANDING @ 12.31.2020	AVAILABLE FOR RATE as of BORROWING 12.31.2020	MATURITY	CASH INTEREST PAID IN 2020
Term Loan B	\$ 399,000 \$	— LIBOR + 4.00%, Floor of 4.75%	October 2027	\$ 3,649
Revolving line of credit	_	400,000 LIBOR + 2.00% to LIBOR + 3.00%	October 2025	2,309



## 2020 PARTNERSHIPS

			2020					
AMOUNTS IN 000'S	Q1	Q2		Q3		Q4		FY
CONSOLIDATED								
Closed Partnerships	4	5		2		5		16
Cash/Equity aggregate closing consideration <sup>(1)</sup>	\$ 52,975	\$ 225,115	\$	6,826	\$	633,656	\$	918,572
Maximum contingent earnout <sup>(2)</sup>	\$ 16,828	\$ 110,701	\$	7,240	\$	297,131	\$	431,900
Annualized acquired revenue <sup>(3)</sup>	\$ 30,612	\$ 47,403	\$	3,668	\$	154,556	\$	236,239
Annualized estimated acquired adjusted EBITDA <sup>(4)</sup>	\$ 5,123	\$ 19,477	\$	806	\$	51,795	\$	77,201
Phasing of annualized acquired revenue <sup>(5)</sup>	\$ 98,410	\$ 45,961	\$	45,475	\$	46,393	\$	236,239

- (1) Equity portion of consideration for 2020 Partnerships based on the fair value of the Company's equity consideration paid as of the closing date of each such Partnerships.
- (2) Q2 figure is inclusive of one uncapped earnout, which has been calculated assuming the Partner grows revenue 50% per year for three consecutive years.
- (3) Represents the aggregate revenues of Partners acquired during the relevant quarter presented, for the most recent trailing twelve-month period prior to acquisition by the Company, in each case, at the time the due diligence was concluded based on a quality of earnings review and not an audit.
- (4) Represents the aggregate estimated Adjusted EBITDA of Partners acquired during the relevant quarter presented, for the most recent trailing twelve-month period prior to acquisition by the Company, in each case, at the time the due diligence was conducted based on a quality of earnings review and not an audit. Adjustments to net income include the adjustments to net income used by the Company to calculate its Adjusted EBITDA and certain estimated deal-specific cost-savings resulting from acquisition by the Company, including commissions grid alignment, technology-related cost savings, personnel-related cost savings and centralized growth services, as well as the normalization of acquisitions/divestitures.
- (5) Represents the aggregate revenues on a quarterly basis under ASC 606 of Partners acquired during the relevant year for the most recent trailing twelve-month period prior to acquisition by the Company, in each case, at the time the due diligence was concluded based on a quality of earnings review and not an audit. Q4 amounts represent 2019 activity of acquired Partners and are not projections of 2020 performance.



# Appendix 2019 results and KPIs





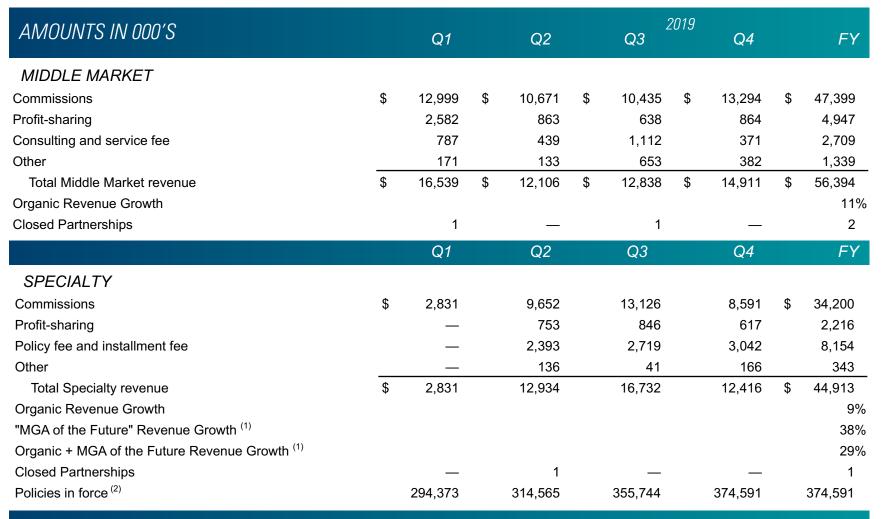
AMOUNTS IN 000'S						2019				
		Q1		Q2		Q3		Q4		FY
CONSOLIDATED										
Total revenue	\$	29,837	\$	33,060	\$	38,383	\$	36,561	\$	137,841
Pro forma revenue <sup>(1)</sup>		42,271		34,965		38,813		36,561		152,610
Organic Revenue Growth		12%		2%		12%		12%		10%
"MGA of the Future" Revenue Growth <sup>(2)</sup>		39%		37%		43%		34%		38%
Organic + MGA of the Future Revenue Growth <sup>(2)</sup>		18%		11%		22%		17%		17%
Total revenue growth <sup>(3)</sup>		37%		77%		107%		75%		73%
Closed Partnerships		1		2		3		—		6
Cash/Equity aggregate consideration	\$	37,044	\$	77,606	\$	30,024	\$	_	\$	144,674
Maximum contingent earnout <sup>(4)</sup>		_		61,575		23,975		_		85,550
Annualized acquired revenue <sup>(5)</sup>		12,081		28,025		6,813		—		46,919
Annualized estimated acquired adjusted EBITDA <sup>(6)</sup>		4,068		6,222		2,769		—		13,059

(1) Reflects quarterly GAAP revenue, plus revenue from Partnerships in the unowned periods. See reconciliation included in the slide deck herein.

(2) "MGA of the Future" was acquired by the Company on April 1, 2019 and as a result is not included in the Organic Revenue Growth calculation above because it has not reached the twelve-month owned mark. Since "MGA of the Future" was not acquired by the Company until April 1, 2019, the revenue of "MGA of the Future" for the prior-year period is not included in the consolidated results of operations for the Company for such period and the revenue growth rates were calculated including periods during which "MGA of the Future" was not owned by the Company.

- (3) Calculated as total GAAP revenue for the current period as compared to the same prior year period.
- (4) Amount includes the earnouts attributable to both business combinations and asset acquisitions.
- (5) Represents the aggregate revenues of Partners acquired during the relevant quarter presented, for the most recent trailing twelve-month period prior to acquisition by the Company, in each case, at the time the due diligence was concluded based on a quality of earnings review and not an audit.
- (6) Represents the aggregate estimated Adjusted EBITDA of Partners acquired during the relevant quarter presented, for the most recent trailing twelve-month period prior to acquisition by the Company, in each case, at the time the due diligence was conducted based on a quality of earnings review and not an audit. Adjustments to net income include the adjustments to net income used by the Company to calculate its Adjusted EBITDA and certain estimated deal-specific cost-savings resulting from acquisition by the Company, including commissions grid alignment, technology-related cost savings, personnel-related cost savings and centralized growth services.

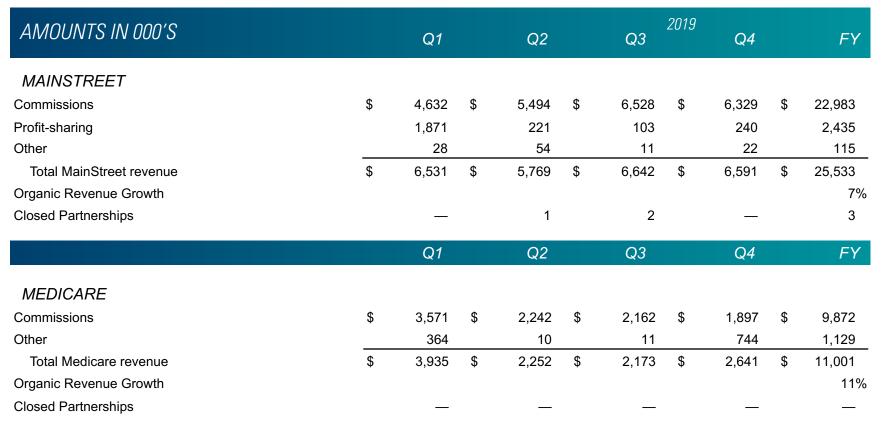




(1) "MGA of the Future" was acquired by the Company on April 1, 2019 and as a result is not included in the Organic Revenue Growth calculation above because it has not reached the twelve-month owned mark. Since "MGA of the Future" was not acquired by the Company until April 1, 2019, the revenue of "MGA of the Future" for the prior-year period is not included in the consolidated results of operations for the Company for such period and the revenue growth rates were calculated including periods during which "MGA of the Future" was not owned by the Company.

(2) Figure not in 000's. Represents total policies in force managed by our "MGA of the Future".







#### PRO FORMA CONSOLIDATED ADJUSTED EBITDA BRIDGE

	2019						)		
AMOUNTS IN 000'S		Q1		Q2		Q3		Q4	FY
Pro forma commissions and fees revenue	\$	42,271	\$	34,965	\$	38,813	\$	36,561	\$ 152,610
Pro forma net income (loss)	\$	9,396	\$	(3,221)	\$	(2,170)	\$	(26,931)	\$ (22,926)
Adjustments to pro forma net income (loss):									
Amortization expense		2,740		2,830		3,082		3,214	11,866
Depreciation expense		127		149		184		82	542
Interest expense, net		4,608		4,618		3,785		1,757	14,768
Change in fair value of contingent consideration		(2,786)		(971)		535		14,051	10,829
Share-based compensation		130		261		382		3,788	4,561
Transaction-related Partnership expenses		257		778		500		669	2,204
Capital related expenses <sup>(1)</sup>		38		1,052		1,124		2,525	4,739
Severance related to Partnership activity		_		300		_		29	329
Income tax provision		_		_		_		17	17
Loss on extinguishment of debt		115		_		_		6,617	6,732
Other		40		144		92		99	375
Pro forma Adjusted EBITDA	\$	14,665	\$	5,940	\$	7,514	\$	5,917	\$ 34,036
Pro forma Adjusted EBITDA Margin		35%		17%		19%		16%	22%

(1) Following the consummation of the Company's IPO in Q4 2019, the Company performed a full reconciliation of all costs incurred in connection with the IPO, which resulted in the identification of additional one-time offering costs incurred in the first half of 2019. Adjusted EBITDA margin herein for the first half of 2019 is presented as 27%, an increase from 25% in the Q3 2019 presentation as a result of those additional one-time offering costs.



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## **RECONCILIATION TO GAAP**

						2019				
AMOUNTS IN 000'S	Q1		Q2		Q3		Q4		FY	
Commissions and fees revenue	\$ 29,837	\$	33,060	\$	38,383	\$	36,561	\$	137,841	
Commissions and fees revenue for 2019 Partnerships in the unowned period	12,434 <sup>(1)</sup>		1,905 <sup>(1)</sup>		430 <sup>(1)</sup>		_		14,769	
Pro forma commissions and fees revenue	\$ 42,271	\$	34,965	\$	38,813	\$	36,561	\$	152,610	
Net income (loss)	\$ 9,742	\$	(2,959)	\$	(2,306)	\$	(26,931)	\$	(22,454)	
Net income (loss) for 2019 Partnerships in the unowned period	 (346) <sup>(2)</sup>		(262) (2)		136 <sup>(2)</sup>		_		(472)	
Pro forma net income (loss)	\$ 9,396	\$	(3,221)	\$	(2,170)	\$	(26,931)	\$	(22,926)	

- (1) The adjustment for Q1 reflects commissions and fees revenue for Lykes, MSI, Fiduciary Partners and Foundation Insurance, as well as two asset acquisitions for the unowned period, as if the Company had acquired the Partners on January 1, 2019. The adjustment for Q2 reflects commissions and fees revenue for Fiduciary Partners and Foundation Insurance, as well as two asset acquisitions for the unowned period, as if the Company had acquired the Partners on January 1, 2019. The adjustment for Q3 reflects commissions and fees revenue for Foundation Insurance and one asset acquisition for the unowned period as if the Company had acquired the Partners on January 1, 2019. The adjustment for Q3 reflects commissions and fees revenue for Foundation Insurance and one asset acquisition for the unowned period as if the Company had acquired the Partners on January 1, 2019. This unaudited pro forma information should not be relied upon as being indicative of the historical results that would have been obtained if the acquisitions had occurred on that date, nor the results that may be obtained in the future.
- (2) The adjustment for Q1 reflects net income (loss) for Lykes, MSI, Fiduciary Partners and Foundation Insurance, as well as two asset acquisitions for the unowned period, as if the Company had acquired the Partners on January 1, 2019. The adjustment for Q2 reflects net income (loss) for Fiduciary Partners and Foundation Insurance, as well as two asset acquisitions for the unowned period, as if the Company had acquired the Partners on January 1, 2019. The adjustment for Q3 reflects net income (loss) for Foundation Insurance and one asset acquisition for the unowned period as if the Company had acquired the Partners on January 1, 2019. The adjustment for Q3 reflects net income (loss) for Foundation Insurance and one asset acquisition for the unowned period as if the Company had acquired the Partners on January 1, 2019. This unaudited pro forma information should not be relied upon as being indicative of the historical results that would have been obtained if the acquisitions had occurred on that date, nor the results that may be obtained in the future.

